



Velagapudi Ramakrishna
Siddhartha Engineering College
(Autonomous)
Kanuru, Vijayawada-7, A.P
INSTITUTION INNOVATION COUNCIL
(IIC)/EDC



Report

1. **Program driven by:** Self driven/MIC driven/**IIC calendar**/celebration
2. **Program /Activity Name:** "KVIC- PEOPLES EDUCATION PROGRAMME"
3. **Program Type:**
Level 1: Expert Talks/ Mentoring Sessions/Exposure Visits
Duration of the activity: 3 hrs / Less than half a day
Level 2: Workshop/ Seminar/Conference/ Exposure Visits
Duration of the activity: 5 to 8 contact hours/Less than a day
Level 3: Workshop/ Boot camps/Exhibitions/Demo Day / Competitions
Duration of the activity: 9 to18 contact hours: 1 -2 days
Level 4: Tech Fest/Challenges/Hackathons
Duration of the activity: Greater than 18 contact hours: More than 2 days
4. **Program Theme:** IPR and Technology Transfer/**Innovation & Design Thinking/ Entrepreneurship & Startup/** Pre-Incubation & Incubation Management
5. **Name of the Dept. Organized:** CE
6. **Start date:** 30-10-24 & 07-01-25
7. **End date:** 30-10-24 & 07-01-25
8. **Duration of the event in Hrs:** 19HRS
9. **No of External participants :** NIL

10. Student participants (Internal): 113

11. Faculty participants (internal):5

12. Expenditure amount :NIL

**Siddhartha Academy of Higher Education Deemed to be University Organized Seminar
on Entrepreneurship Development People's Education Programme in association with
Khadi and Village Industries Commission (KVIC)**

The event, which aimed to provide valuable insights into entrepreneurship opportunities and KVIC initiatives, was graced by esteemed dignitaries, faculty members, students, and participants from various domains.

The seminar commenced with the lighting of the ceremonial lamp by the dignitaries, Dr. B. Panduranga Rao Director, Infrastructure and Consultancy, Dr. Chava Srinivas, Dean Alumni Affairs and Convenor of IIC, of SAHE, inaugurated the event by welcoming the distinguished guests and participants. They emphasized the importance of entrepreneurship in fostering innovation and growth, especially in rural and khadi sectors.

Dr. Greep, State Director, KVIC, Vijayawada delivered an insightful presentation on entrepreneurship development and the various KVIC schemes available to support budding entrepreneurs.

Shri Sambaiah Garu, General Manager of the District Industries Centre (DIC), enlightened us about the importance of staying connected to our roots and emphasized our responsibility in nation-building through the creation of employment opportunities.

Shri A. Anand Garu, Assistant Director of the AP KVIB, spoke about the core motto and working procedures of KVIC, highlighting the essential skills that need to be developed to overcome the challenges faced in entrepreneurship.

Shri V. Koti Reddy Garu, Assistant Director, KVIC, Vijayawada, He highlighted the role of MSME initiatives in empowering individuals to establish enterprises in rural areas, contributing to sustainable economic growth.

One of the highlights of the seminar was the *Prize Distribution Ceremony* for the Essay Writing & Debate Competitions held as part of the event.

The seminar served as a platform to inspire individuals to embrace entrepreneurship and leverage the support offered by KVIC and other organizations for building sustainable businesses.



INVITATION



PEOPLES EDUCATION PROGRAMME SEMINAR ON KVIC SPONSORED SCHEMES "ENTREPRENEURSHIP DEVELOPMENT"

at

Siddhartha Academy of Higher Education

An Institution **Deemed to be University**

Formerly

Velagapudi Ramakrishna Siddhartha Engineering College

on **07.01.2025 @ 10.30 A.M**

Chief Guest

Dr. S. GREEP

(State Director, KVIC, Vijayawada)

Distinguished Guests

Dr. P. VENKATESWARA RAO

Vice Chancellor, SAHE

Dr. A.V. RATNA PRASAD

Pro Vice-Chancellor, SAHE

Guest of Honours

SAMBAIAH

(GM,DIC,NTR)

PRIYANKA

(LDM, Union Bank of India, NTR)

A. ANAND

(Asst. Director, A.P., KVIB, NTR)

MALLIKARJUNA REDDY

(Director, RSETI, Atukur)

V. KOTI REDDY

(Asst. Director, KVIC, Vijayawada)

Organised by



Institution Innovation Council, Department of Civil Engineering,
VRS School of Engineering

&

KVIC, Vijayawada



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

Objectives:

The broad objectives that the KVIC has set before it are...

- The social objective of providing employment.
- The economic objective of producing saleable articles.
- The wider objective of creating self-reliance amongst the poor and building up of a strong rural community spirit.

Some of the major functions of KVIC are ...

The KVIC is charged with the planning, promotion, organisation and implementation of programs for the development of Khadi and other village industries in the rural areas in coordination with other agencies engaged in rural development wherever necessary.



Its functions also comprise building up of a reserve of raw materials and implements for supply to producers, creation of common service facilities for processing of raw materials as semi-finished goods and provisions of facilities for marketing of KVI products apart from organisation of training of artisans engaged in these industries and encouragement of co-operative efforts amongst them. To promote the sale and marketing of khadi and/or products of village industries or handicrafts, the KVIC may forge linkages with established marketing agencies wherever feasible and necessary. The KVIC is also charged with the responsibility of encouraging and promoting research in the production techniques and equipment employed in the Khadi and Village Industries sector and providing facilities for the study of the problems relating to it, including the use of non-conventional energy and electric power with a view to increasing productivity, eliminating drudgery and otherwise enhancing their competitive capacity and arranging for dissemination of salient results obtained from such research. Further, the KVIC is entrusted with the task of providing financial assistance to institutions and individuals for development and operation of Khadi and village industries and guiding them through supply of designs, prototypes and other technical information. In implementing KVI activities, the KVIC may take such steps as to ensure genuineness of the products and to set standards of quality and ensure that the products of Khadi and village industries do conform to the standards.

