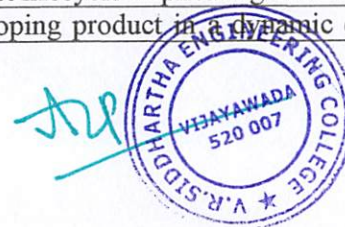




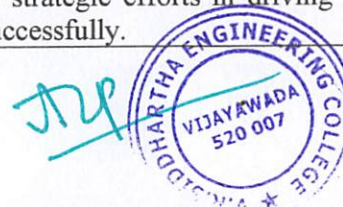
**VELAGAPUDI RAMAKRISHNA
SIDDHARTHA ENGINEERING COLLEGE
(AUTONOMOUS)
VIJAYAWADA-520007**

10. Training Programs organized for Innovators / Start-ups

S.No	Event title	Speaker	Outcome	Mode of conducting the event (Physical / Virtual)
1	My Story - Motivational Session by Successful Entrepreneur/Start-up founder	Dr. Praveen Naidu Vummadisetty	Identifying suitable opportunity and validate the opportunity in all aspects for initiation of Startup	Physical
2	Startup – Achieving Leadership and Advocacy-	Mr. Venkat Perla, CEO & Co-Founder, Up-Link Automation Pvt. Ltd	Understand the business and launch the Startup for immediate operations for revenue generation	Physical
3	Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR	Dr.B.S Murty, Director, IITH	Significant factors contributing to poster development and its impact created on the viewer pushing to creative thought process.	Physical
4	My Story- Motivational Session by Successful Innovators	Mr. Lokesh Vanka CEO, Founder of MILATRONICS Private Limited, Hyderabad	How startups shall utilize the incubators & gain benefits from the facilities & schemes offered.	Physical
5	Entrepreneurship and Innovation as career opportunity	Chandan Perla Head of community Blue learn	Utilizing the smallest opportunity knocking to kick start a business as per the identified achievable in a short time	Physical
6	Vendor Development programme	Shri. D. Chandra Sekhar, IEDS, Addl.Development Commissioner, Govt. of Idia.O/O DC(MSME).	Understand vendor management in the whole cycle of Purchase Management in Business Operations	Physical
7	Process of Innovation Development, Technology Readiness Level	P.V.Narasaiah Naidu Executive Engineer / Construction/Vijayawada.S.C.Rly	Developing products by identifying user needs, niche markets and product obsolescence as per product lifecycle implicating businesses.	Physical
8	Learnathon on “Ideation, Problem	Mr.Hari Krishna	Developing product in a dynamic environment as	Physical



	Solving and Mobile Application Development	Software Engineer, TCS, Hyd	per identified user needs and fastest transformation to market fetching high revenues before the entry of a competitor	
9	Design Thinking	1.Mr.Krishna Kumar, B.Des in Communication Design, NIFT New Delhi 2.Ms.Anjali, B.Des in Textile Design, National Institute of Fashion Technology, New Delhi	How thinking is a creative act and perceive the problem in different aspects to generate opportunity solution gaining monetary benefits.	Physical
10	Achieving Problem Solution Fit & Product Market Fit	1.Kiran Kumar R, Asst. Prof, ME, VRSEC 2.Dr.G.Srinivasa Rao, Assoc.Prof, EEE, VRSEC	Identify and validate the problem to drive the design of product fitting to sizeable population.	Physical
11	Launch of 5G services	Honb'le Prime minister at National Level	Be aware of technological developments and check its adoptability to business operations judging the pros & cons perspective of business holder.	Online
12	Startup Conclave	T Anil Kumar CEO, AP Innovation Society	Show case the concepts and build internal customer base and like-minded buyers	Physical
13	Energy Conservation day-	Mr. S. Dilli Rao Collector, NTR District, Vijayawada	To spread awareness about the importance of energy and the need of conserving energy by using less energy.	Physical
14	Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc	Field visit	Understanding the field problems of stakeholders ex:farmers looking for feasible solutions that can be resolved through technology intervention	Physical
15	Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations - Manage through YUKTI-NIR	Open hackathon competition	Cracking the problems in a limited time space	Physical
16	National science day	Organized by Department of Sciences & Humanities	Relate the simple principles of science for problem paving way to new innovation.	Physical
17	Womens Day	Smt P Rama Devi Certified Couple and Family Therapy Practitioner	Pivotal role of Women in family building and their relentless strategic efforts in driving the business houses successfully.	Physical



