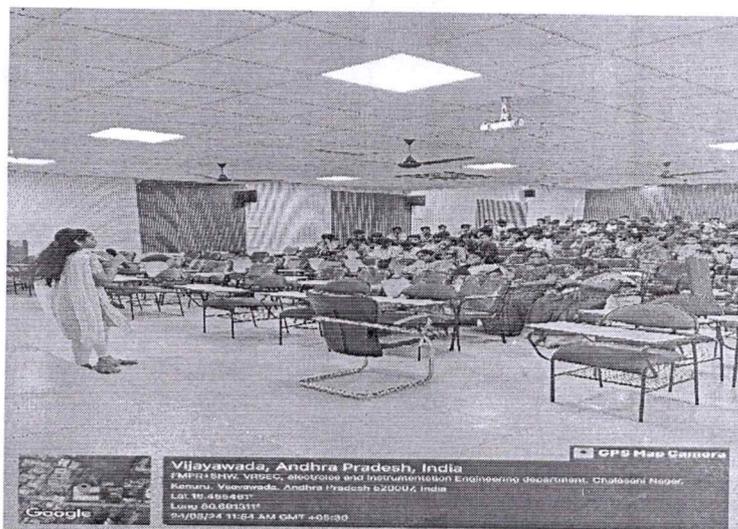
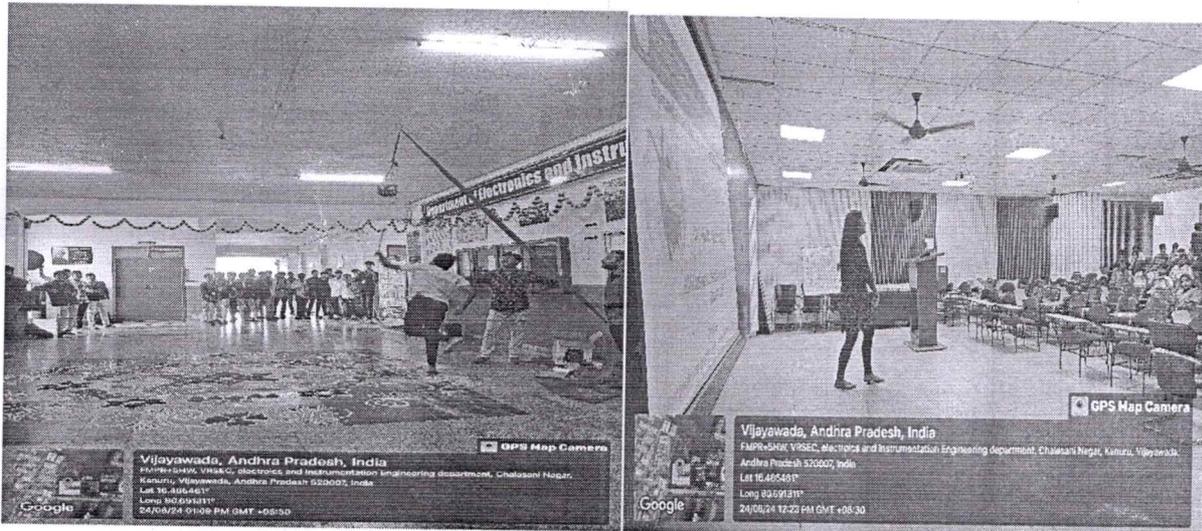


## REPORT ON CULTURAL FIESTA

The auspicious occasion of Krishna Janmashtami Cultural Fiestawas celebrated with immense zeal and devotion on August 24, 2024 in Dept. of EIE, V R Siddhartha Engineering College. The event showcased vibrant cultural performances, including captivating dances and melodious singing, which added charm to the spiritual festivities.

The highlight of the event was the thrilling Dahi Handi (pot-breaking) competition, which drew enthusiastic participants and spectators alike. The venue was a vibrant display of devotion and festivity, adorned with colorful garlands, intricate rangoli, and bright lights.