The KVIC may also undertake directly or through other agencies studies concerning the problems of Khadi and/or village industries besides research or establishing pilot projects for the development of Khadi and village industries.

The KVIC is authorized to establish and maintain separate organisations for the purpose of carrying out any or all of the above matters besides carrying out any other matters incidental to its activities.

Essay writing and debate competitions centered around Khadi for fashion and transformation can offer numerous benefits to participants, society, and the broader cultural and environmental landscape. Khadi, as a fabric traditionally associated with India's independence movement and Gandhian ideals, has recently seen a resurgence as a sustainable fashion choice. Below are some of the key benefits these competitions can provide:

1. Promotes Awareness of Sustainable Fashion

- **Environmental Impact:** Essays and debates focused on Khadi allow participants to discuss the environmental benefits of handwoven, natural fabrics over mass-produced synthetic textiles. Khadi's minimal environmental footprint, given its non-reliance on chemical dyes and factory-based production, can be highlighted as a sustainable alternative to fast fashion.
- **Promoting Local Craftsmanship:** The competitions can also emphasize the importance of preserving traditional crafts and supporting local artisans, which fosters a deeper understanding of how fashion choices can have a positive social and environmental impact.

2. Encourages Cultural Appreciation

- **Celebrating Heritage:** Khadi represents India's rich cultural and historical heritage. By engaging in essay writing and debates, participants learn about the cultural significance of Khadi in India's fight for independence and its contemporary relevance in promoting self-reliance (Atmanirbhar Bharat).
- **Reviving Traditional Practices:** These competitions can highlight how Khadi not only connects people to their cultural roots but also encourages the revival and preservation of traditional weaving techniques that are passed down through generations.

13. Benefit in terms of:

Learning/Skill/Knowledge

Outcome:

Role of Entrepreneurship for Rural Industrialization

Entrepreneurship plays a crucial role in the process of rural industrialization, acting as a catalyst for economic growth, job creation, and social transformation in rural areas. By fostering innovation, mobilizing local resources, and developing sustainable industries, entrepreneurship can significantly contribute to the development of rural regions. Below are several key roles entrepreneurship plays in driving rural industrialization:

1. Creation of Local Employment Opportunities

- **Reducing Migration to Urban Areas:** Rural entrepreneurship helps create employment in villages, reducing the migration of youth to urban centers in search of jobs. This helps address the issue of urban overcrowding and encourages rural residents to stay, live, and work in their communities.

- **Job Creation for Women and Marginalized Groups:** Entrepreneurship in rural areas can particularly benefit women and marginalized communities by providing them with employment opportunities in sectors such as handicrafts, agriculture, and small-scale manufacturing. This fosters inclusion and helps reduce rural poverty.

2. Diversification of the Rural Economy

- **Moving Beyond Agriculture:** While agriculture is the backbone of rural economies, entrepreneurship can diversify income sources and reduce dependence on farming alone. By establishing small industries and businesses, rural entrepreneurs can explore new sectors like agro-processing, textiles, renewable energy, handicrafts, and tourism, thereby creating a more resilient and diversified economy.
- **Value-Added Products:** Rural entrepreneurs can transform raw agricultural produce into value-added products, such as processed foods, textiles, and handicrafts. This not only increases income but also makes the rural economy less vulnerable to price fluctuations in raw agricultural commodities.

3. Promotion of Skill Development and Capacity Building

- **Training and Education:** Entrepreneurship often involves training and upskilling the local workforce, equipping rural residents with technical, managerial, and entrepreneurial skills. Workshops, training programs, and skill development centers can empower people with the knowledge required to start and run successful businesses, contributing to long-term economic growth.
- **Technology Adoption:** Entrepreneurs in rural areas often introduce new technologies or innovative techniques, enabling better productivity in farming, manufacturing, and services. For example, rural entrepreneurs might adopt modern agricultural practices, improve manufacturing processes, or set up e-commerce platforms, which can increase efficiency and market access.

4. Boost to Rural Infrastructure Development

- **Local Infrastructure Needs:** Entrepreneurship often requires infrastructure such as roads, electricity, water supply, and internet connectivity. As demand for these services increases, it incentivizes governments and private players to invest in rural infrastructure. This, in turn, benefits the wider rural population, enhancing living standards and creating a better environment for business growth.
- **Development of Rural Supply Chains:** Rural industries often require strong supply chains for raw materials and distribution networks. Entrepreneurs who build these local supply chains can improve logistics and connectivity in rural areas, benefitting not only their own businesses but the entire local economy.

5. Encouragement of Sustainable Practices

- **Eco-friendly Industries:** Rural entrepreneurship often revolves around sectors like organic farming, renewable energy (solar, wind), and eco-friendly products, which help promote sustainability. Entrepreneurs in these sectors contribute to the broader goals of environmental conservation and climate change mitigation by focusing on green and ethical practices.
- **Use of Local Resources:** Many rural entrepreneurs use locally sourced materials to create products, thus reducing transportation costs and encouraging the sustainable use of natural

resources. This model minimizes environmental degradation and supports sustainable resource management.

6. Increased Rural Incomes and Poverty Reduction

- **Income Generation:** By fostering businesses, entrepreneurship increases the income potential for rural households. This leads to a higher standard of living and can reduce the incidence of poverty. Successful rural industries can significantly uplift the local economy, creating wealth and financial independence for individuals and communities.
- **Micro-Enterprises and Startups:** Entrepreneurs often start small and micro-enterprises, which can have a huge impact on rural economies. These businesses can grow gradually, creating wealth and driving rural prosperity, especially when supported by micro-finance institutions or government schemes that facilitate access to capital.