18	Engineering innovation for a more resilient world and sustainable development	P. Siva Rama Krishna	Understand Technology Innovation and its implications on solving human needs, its robustness, sustenance and obsolescence.	Physical
19	IPR	Mr.Siva Sankar Kasturi Founder Amcons IPR Attorneys	IPR Filing and grant process, precautions to be taken in mentioning the invention details	Physical
20	National Technology Week	Hon'ble Prime Minister of India	How Technology intervention contributed in solving the needs of the public in crucial sectors.	Physical
21	From idea to launch: Building your start up with right support	R HARISH KUMAR Founder CEO, Embiotix solutions, Hyderabad	Inculcating proactive skills on future needs and explore suitable opportunities	Physical
22	To celebrate the 3rd Anniversary of the National Education Policy (NEP) 2020 and the 2nd edition of the Akhil Bhartiya Shiksha Samagam from 29th to 30th July 2023, at Pragati Maidan, New Delhi.	The mega exhibition event was inaugurated and addressed by the Hon'ble Prime Minister of India Shri Narendra Modi, and ministers from different ministries of the central and state governments, foreign embassies in India	To celebrate the 3rd Anniversary of the National Education Policy (NEP) 2020	Virtual
23	Two day Interactive workshop on Innovate for Impact: Technologies for a better future	Mr.Raj Kumar Choulapalli, Founder, TechnoV8R	Impact on technology on innovating new products / services and safe usage by the user.	Physical
24	Funding opportunity outreach program-TBI	HTIC Medtech Incubator	Funding opportunity to potential concepts through outreach program	Physical
25	Communication skills for young entrepreneurs/Engineering graduates	Zakir Hussain Rahamani, IT Project Manager, Endeavor, UK London	Understanding the Importance of Communication in Business Operations of Startups	Physical
26	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	Dr.G.Srinivasa Rao	How IPR is an asset building the operations of Startup	Physical
27	Interactive session on for a promising careers/Entrepreneurship	Sri P Venkata Narasimha, ME, T.I.M.E, Vijayawada	How Entrepreneurs can work in different ways	Physical
28	World Environment Day	Dr. J.Sri Maruthi PhD., P.E, M.ASCE , Research & Development Engineer Tindall Corporation, USA	Celebration of world environmental day and social opportunities to become Entrepreneur.	Physical
29	Workshop on Prototype/Process Design and Developmen	R HARISH KUMAR Founder CEO, Embiotix solutions, Hyderabad	Product Development in a superior way for quality and manufacturability at a minimum cost.	Physical