The Dahi Handi event, symbolizing Lord Krishna's playful nature, was the most awaited part of the celebrations. A clay pot filled with flowers and polystyrene balls, was suspended at a challenging height. Teams of young participants, dressed in colorful traditional attire, to break the pot while the crowd cheered them on enthusiastically.



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## REPORT ON SANKRANTI SAMBARALU

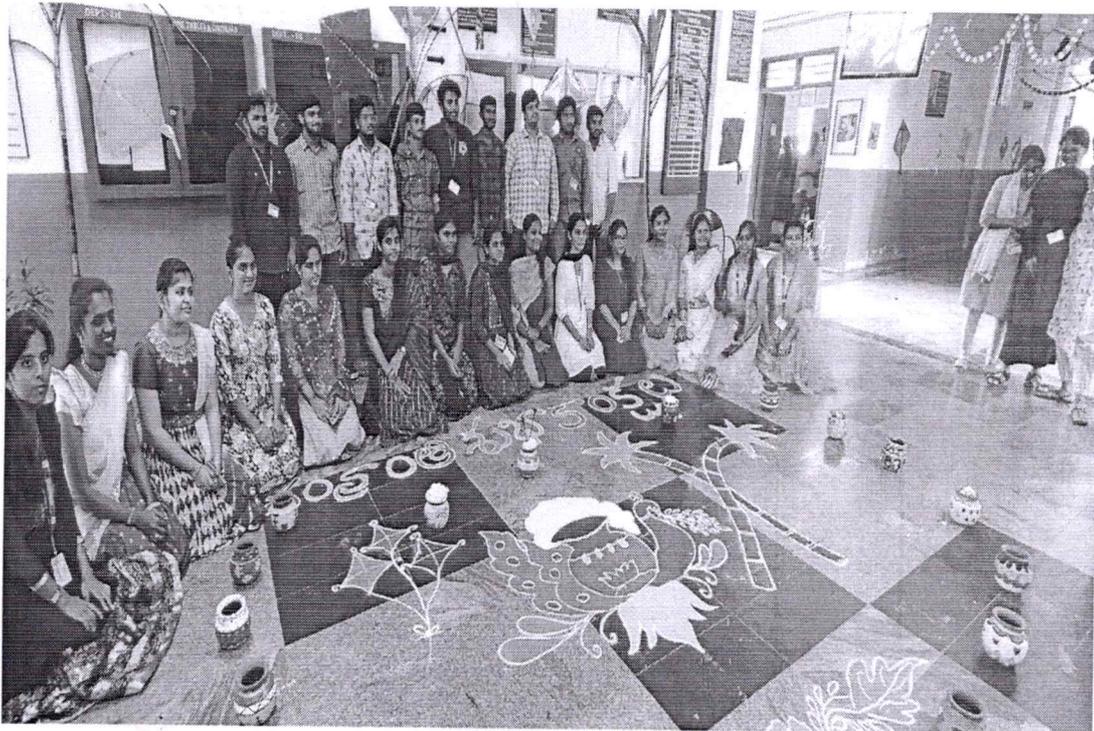
The vibrant festival of Sankranti was celebrated with great enthusiasm and traditional fervor during the grand **Sankranti Sambaralu Celebrated on 9<sup>th</sup> January 2025 in Dept. of EIE, Siddhartha Academy of Higher Education**. The event highlighted the rich cultural heritage through activities such as pot decoration, rangoli competitions, kite making, and a host of engaging events.

The venue was a colorful spectacle, with traditional decor featuring marigold garlands, mango leaves, and intricately designed rangoli at every corner. The festive atmosphere brought the students together to celebrate the harvest season.

Participants showcased their creativity by decorating clay pots with vibrant paints, beads, and mirrors. Themes ranged from traditional motifs to modern art styles. The decorated pots symbolized prosperity and were later used in cultural displays.

A rangoli competition added a splash of color and creativity to the event. Participants created intricate designs using colorful powders, flowers, and grains. Many designs depicted symbols of Sankranti, such as the sun, harvest crops, and traditional patterns.