7. Stimulation of Innovation and Regional Competitiveness

- **Inspiring Innovation:** Entrepreneurship encourages innovation by providing a platform for new ideas and technologies to be tested. Rural entrepreneurs often develop creative solutions to local problems, whether that means building low-cost, efficient tools for farming or creating affordable renewable energy solutions for rural households.
- **Regional Competitiveness:** As entrepreneurs in rural areas build businesses and markets, they help increase regional competitiveness, attracting investments and making rural industries more attractive for both domestic and international trade. This encourages further economic activity and can lead to higher quality products and services being offered at competitive prices.

8. Development of Local Enterprises and Rural Brands

- **Local Brand Creation:** Entrepreneurs often focus on developing unique local products that reflect the cultural heritage, crafts, and traditions of the region. These local enterprises can create strong regional brands that have the potential to compete in national or even international markets. For example, handloom textiles, organic produce, or artisan handicrafts can be marketed under local brand names, enhancing the rural identity.
- **Tourism and Local Crafts:** Many rural businesses are linked to cultural tourism, where entrepreneurs create businesses around local crafts, traditional foods, or rural experiences. This provides a dual benefit: preserving cultural heritage and generating income through tourism-related activities.

9. Empowerment and Social Transformation

- **Social Enterprises:** Entrepreneurs can also establish social enterprises that address community issues such as access to healthcare, education, and sanitation. These businesses can serve a social good while also being profitable, leading to social transformation and inclusive growth.
- **Improved Quality of Life:** Rural entrepreneurship often leads to improved quality of life for the local population by increasing access to goods, services, and infrastructure that were previously unavailable or difficult to access. As rural areas become more self-sufficient, the overall standard of living rises.

10. Access to Global Markets

- **Digital Entrepreneurship:** In today's digital world, entrepreneurship in rural areas can connect to global markets through e-commerce platforms, digital marketing, and social media. Entrepreneurs can sell products or services to customers worldwide, expanding their reach and contributing to the global value chain.
- **Export Potential:** Rural businesses can access export opportunities, especially in areas like agriculture, handicrafts, and textiles. By establishing linkages with national and international markets, rural entrepreneurs can expand their businesses and generate additional income, which in turn boosts the rural economy.

Career Opportunities: Entrepreneurship is a cornerstone for rural industrialization because it drives innovation, creates jobs, and boosts economic growth. By empowering local communities to take charge of their own development, entrepreneurship can foster economic resilience, diversify the local economy, and improve living standards. Supporting rural entrepreneurs through training, access to finance, and infrastructure development is crucial to unlocking the full potential of rural industrialization and promoting sustainable, inclusive development across rural regions.

14. Star performer(Faculty coordinator) Dr.N.Malathi,Dr Neelambaram

15. Star performer(Student coordinator) nil

16. Promoted in IIC social media through social media coordinator: Yes/No

A.Twitter: https://www.twitter.com/r_vijayawada

B.Face book: <https://www.facebook.com/VRSEC-IIC-2201265583422166>

C. Instagram: https://www.instagram.com/vrsec_1977

17. Video (URL of the youtube/Facebook/Twitter) (Min 2 min): no

18. Photograph 1: (Covering banner, keynote speaker and students in one shot)











19. Photograph 2: (Covering banner, keynote speaker and students in one shot)















Khadi India

KHADI AND VILLAGE INDUSTRIES COMMISSION, VIJAYAWADA, A.P.

Govt. of India, Ramineni Vari Street, Patamata, Vijayawada, A.P. - 520010.

PEOPLE'S EDUCATION PROGRAMME 2024-25



This is to Certify that Mr. / Ms.

G. Chandrika Latha

Studying B.Sc

at Siddhartha Academy of Higher Education formerly Velagapudi Ramakrishna

Siddhartha Engineering College, awarded

I place

in Essay Writing Competition. Organized by Khadi and

Village Industries Commission (KVIC), Govt. of India, Ramineni Vari Street, Patamata, Vijayawada.

Place : Vijayawada

Date : 30-10-2024

State Director

KVIC, S.O, Vijayawada, A.P.





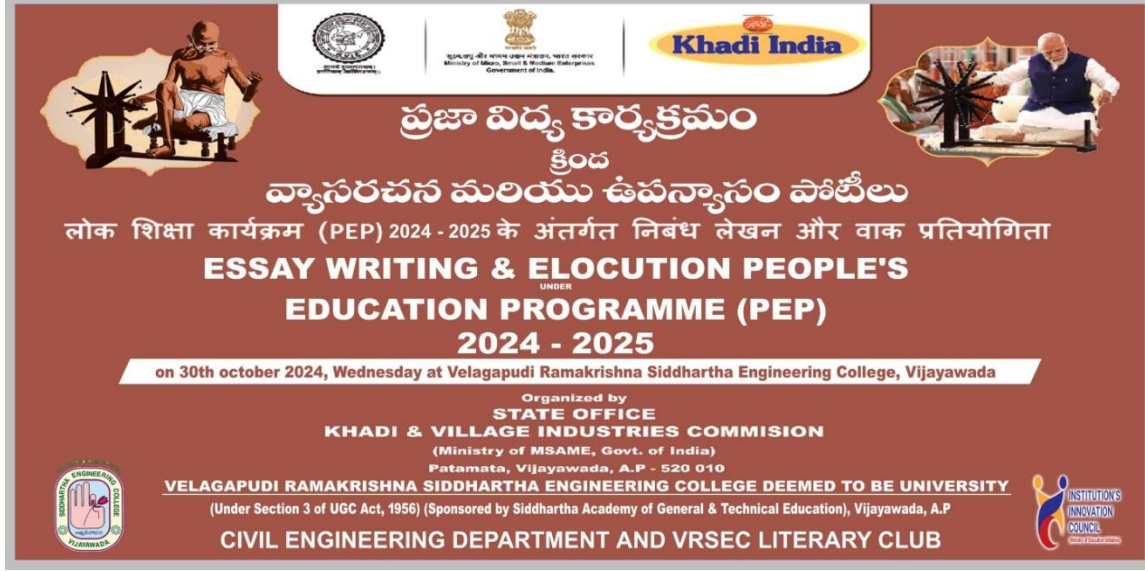




20. session plan, If any:nil

21. Brochure/Banner (Attach herewith):

Poster(Attach herewith):