30	SME-Idea Hackthon evaluation stage -1 -IIC	Dr. Ameet Chavan, Director, Innovation, Incubation and Entrepreneurship Cell, VIT-AP, Amaravathi Ph: 9390638524 E-mail : directoriiec@vitap.ac.in Madhu Parvathaneni Madblocks Technologies Pvt Ltd, Hyderabad Start-up founder and consultancy -, Ph 7893015625, E-mail: madhu@madblocks.tech LOKESH VANKA Chief Executive Officer & Co-Founder Milatronics Pvt Lt, National Awarde, CII Young Student Innovator, Entrepreneur Ph 9182566321, E-Mail: vankalokesh009@gmail.com	Cracking the problems in a limited time space	Physical
31	Expert talk on “Celebrating India’s Presidency of the G20 summit	Dr.SriPathi kalvakolanu, Professor, MBA, Symbiosis Institute of Management	India's presidency over the G20 summit can provide engineering students with exposure to global economics, diplomacy, sustainable development, and innovation	Physical
32	Poster Presentation and business plan	Murali Kilaru, Advanced Packaging Technologist Intel Corporation, USA	Business plan for early canvassing of the product / service	Physical
33	Converting Innovation/Prototype into a start up	LOKESH VANKA Chief Executive Officer & Co-Founder Milatronics Pvt Lt, National Awarde, CII Young Student Innovator, Entrepreneur Ph 9182566321, E-Mail: vankalokesh009@gmail.com	To motivate students towards to effective innovations to initiate start-ups	Physical
34	Transforming an idea into a successful business start up	Ambula Gopi Raja, CEO, Fopple Drone Technologies Pvt Ltd	Develop skills of prototyping a product that solves a need.	Physical
35	Seminar on Startup and related Ecosystem	Mr. R V H Prasad	Explore simple innovations for usage in daily life or by a set of users.	Physical

	Support Services for Startup Development			
36	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/ Technology Transfer Centre such as Atal Incubation Centre etc		Visit to Innovation Development space in APIS	Physical
37	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.	Dr.SriPathi kalvakolanu, Professor, MBA, Symbiosis Institute of Management	Entrepreneurs what Investors will check in your innovation, commercially feasible solution and Return on Investment	Physical
38	Panel Discussion on STARTUP		Startup Founders talking on the Entrepreneur journey and vital role of policies in practice.	Physical
39	Awareness session on Start-up, Innovation, Incubation and Entrepreneurship Development	Ambula Gopi Raja, CEO, Fopple Drone Technologies Pvt Ltd	How to build an effective step for initiating a business through viable concept	Physical
40	Awareness on Start up support seed fund by the institute	Dr.P.Ramesh, Associate Professor & Innovation Coordinator.	Awareness on Start up support seed fund by the institute	Physical
41	Ideathon-2023-ECE	Ideathon	To motivate students towards to make the Innovative projects and to start start-ups	Physical
42	Lean Startup & Minimum Viable Product/Business	Dr. Venkata Kiran Kumar.R IIC Innovation Ambassdor V.R.Siddhartha Engineering College, Vijayawada	Lean practices to followed for smooth operations of Startup	Physical
43	Opportunities for Students and Faculties – Early Stage Entrepreneurs	Mr. Solomon Porres, partner of Crossroads, Primary Nodal Consultant for the National Entrepreneur Award with the Ministry of Skill and Entrepreneurship	How to build an effective step for initiating a business through viable concept	Physical
44	World IP Day Special Session by Dr Abhay Jere & Dr. Mohit Gambhir – Why IP is important in academia?	1. Dr Abhay Jere & 2. Dr Mohit Gambhir	How IPR is a new asset in technology era	Physical
45	From your Ph.D/ Masters Thesis to a start-up	Dr. Anand Deshpande, Founder and CMD, Persistent Systems	Understand problems, redefine them, innovate solutions & realize it with the stake holder using Applied Research	Physical
46	Start-up Registration Process and Product Development	Mr. Lokesh Alumni of VRSEC and Start-up	Precautions to be taken for Startup registration and get benefits from various schemes available	Physical