The kite-making activity was a favorite favourite to students. Participants designed and assembled colorful kites, incorporating unique patterns and slogans. A kite-flying competition followed, where the sky was filled with vibrant kites battling for supremacy.



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## REPORT ON "FUN FIESTA" (MOVIE QUIZ)

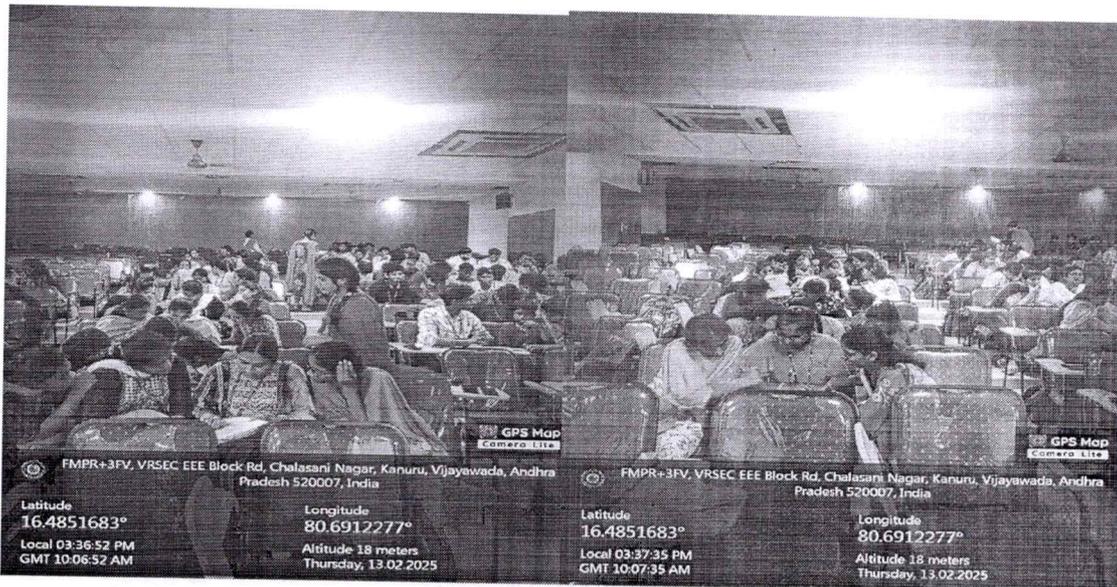
The "Fun Fiesta Competition" was organized on 13<sup>th</sup> February 2025, by Department of EIE, Siddhartha Academy of Higher Education Deemed To be University to test students' knowledge of **films, actors, directors, dialogues, and iconic moments** from the world of cinema. The event aimed to engage students in a fun and interactive way while enhancing their appreciation for movies across different genres and eras.

The quiz was conducted in the DeptSeminar Hall, with a participation of **24teams**, each consisting of **3 members**. The competition was structured into multiple rounds, covering various aspects of the film industry.

### Quiz Rounds

1. **Tollywood Trivia** – Questions on famous movies, actors, and directors from Indian cinema.
2. **Guess the Movie** – Participants had to identify movies based on images, soundtracks, or short clips.
3. **Rapid-Fire Round** – A thrilling quick-response round where teams answered questions within a time limit.

The competition saw an enthusiastic response from students, with each team displaying impressive knowledge and competitive spirit. After an intense battle of wits, Nematikanti Narendra Team emerged victorious, followed by Bitta Vijayalakshmi Team in second place.