ప్రజా విద్య కార్యక్రమం
క్రింద
వ్యాసరచన మరియు ఉపన్యాసం పోటీలు
लोक शिक्षा कार्यक्रम (PEP) 2024 - 2025 के अंतर्गत निबंध लेखन और वाक प्रतियोगिता
**ESSAY WRITING & ELOCUTION PEOPLE'S
EDUCATION PROGRAMME (PEP)
2024 - 2025**
on 30th october 2024, Wednesday at Velagapudi Ramakrishna Siddhartha Engineering College, Vijayawada
Organized by
STATE OFFICE
KHADI & VILLAGE INDUSTRIES COMMISSION
(Ministry of MSME, Govt. of India)
Patamata, Vijayawada, A.P - 520 010
VELAGAPUDI RAMAKRISHNA SIDDHARTHA ENGINEERING COLLEGE DEEMED TO BE UNIVERSITY
(Under Section 3 of UGC Act, 1956) (Sponsored by Siddhartha Academy of General & Technical Education), Vijayawada, A.P
CIVIL ENGINEERING DEPARTMENT AND VRSEC LITERARY CLUB

22.



कामये दुरवतप्रानाम्।
प्राणिनाम् आर्तिनाशनम्॥

23.

24. Student/Faculty attendance scanned copy:

<div>  <div> ANNA UNIVERSITY ENGINEERING COLLEGE DEEMED TO BE UNIVERSITY CHENNAI - 600 025 LITERARY CLUB </div>  </div>				
List of Students Registered for ESSAY WRITING				
S. No.	Name of the Student	Branch	Regd. No.	Contact No.
1.	G. Chithi Kumari	B.Tech (CSE)	11842040404	9842041234
2.	A. Chandrika Lakshmi	B.Tech (CSE)	11842040404	9842041234
3.	A. Raju Lakshmi	B.Tech (CSE)	11842040404	9842041234
4.	Y. Renuka	B.Tech (CSE)	11842040404	9842041234
5.	K. Sathya	B.Tech (CSE)	11842040404	9842041234
6.	K. Lakshmi	B.Tech (CSE)	11842040404	9842041234
7.	M. Renuka	B.Tech (CSE)	11842040404	9842041234
8.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
9.	V. Lakshmi	B.Tech (CSE)	11842040404	9842041234
10.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
11.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
12.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
13.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
14.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
15.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
16.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
17.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
18.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
19.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
20.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
21.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
22.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
23.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
24.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
25.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
26.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
27.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
28.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
29.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
30.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
31.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
32.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
33.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234
34.	A. Lakshmi	B.Tech (CSE)	11842040404	9842041234

LIST OF WINNERS - Debate

S. No.	Name of the Student	Branch	Roll No.	Rank
1.	Dr. Dhanu R. H. Ramesh Babu	CSE	1020000000000000	1
2.	Dr. Dhanu R. H. Ramesh Babu	CSE	1020000000000000	2
3.	Dr. Dhanu R. H. Ramesh Babu	CSE	1020000000000000	3

Dr. D. Ramesh Babu
Coordinator
Literary Club

Dr. D. Ramesh Babu
Coordinator
Literary Club

V. R. SIDDHARTHA ENGINEERING COLLEGE DEEMED TO BE UNIVERSITY LITERARY CLUB

JUDGES EVALUATION SHEET - Debate

S. No.	Name of the Student	Proponent (1)	Proponent (2)	Opponent (1)	Opponent (2)	Total Marks (10)
26	Dr. Dhanu R. H. Ramesh Babu	3	3	3	3	12
27	Dr. Dhanu R. H. Ramesh Babu	3	3	3	3	12
28	Dr. Dhanu R. H. Ramesh Babu	3	3	3	3	12
29	Dr. Dhanu R. H. Ramesh Babu	3	3	3	3	12
30	Dr. Dhanu R. H. Ramesh Babu	3	3	3	3	12
31	Dr. Dhanu R. H. Ramesh Babu	3	3	3	3	12
32	Dr. Dhanu R. H. Ramesh Babu	3	3	3	3	12
33	Dr. Dhanu R. H. Ramesh Babu	3	3	3	3	12
34	Dr. Dhanu R. H. Ramesh Babu	3	3	3	3	12

MODHARTHA ENGINEERING COLLEGE
DEEMED TO BE UNIVERSITY
BIRAHARA - 1
LITERARY CLUB

JUDGES EVALUATION SHEET - Debate

S.No.	Name of the Debater	Content (1)	Style (2)	Delivery (3)	Interpretation (4)	Total (5)
1	C.K. Jagannath	5	4	5	4	18
2	M. Anand	5	4	5	4	18
3	S. Suresh Kumar	5	4	5	4	18
4	M. S. Suresh Kumar	5	4	5	4	18
5	L. V. Chandrasekhar	5	4	5	4	18
6	B. Suresh Kumar	5	4	5	4	18
7	M. Suresh Kumar	5	4	5	4	18
8	M. Suresh Kumar	5	4	5	4	18
9	M. Suresh Kumar	5	4	5	4	18
10	M. Suresh Kumar	5	4	5	4	18
11	M. Suresh Kumar	5	4	5	4	18
12	M. Suresh Kumar	5	4	5	4	18
13	M. Suresh Kumar	5	4	5	4	18
14	M. Suresh Kumar	5	4	5	4	18
15	M. Suresh Kumar	5	4	5	4	18
16	M. Suresh Kumar	5	4	5	4	18
17	M. Suresh Kumar	5	4	5	4	18
18	M. Suresh Kumar	5	4	5	4	18
19	M. Suresh Kumar	5	4	5	4	18
20	M. Suresh Kumar	5	4	5	4	18
21	M. Suresh Kumar	5	4	5	4	18
22	M. Suresh Kumar	5	4	5	4	18
23	M. Suresh Kumar	5	4	5	4	18
24	M. Suresh Kumar	5	4	5	4	18
25	M. Suresh Kumar	5	4	5	4	18

