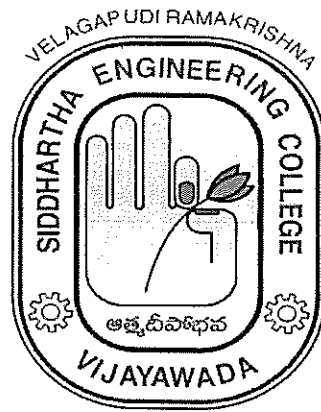


Core Values of the Institution



VELAGAPUDI RAMAKRISHNA SIDDHARTHA ENGINEERING COLLEGE (Autonomous)

Affiliated to Jawaharlal Nehru Technological University Kakinada

Approved by AICTE & ISO 9001: 2015 Certified

Kanuru, Vijayawada -520 007, Andhra Pradesh

Ph.No.: 0866 2582333

www.vrsiddhartha.ac.in

CORE VALUES OF THE INSTITUTION

Velagapudi Ramakrishna Siddhartha Engineering College engages itself in a process of self and community reflection that leads the institution to recognize and heighten awareness of the core values the college is practising and to develop an institutional culture that stands accountable to those values.

We, at VRSEC practice

1. COMMITMENT

We are dedicated to meet the needs of the communities we serve.

I/We will

- Share the vision and mission of the College.
- Focus on student needs.
- Respond to the changing needs of our region and nation.
- Create new programs and services to meet stakeholder needs.
- Continuously evaluate and improve programs, services, systems, and policies.
- Develop a shared decision-making process.

2. RESPECT

We recognize the expertise of all members of the College and encourage individual contribution.

I/We will

- Include stakeholders in the decisions.
- Treat people with dignity.
- Promote trust through fair treatment.
- Recognize and support employee contributions.

3. EXCELLENCE

We strive to pursue higher standards.

I/We will

- Exhibit quality in staffing
- Promote continuous improvement.
- Anticipate techno-needs and respond accordingly.
- Encourage creativity and innovation.
- Utilize systems that promote student and employee success.
- Encourage decision-making at the level of implementation.
- Encourage interdepartmental collaboration.

4. ACCOUNTABILITY

We assume responsibility for our actions.

I/We will

- Take responsibility for professional growth.
- Continuously evaluate and improve our systems.
- Establish and communicate goals and objectives.
- Ensure our work adds value to the College.
- Demonstrate responsibility through stakeholder satisfaction.

5. DIVERSITY

We believe that our differences are opportunities for nurturing a common bond

I/We will

- Employ workforce that reflects the society.
- Ensure fair and equal access for all.
- Recognize, appreciate and celebrate diversity.
- Implement learning activities through diverse topics in the classroom.
- Seek and consider multiple points of view.

6. CULTURAL COMPETENCE

We believe that students should experience cultural activities as they grow in their appreciation for the diversity of ideas and people, both inside and outside the classroom.

7. LEARNING ENVIRONMENT

We believe that an outstanding physical infrastructure, along with a culture of excellence in all of our endeavors, provides an environment in which our students and faculty can thrive personally and intellectually.

8. COMMUNITY

We value and respect the students, faculty, and staff—as well as the people connected to us through ties to our region, and nation as our greatest asset. We believe people are the focus of our institution.

- **Collegiality:** We believe in processes of shared decision making based on productive synergistic interactions among our students, faculty and staff.
- **Partnerships:** We are dedicated to promoting outreach activities, community education and partnerships with surrounding entities. We believe in collaborating with the citizens of our region, state and the nation.

- **Safe and Healthy Environment:** We promote a safe, healthy, and sustainable environment where members of our community can flourish personally and socially to improve their environment.
- **Service:** We believe in sharing our academic and cultural resources, and expertise with the public, educational institutions and cultural centers. We work to enable students to integrate with the larger world to promote a commitment to public service through experiential education. Faculty and staff serve our state and local constituents by sharing their energy, talents and experience.

9. INTEGRITY

We are committed to ethical and responsible behavior in our own actions and to developing the same commitment in our students, thus fostering individuals who will have the skills, knowledge and ability to engage positively with a diverse and changing world.

- **Ethics:** We believe in acting with honesty, courage, and trustworthiness.
- **Respect:** We support a community and climate of respect and thoughtfulness among students, faculty, and staff.
- **Responsibility:** We commit to being responsible and accountable in our operations at all levels of the institution, including continuous assessment of our academic programs.



STP
PRINCIPAL
 V.R. Siddhartha Engineering College
 AUTONOMOUS
 VIJAYAWADA-520 007