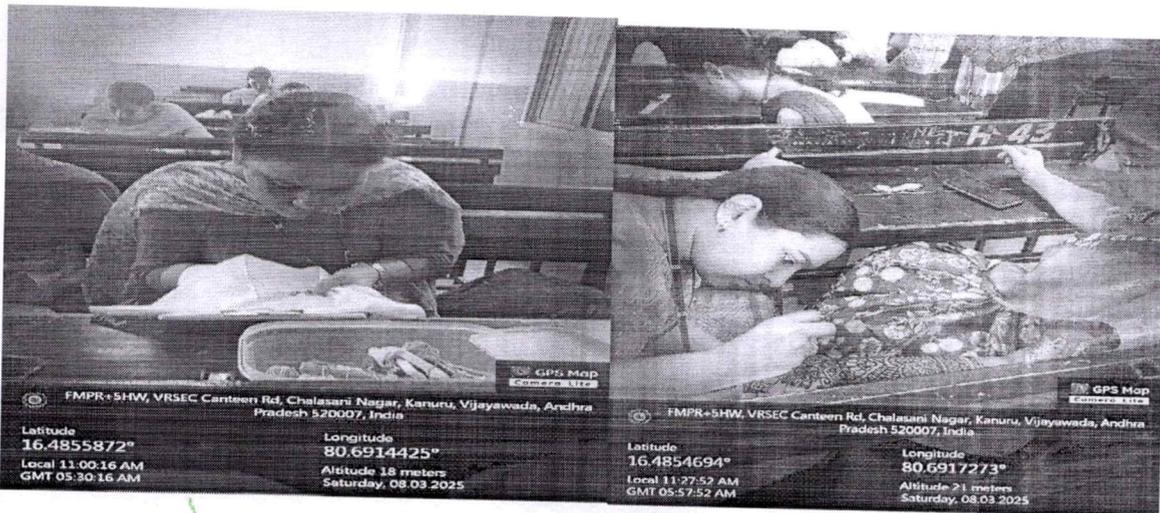
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## REPORT ON "QUEEN BEE"

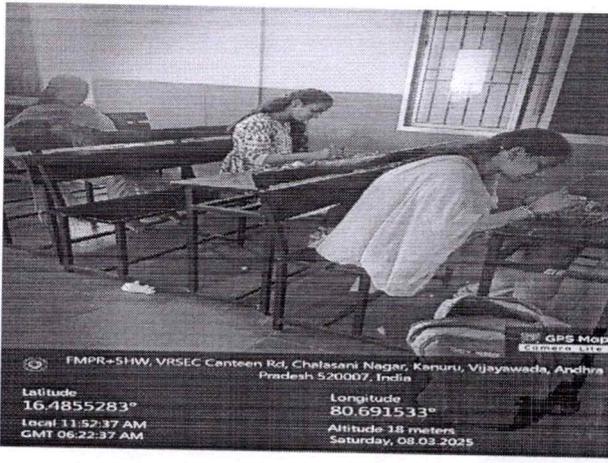
To mark the occasion of International Women's Day, Department of EIE, Siddhartha Academy of Higher Education Deemed To be University organized a vibrant and inspiring event titled "Queen Bee" on 9<sup>th</sup> March 2025 in the college premises. The event celebrated the spirit, strength, and creativity of women, bringing together students and staff for a joyful and meaningful gathering. The event aimed to encourage creativity and self-expression through engaging activities.

Students enthusiastically engaged in the paper craft activity, transforming colorful sheets into creative and decorative art pieces. The hands-on session not only highlighted their artistic abilities but also added a vibrant and lively element to the overall celebration.

One of the most loved segments of the event, the mehandi (henna) activity allowed students to express themselves through intricate and creative designs. The air was filled with excitement as participants decorated each other's hands, celebrating culture and creativity.



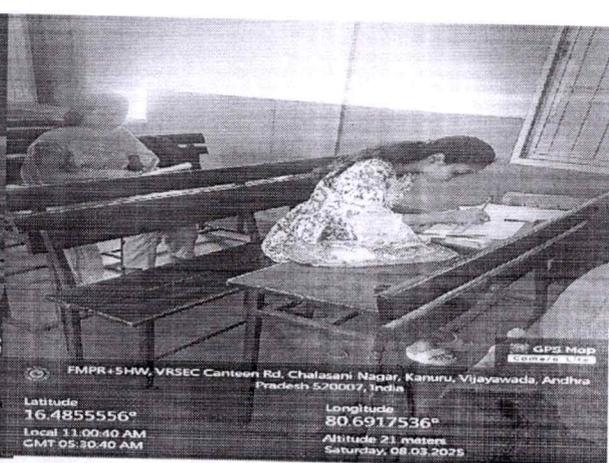
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GPS Map  
Camera View