List of Students Registered for Debate

S.No.	Name of the Debater	Branch	Regd No.	Phone No.
1	C.K. Jagannath	C.E.	2001000001	9845123456
2	M. Anand	C.E.	2001000002	9845123457
3	S. Suresh Kumar	C.E.	2001000003	9845123458
4	M. S. Suresh Kumar	C.E.	2001000004	9845123459
5	L. V. Chandrasekhar	C.E.	2001000005	9845123460
6	B. Suresh Kumar	C.E.	2001000006	9845123461
7	M. Suresh Kumar	C.E.	2001000007	9845123462
8	M. Suresh Kumar	C.E.	2001000008	9845123463
9	M. Suresh Kumar	C.E.	2001000009	9845123464
10	M. Suresh Kumar	C.E.	2001000010	9845123465
11	M. Suresh Kumar	C.E.	2001000011	9845123466
12	M. Suresh Kumar	C.E.	2001000012	9845123467
13	M. Suresh Kumar	C.E.	2001000013	9845123468
14	M. Suresh Kumar	C.E.	2001000014	9845123469
15	M. Suresh Kumar	C.E.	2001000015	9845123470
16	M. Suresh Kumar	C.E.	2001000016	9845123471
17	M. Suresh Kumar	C.E.	2001000017	9845123472
18	M. Suresh Kumar	C.E.	2001000018	9845123473
19	M. Suresh Kumar	C.E.	2001000019	9845123474
20	M. Suresh Kumar	C.E.	2001000020	9845123475
21	M. Suresh Kumar	C.E.	2001000021	9845123476
22	M. Suresh Kumar	C.E.	2001000022	9845123477
23	M. Suresh Kumar	C.E.	2001000023	9845123478
24	M. Suresh Kumar	C.E.	2001000024	9845123479
25	M. Suresh Kumar	C.E.	2001000025	9845123480

ADITHYAN ENGINEERING COLLEGE
DEEMED TO BE UNIVERSITY
VIRUDHACHALAM - 2
LITERARY CLUB

JUDGES EVALUATION SHEET - ESSAY WRITING

S.No	Name of the Student	Content (2)	Language (2)	Style of Writing (2)	Language & Spelling (2)	Total Marks (8)
51	K. Rangan	3	3	3	3	12
52	S. Sathya	3	3	3	3	12
53	T. Anand	3	3	3	3	12
54	T. Anand	3	3	3	3	12
55	T. Anand	3	3	3	3	12
56	T. Anand	3	3	3	3	12
57	T. Anand	3	3	3	3	12
58	T. Anand	3	3	3	3	12
59	T. Anand	3	3	3	3	12
60	T. Anand	3	3	3	3	12
61	T. Anand	3	3	3	3	12
62	T. Anand	3	3	3	3	12
63	T. Anand	3	3	3	3	12
64	T. Anand	3	3	3	3	12
65	T. Anand	3	3	3	3	12
66	T. Anand	3	3	3	3	12
67	T. Anand	3	3	3	3	12
68	T. Anand	3	3	3	3	12
69	T. Anand	3	3	3	3	12
70	T. Anand	3	3	3	3	12

ADITHYAN ENGINEERING COLLEGE
DEEMED TO BE UNIVERSITY
VIRUDHACHALAM - 2
LITERARY CLUB

JUDGES EVALUATION SHEET - ESSAY WRITING

S.No	Name of the Student	Content (2)	Language (2)	Style of Writing (2)	Language & Spelling (2)	Total Marks (8)
1	G. Lakshmi Kumar	3	3	3	3	12
2	G. Chandan Kumar	3	3	3	3	12
3	A. Rajan Kumar	3	3	3	3	12
4	V. Anand	3	3	3	3	12
5	A. Lakshmi	3	3	3	3	12
6	G. Lakshmi Kumar	3	3	3	3	12
7	M. Anand	3	3	3	3	12
8	V. Anand	3	3	3	3	12
9	V. Anand	3	3	3	3	12
10	V. Anand	3	3	3	3	12
11	V. Anand	3	3	3	3	12
12	V. Anand	3	3	3	3	12
13	V. Anand	3	3	3	3	12
14	V. Anand	3	3	3	3	12
15	V. Anand	3	3	3	3	12
16	V. Anand	3	3	3	3	12
17	V. Anand	3	3	3	3	12
18	V. Anand	3	3	3	3	12
19	V. Anand	3	3	3	3	12
20	V. Anand	3	3	3	3	12
21	V. Anand	3	3	3	3	12
22	V. Anand	3	3	3	3	12
23	V. Anand	3	3	3	3	12
24	V. Anand	3	3	3	3	12
25	V. Anand	3	3	3	3	12
26	V. Anand	3	3	3	3	12
27	V. Anand	3	3	3	3	12
28	V. Anand	3	3	3	3	12
29	V. Anand	3	3	3	3	12
30	V. Anand	3	3	3	3	12

List of Students Registered for ESSAY WRITING

S. No.	Name of the Student	Branch	Roll No.	Phone No.
1	A. Shalika	IT	1101010101	9876543210
2	K. Sankar	IT	1101010102	9876543211
3	P. Datta	IT	1101010103	9876543212
4	S. Gupta	IT	1101010104	9876543213
5	M. Singh	IT	1101010105	9876543214
6	S. Kumar	IT	1101010106	9876543215
7	S. Singh	IT	1101010107	9876543216
8	S. Singh	IT	1101010108	9876543217
9	S. Singh	IT	1101010109	9876543218
10	S. Singh	IT	1101010110	9876543219
11	S. Singh	IT	1101010111	9876543220
12	S. Singh	IT	1101010112	9876543221
13	S. Singh	IT	1101010113	9876543222
14	S. Singh	IT	1101010114	9876543223
15	S. Singh	IT	1101010115	9876543224
16	S. Singh	IT	1101010116	9876543225
17	S. Singh	IT	1101010117	9876543226
18	S. Singh	IT	1101010118	9876543227
19	S. Singh	IT	1101010119	9876543228
20	S. Singh	IT	1101010120	9876543229
21	S. Singh	IT	1101010121	9876543230
22	S. Singh	IT	1101010122	9876543231
23	S. Singh	IT	1101010123	9876543232
24	S. Singh	IT	1101010124	9876543233
25	S. Singh	IT	1101010125	9876543234
26	S. Singh	IT	1101010126	9876543235
27	S. Singh	IT	1101010127	9876543236
28	S. Singh	IT	1101010128	9876543237
29	S. Singh	IT	1101010129	9876543238
30	S. Singh	IT	1101010130	9876543239
31	S. Singh	IT	1101010131	9876543240
32	S. Singh	IT	1101010132	9876543241
33	S. Singh	IT	1101010133	9876543242
34	S. Singh	IT	1101010134	9876543243
35	S. Singh	IT	1101010135	9876543244
36	S. Singh	IT	1101010136	9876543245
37	S. Singh	IT	1101010137	9876543246
38	S. Singh	IT	1101010138	9876543247
39	S. Singh	IT	1101010139	9876543248
40	S. Singh	IT	1101010140	9876543249
41	S. Singh	IT	1101010141	9876543250
42	S. Singh	IT	1101010142	9876543251
43	S. Singh	IT	1101010143	9876543252
44	S. Singh	IT	1101010144	9876543253
45	S. Singh	IT	1101010145	9876543254
46	S. Singh	IT	1101010146	9876543255
47	S. Singh	IT	1101010147	9876543256
48	S. Singh	IT	1101010148	9876543257
49	S. Singh	IT	1101010149	9876543258
50	S. Singh	IT	1101010150	9876543259

24.About the event 15 to 20 lines summary:

Develops Critical Thinking and Public Speaking Skills

- **Debate Skills:** Participating in debates requires critical thinking, quick reasoning, and the ability to articulate ideas coherently. By addressing topics like Khadi's potential for transforming the fashion industry, participants learn to analyze different perspectives on sustainability, social change, and economic development.
- **Research and Articulation:** Writing essays on such topics involves researching the history, significance, and future prospects of Khadi. This helps develop skills in organizing thoughts, constructing logical arguments, and presenting information in a clear and persuasive manner.

Advocates for Social and Economic Change

- **Empowering Rural Artisans:** Khadi's role in empowering rural communities and providing livelihood opportunities is an important topic for debate. By discussing how Khadi can transform the fashion industry and support local economies, participants may become advocates for social entrepreneurship and ethical fashion practices.
- **Women's Empowerment:** In many parts of India, Khadi weaving is a means of livelihood for women, offering them a sense of independence and financial security. Competitions can draw attention to how Khadi can empower women in rural areas and provide a platform for gender equality.

Inspires Creativity and Innovation

- **Fusion of Tradition and Modernity:** Khadi is evolving as a fabric for contemporary fashion, and essay writing and debates can explore how this traditional textile can be creatively integrated into modern styles. Participants can brainstorm innovative ways to bring Khadi into global fashion trends, enhancing its appeal among younger generations.
- **Design and Fashion Innovations:** Competitions may inspire young designers and fashion enthusiasts to think about how Khadi can be reinterpreted, redesigned, and marketed to meet modern fashion sensibilities while preserving its ethical values.

Encourages Social Responsibility

- **Ethical Consumerism:** By discussing the benefits of Khadi as a fashion statement, competitions encourage participants to reflect on the ethical implications of consumer behavior. The focus on Khadi's sustainable nature prompts participants to question the ethicality of fast fashion and promotes conscious, responsible consumption.
- **Changing Mindsets:** Debates and essays can challenge stereotypes and misconceptions about Khadi as an outdated or unattractive fabric, encouraging people to view it as a trendy and eco-conscious option in the contemporary fashion landscape.

Fosters National Pride and Identity

- **Reviving National Symbols:** Khadi, as a symbol of India's freedom struggle, also represents a sense of pride and identity. Competitions that explore Khadi's place in fashion and transformation can deepen national pride and a sense of belonging, connecting young people to their historical roots.
- **Unity through Fashion:** By embracing Khadi, there is an opportunity to forge a unified national identity based on shared values of sustainability, self-sufficiency, and a return to simple, purposeful living.

8. Provides Networking and Career Opportunities

- **Skill Development:** In addition to fostering academic and intellectual growth, essay writing and debate competitions provide participants with opportunities to develop valuable skills that can help in future careers, including writing, research, critical analysis, and public speaking.
- **Exposure to Industry Professionals:** These competitions often invite experts, fashion designers, entrepreneurs, and industry leaders, providing participants with opportunities for mentorship and networking.

9. Fosters a Sense of Community and Collaboration

- **Interdisciplinary Engagement:** These competitions are often interdisciplinary, involving students and participants from various backgrounds such as fashion, history, economics, and social sciences. This promotes collaboration across disciplines and allows for a richer, more nuanced understanding of the role of Khadi in modern times.
- **Building Collaborative Networks:** Participants in such events often collaborate, share ideas, and learn from each other, fostering a sense of community and collective responsibility towards promoting sustainable and ethical practices.

In conclusion, essay writing and debate competitions on Khadi for fashion and transformation can play a vital role in shaping a more conscious, informed, and ethical future for the fashion industry. By promoting sustainability, cultural heritage, and social change, these competitions can inspire young minds to think critically and creatively about how Khadi can redefine the fashion industry and contribute to a better, more sustainable world.