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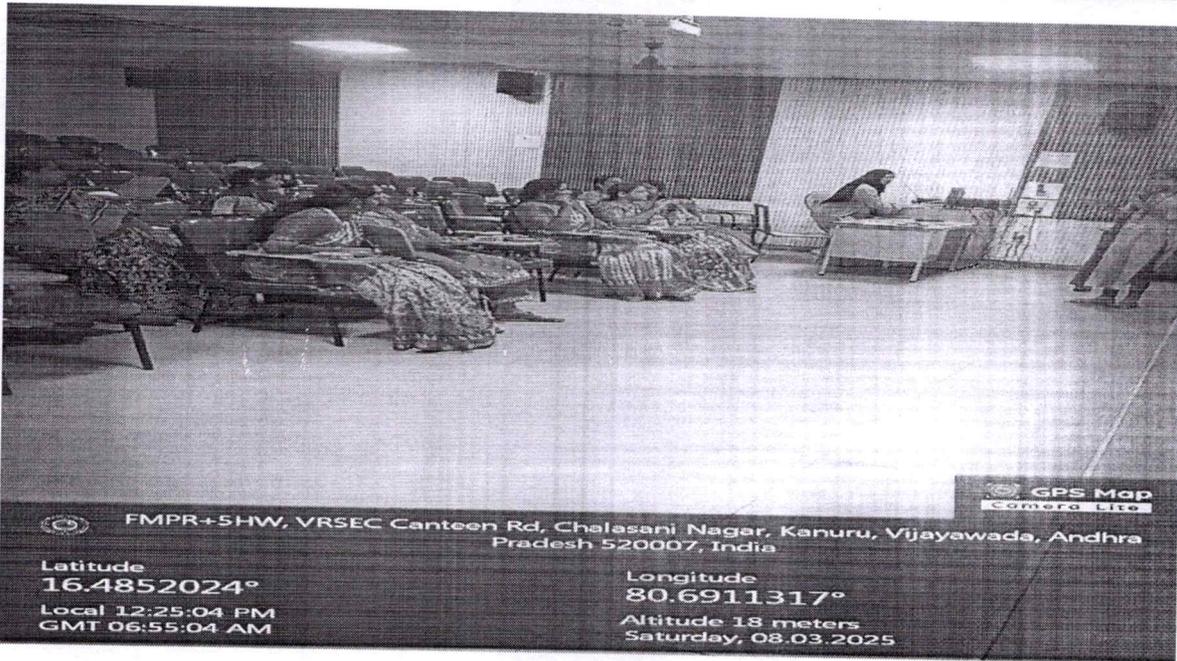
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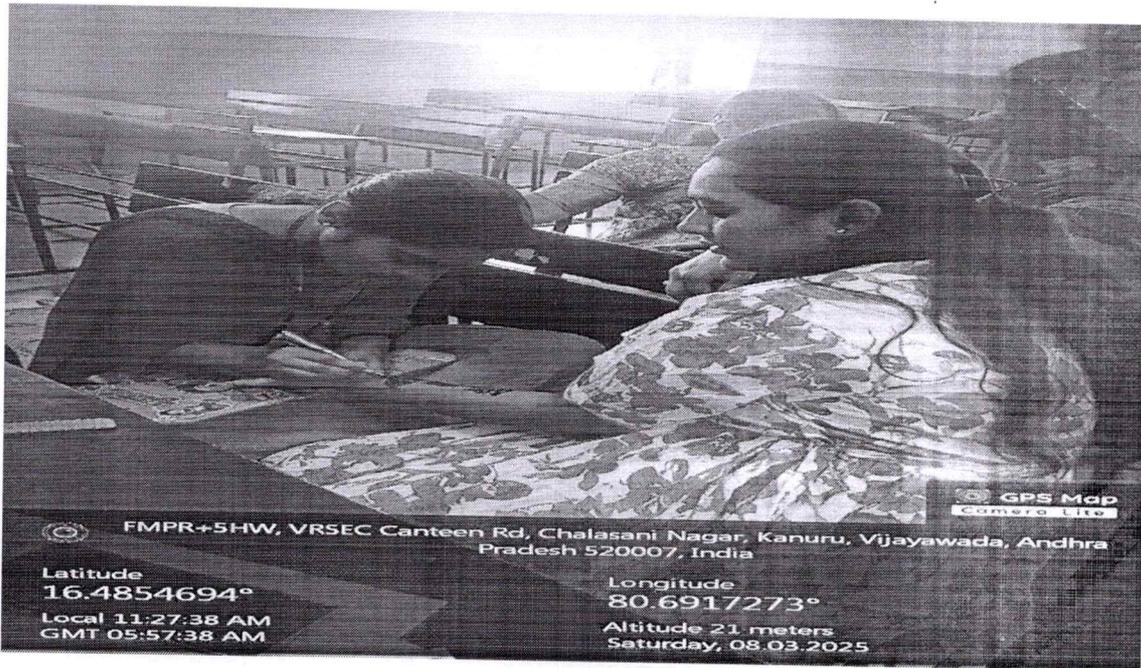