1. **Financial statements (Letter requesting financial support, sanction letter, approved expenditure statement): (Scanned copies)**

2. 20.1.2025

3. Vijayawada

4. To

5. The Registrar,

6. Siddhartha Academy of higher education Deemed to be university,

7. Vijayawada.

8. **Sub: Submission of Bills towards on “People’s Education Programme -Entrepreneurship Development ” Expenses -Reg**

9. Sir,

10. **Total Grant of Rs 50,000/- Sanctioned from Khadi Village Industries Commission, towards Peoples Education Programme .**

11. **An advance amount of Rs 35000/- received towards expenses for purchase of Prizes, Momentos, shawls and Miscellaneous.**

12. **Expenditure sheet towards organization for organising Seminar, Essay Writing, Debate competition**

13. **A. SEMINAR on 07-01-25**

S.No	Item	Vendor name	Quantity	Bill No	Bill Amount	Amount (Rs)
1.	Hall Rent	SAHE	Civil seminar Hall	Voucher	7000	7000
2.	Tea Snacks	Divya teja Jilebi and samosa	150	18	9	1350
3.	Lunch	VRSEC Canteen	25	101	265	6913
4.	Banner	Eeswar Digital	1(8*4)	2268	800	800

5.	Honorarium	Guest Speakers	2	Voucher	2000	4000
6.	Local Pickup and drop	Ola booking	4hours	T2501071340512414589357	1700	1700
7	Garland,oil and other items			T2501071752308134534546	700	700
8	Petrol charges	Narayana Prasad bunk		T2501061601356780353834	2000	2000
9	Stationery	Sai pen corner	Anabond	T2501061626257009378875	320	320
9	Flowers	Nagamani		T2501061652148987979263	420	420
10	Plants	Navya flower land	10	78	400	4000
11	shawls	Khadi India	10	2446	150*3 180*5 200*2	1750
12	Invitation cards	Flash Photostat	10	354	25	250
13	Certificates	Flash Photostat	10	658	55	550
14	Prizes and Momentos	Lepakshi Handicrafts emporium	12	CSID18554		11988
B.DEBATE COMPETITION 30-10-24						
15	Hall Rent&Decorati on	SAHE	Civil Seminar Hall	Voucher		2000
16	Banner	Eeswar Digital	1	90	500	500
17.	Stationery	Bharathi Book Centre	4		60	240
18.	Snacks	Vrsec canteen	120	108	20	2400
18.	Bus fare	Apsrtc				35
C.ESSAY WRITING 30-01-24						
19.	Hall Rent & Decoration	SAHE	Civil Seminar Hall	Voucher		2000
Total Expenditure						50916
Advance payment						35000
Balance to be paid						15916

14.



खादी और ग्रामोद्योग आयोग
Khadi and Village Industries Commission

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
 Ministry of Micro, Small & Medium Enterprises, Govt. of India
 राज्य कार्यालय, विजयवाड़ा, आंध्रप्रदेश

STATE OFFICE, VIJAYAWADA, ANDHRA PRADESH
 Email: sohyderabad.kvic@gov.in/sovijayawada.kvic@gmail.com
 Phone: 0866- 2471725 / 2473525

No. SOV/Pub/Gen./2024-25

Date: 24.10.2024

To,
 The Principal,
 V.R.Siddhartha Engineering College,
 Kanur, Vijayawada, Krishna District.
 E-mail:

**Sub: KVIC – Organizing Peoples, Education Programme (PEP) in
 your institute on 29.10.2024 –Reg.**

Ref: Your letter dated 05.10.2024.

Sir,

This is in reference to the subject mentioned above, your proposal has been considered for organizing Peoples' Education Programme (PEP) on 30th October 2024 instead of 23.10.2024 at your institution and an amount of Rs.35,000/- (Rupees Thirty Five Thousand Only) being an advance is under process to be released to your institute through IFMS for making necessary arrangements, the remaining balance of the fund may be released after completion of entire Programmes and receipt of the bills/vouchers.

It is, therefore, requested to conduct Debate and Essay competitions on 30.10.2024 in your institution and date for organizing Seminar will be decided in consultation with your institute.

Thanking you,

Yours Sincerely,

(Signature)
 24/10/24
 (Dr. S.Greep)
State Director

15.

→ 4 A 2 55 A खादी और ग्रामोद्योग आयोग समितिके वारी स्ट्रीट, पट्टामटा, विजयवाड़ा- 520010

Speaker Profile

- I. Name of the speaker
- II. Qualification:
- III. Designation: Joint Secretary

IV. Experience:

a) **Industrial**

b) **Academic**

c) Research

V. Address for communication,

VI. Phone: E-Mail: **PROFILE**



V.R. SIDDHARTHA ENGINEERING COLLEGE
DEEMED TO BE UNIVERSITY
WARRANGAL - 5



CIRCULAR

Essay Writing & Debate Competition

Objective: Upstream of Rural education (UR) is taking up all activities related to rural development. As part of this initiative it is proposed to organize Essay writing and Debate competition by involving students during the academic year to avoid stagnation of RVT activities to assist individual students with the support of skills under steady schemes.

Eligibility: Open to all B.Com., B.B.A., B.Tech., M.Tech., MBA, and MCA students.

Date & Time: Wednesday (26.10.2024) 3.30 PM - 5.30 PM

Venue: 100 & 116, Langurpalli, WRM - Block - 2

Cash Prizes: 1st Prize - Rs. 2000/-, 2nd Prize - Rs. 1000/- and 3rd Prize - Rs. 500/-

Competition Guidelines:

Essay Writing Topic: "Apathy for Fashion and Transformation"

- Length: Essays should be between 500 to 800 words.
- Language: Essays should be written in English only.
- Originality: Essays must be original and not previously published or submitted elsewhere.

Debate Topic: "Role of Entrepreneurship for rural industrialization"

- Time: 10 minutes.
- Each team consists of two speakers.
- Rebuttal is allowed, each team should directly address and refute the arguments presented by the opposing team.
- Language: English only.
- Decision of the Judge is final and binding.

Coordinators: Dr. H. Jayaraman & Dr. A. Venkatesh Reddy

Dr. B. Manikumar
Convener
Library Club

Dr. Malathi
Coordinator

H.C. VRSCT

Copy for All the Deans & HoDs with a request to arrange the display on the department notice board and circulate among all the faculty and arrange to host the display in all their rooms.

ప్రెస్ నోట్
తేదీ: 7-1-2025

**సిద్ధార్థ అకాడమీ ఆఫ్ హైయర్ ఎడ్యుకేషన్ డీప్ట్ టు బి యూనివర్సిటీ ఖాదీ
అండ్ విలేజ్ ఇండస్ట్రీస్ కమిషన్ (KVIC) తో సంయుక్తంగా
"ఎంట్రప్రెన్యూర్షిప్ డెవలప్ మెంట్ పీపుల్స్ ఎడ్యుకేషన్ ప్రోగ్రామ్" పై
సెమినార్ నిర్వహించింది**

ఈ కార్యక్రమం ఎంట్రప్రెన్యూర్షిప్ అవకాశాలు మరియు KVIC కార్యక్రమాలపై విలువైన అవగాహనను అందించడమే లక్ష్యంగా నిర్వహించబడింది. ఈ కార్యక్రమంలో ఖాదీ అండ్ విలేజ్ ఇండస్ట్రీస్ కమిషన్ అధికారులు, విశ్వవిద్యాలయ సిబ్బంది మరియు విద్యార్థులు భాగస్వాములయ్యారు.

సమావేశం అంధకారాన్ని తొలగించి జ్ఞానాన్ని వెలిగించడాన్ని సూచిస్తూ, దీప ప్రజ్వలన కార్యక్రమంతో ప్రారంభమైంది. డా. బి. పాండురంగరావు, డైరెక్టర్, ఇన్ఫ్రాస్ట్రక్చర్ అండ్ కన్సల్టెన్సీ, డా. చవా శ్రీనివాస్, డీన్ అలుమైన్ వ్యవహారాలు మరియు IIC కన్వీనర్, SAHE, ప్రత్యేక అతిథులను స్వాగతించి ఈ కార్యక్రమాన్ని ప్రారంభించారు. ఈ సందర్భంగా, వారు ఎంట్రప్రెన్యూర్షిప్ యొక్క ప్రాధాన్యతను మరియు గ్రామీణ మరియు ఖాదీ రంగాలలో కొత్త ఆవిష్కరణ మరియు అభివృద్ధి కోసం దాని పాత్రను వివరించారు.

డా. గ్రీప్, రాష్ట్ర డైరెక్టర్, KVIC, విజయవాడ, ఎంట్రప్రెన్యూర్షిప్ అభివృద్ధి మరియు కొత్త వ్యాపారులకు సహాయం అందించడానికి అందుబాటులో ఉన్న వివిధ KVIC పథకాలపై ఒక అవగాహనతో కూడిన ప్రసంగం ఇచ్చారు.

శ్రీ సాంబయ్య. గారు, జనరల్ మేనేజర్ ,జిల్లా పరిశ్రమల కేంద్రం (DIC), , విద్యార్థులు తమ దేశీయ మూలాలతో సంబంధం కలిగి ఉండడం మరియు ఉపాధి సృష్టించడం ద్వారా దేశ నిర్మాణంలో విద్యార్థుల బాధ్యతను వివరించారు.

శ్రీ . ఎ. ఆనంద్ గారు, సహాయ డైరెక్టర్, ఏపి KVIB, KVIC యొక్క ప్రధాన నినాదం మరియు కార్యకలాప విధానాలను వివరించి, ఎంట్రప్రెన్యూర్షిప్ లో ఎదురయ్యే సవాళ్లను అధిగమించడానికి అభివృద్ధి చేయాల్సిన నైపుణ్యాలను ప్రస్తావించారు.

శ్రీ వి. కోటి రెడ్డి గారు, అసిస్టెంట్ డైరెక్టర్, KVIC, విజయవాడ, MSME కార్యక్రమాలు వ్యక్తులను గ్రామీణ ప్రాంతాలలో వ్యాపారాలు స్థాపించడంలో శక్తివంతం చేయడంలో, సుస్థిర ఆర్థిక అభివృద్ధికి ఎలా దోహదపడతాయో వివరించారు.

ఈ సెమినార్ లో ముఖ్యమైన ఘట్టం ఎసే రైటింగ్ మరియు డిబేట్ పోటీలు నిర్వహించడం జరిగింది. ఈ పోటీల లో విద్యార్థులు పాల్గొనడం జరిగింది, విద్యార్థుల నుండి సృజనాత్మకత మరియు ఆలోచనలను ప్రదర్శించడమైనది.

ఈ సెమినార్ అనేది ఎంట్రప్రెన్యూర్షిప్ ను అంగీకరించడానికి మరియు KVIC మరియు ఇతర సంస్థలు అందించే సహాయాన్ని ఉపయోగించి సుస్థిర వ్యాపారాలను నిర్మించడానికి ఒక వేదికగా నిలిచింది.

Note: All the details are mandatory with HoD signature

Documents to be attached : 1. Word document of report

2. pdf document of report

3. Separate two photographs in JPEG format with file size of Max 2MB

4. Consolidate report in the following format in excel or in word

Dept	Program driven by Calendar/MIC/Self/celebration	Quarter	Date from	Date to	Program Theme	Objective	Outcome	No of students participants	No of faculty participants	No of external participants	Amount spent
<u>CE</u>	Calendar	<u>Q1</u>	<u>30-10-24&07-01-25</u>	<u>30-10-24&07-01-25</u>	<u>Entrepreneurship skill&Innovation</u>	<u>knowledge</u>	<u>skill</u>	<u>113</u>	<u>7</u>	<u>0</u>	<u>50916</u>