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“Queen Bee” was not just a celebration it was a reminder of the inner strength, grace, and creativity that every woman possesses. The activities allowed participants to express themselves, bond with their peers, and take pride in their skills. The event concluded on a high note, leaving everyone inspired and appreciated.

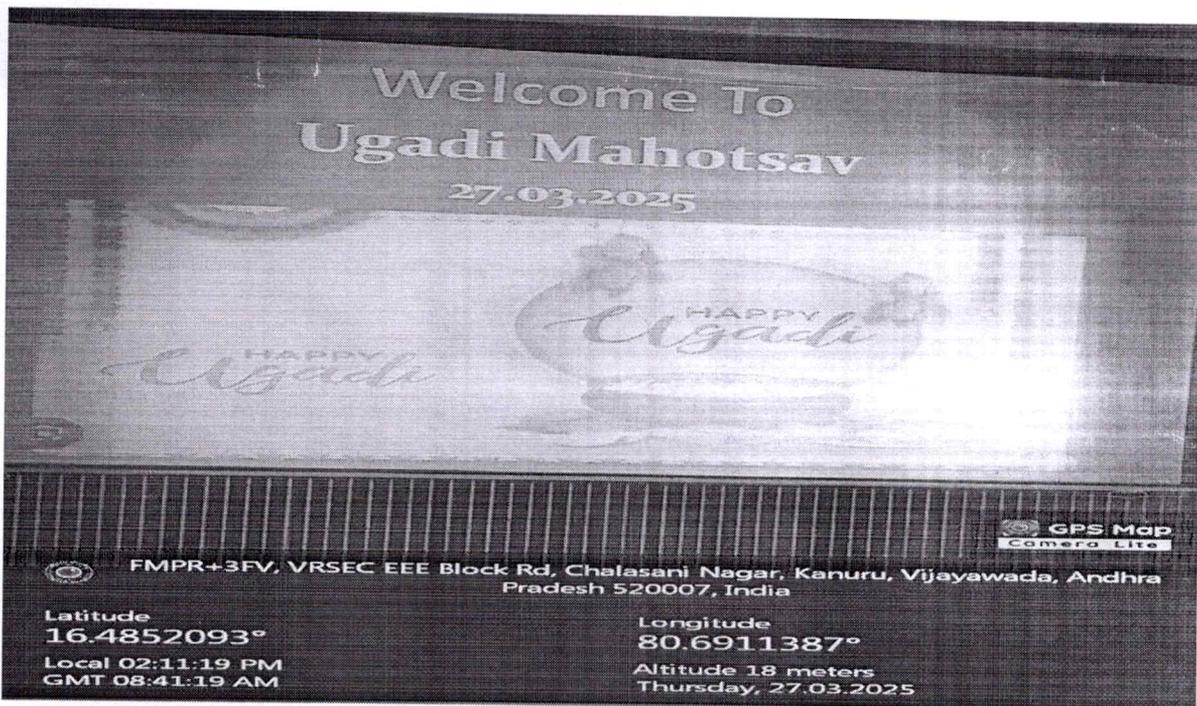
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## REPORT ON "UGADI MAHOTSAV"

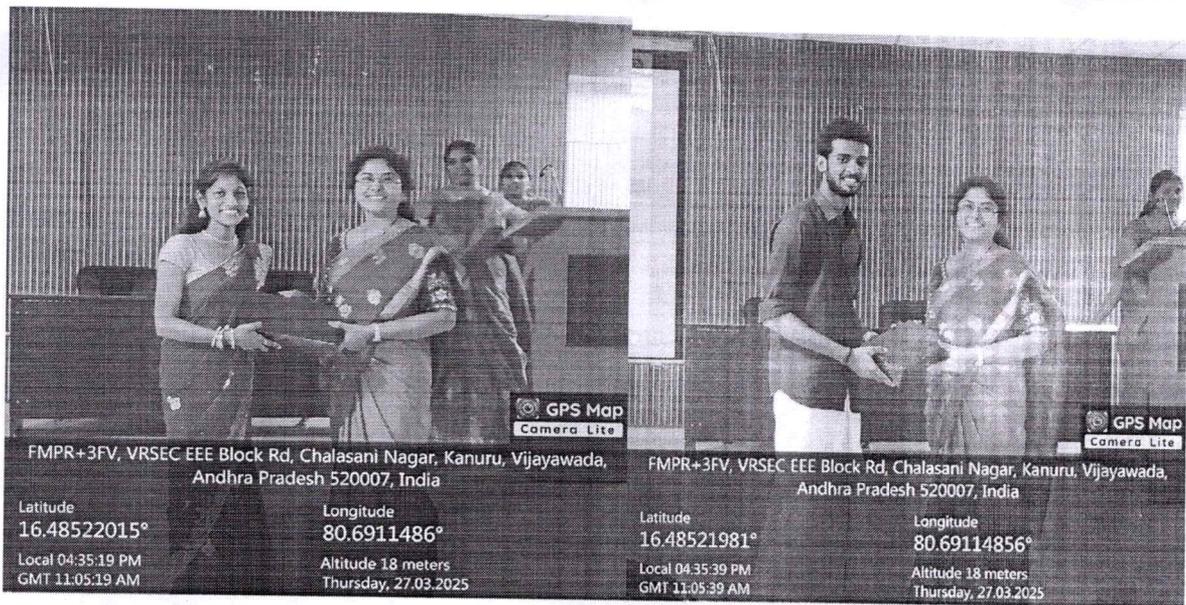
The cultural vibrancy of Telugu states came alive at Dept of EIE, Siddhartha Academy of Higher Education Deemed To be University with the grand celebration of **Ugadi Mahotsav** on 27th March. The event was organized with the aim of fostering cultural values, student engagement, and festive spirit within the campus community.

The event began with a fun and innovative **Fireless Cooking Competition**, encouraging participants to explore healthy and creative recipes without the use of fire. Participants amazed the judges with a variety of colorful, delicious, and nutritious dishes — from traditional sweets to fusion salads and mocktails. The competition not only celebrated culinary creativity but also promoted sustainability and safety in cooking.

One of the most awaited segments of the day was the **Mr. Telugu Abbayi and Miss Telugu Ammayi** contest. The event provided a platform for students to showcase not only their charm and confidence but also their deep-rooted understanding of Telugu culture and traditions. Students walked the ramp in traditional attire, exuding confidence and cultural pride.



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The event concluded with a **prize distribution ceremony**, where winners of the Fireless Cooking Competition and the Mr. & Miss Telugu Ammayi contest were felicitated with gifts. The winners were appreciated for their talent, creativity, and cultural enthusiasm. Faculty members and special guests congratulated the participants

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