		Founder		
47	Intellectual Property Rights (IPR) & IP management for Startup	Dr. A. Ambikapathy, Professor & HoD, Chairman of IPR Cell, Galgotias College of Engineering and Technology	Understand IPR in India and other parts of the World	Physical
48	How to plan for Start-up and legal & Ethical Steps	1. Sri Prattigadapa Harsha, Managing Director, BCE Infra Private Limited 2. Sri Anina Kishore Veleti, Chief Solutions Architect, CVISION Inc., USA 3. Ms. M. Lasya Sai Vimal Chowdary, CMD, Jyothiswarupa Infra & Lasya Constructions, 4. Sri V. Srinivasa Rao, Chief Consultant, Transcendence 5. Sri P.V. Krishna Kanth, Dy. Manager, QA & QC, Adani Groups 6. Sri M V Sambasiva Rao, MD, Vruddhi Infracon Pvt Ltd	Strategy when to initiate a Startup and go to market at early level with robust solutions.	Physical
49	Entrepreneurship Development phases	1. Ms. Samantha Gottipati, Interior Designer 2. Sri Vijaya Sai Meka, MD, S&S Green Projects Pvt. Ltd. & Chairman – IGBC, Amaravathi Chapter	How businesses shall expand on continual basis with product / service variants	Physical
50	Business Model Canvas (BMC)	Sri M.Satish Babu Founder and Managing Director, Tech-Mark Pte Ltd, Singapore	Understand all the business model and revenue generation, stake holders	Physical
51	How to become a successful Entrepreneur	P.Praveen Kumar Reddy Managing Director Kuriosity Labs, Hyderabad	Inspirational Entrepreneurial journey on how to understand every minute point in a broad aspect to operate the business with a high vision.	Physical
52	“Intellectual Property Rights (IPR) & Patent Process”	Dr.Bharat N Suryawanshi, Assistant Controller of Patents & Design, Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM),	Vital importance on comprehensive knowledge on IPRs and contribution in World Innovation Ranking.	Physical

		Nagpur, Maharashtra		
53	Awareness on Innovations & Start-Up	Speaker 1: Kummari Balaji, Full Stack Developer, Technovert Solutions & Cofounder of Infi stitch Services Pvt Ltd Speaker 2: Sumanjali Darmala, System Engineer, Deloitte & Cofounder of Infistitch Services Pvt Ltd Speaker 3: Kalepalli Yaswanth : Developer, Mphasis & Cofounder of Infistitch Services Pvt Ltd.	Innovation is a constant practice and how innovators shall develop repeatedly in different attempts for intended features in the product.	Physical
54	Role and Significance of Patents in Academia	Dr. Ruchi Sharma Professor, School of Humanities and Social Sciences, IIT Indore		
55	Inviting external fund raisers into Startup	Sree Venkata Venu Babu, Vice President-Fundraising & Investor Relations	Innovators understood what is preferred in the innovation by the fund raiser in commercial aspect	Physical
56	Orientation Session on National Innovation and Start up Policy (NISP)”	Dr. Gaurav Vijay Bansod, Head Start-up and Innovation Cell, PICT, Pune , Maharashtra	How NISP is useful in pushing students and faculty towards experiential based education to sustain in any status of country economy.	Physical
57	ADVAITHA regional level student convention	Maddali Surendra Prasad Babu, Professor	The need of exchange of students innovations/networking for collaborative developments	Physical
58	Session on Process of Innovation Development	Dr. Ravi. Saripalle, Director, Center for Innovation and Incubation, GVP College of Engineering (Vishakhapatnam)	Understand systematic product development to focus more on market valid products	Physical
59	“Know your electrical appliances Bridging the gap between theory and practice”	Mr. B. Koti Reddy Scientific Officer Department of Atomic Energy Govt. of India	Precautions of using Electrical Appliances, follow dos & don'ts while connecting to the main power supply and star rating to be checked at the time of purchase	Physical
60	IUCEE-UML Global Entrepreneurship Webinar	Chesley Chen shares	Understand Businesses at National Level and International Level	Physical
61	IoT Based Technologies	S.Gangadhara Rao Boppana Co-Founder and CEO of Stability, Hyderabad	How to build an innovative solution with technology that is scalable.	Physical

62	International workshop on Development of Intelligent Systems & Smart Devices for Societal Problems (EPICS)”	<p>1. Chief Guest: Dr.M.Gopi Chand, Deputy Secretary University Grants Commission (UGC) New Delhi</p> <p>2. Dr. William Oakes Professor, Engineering Education Director of EPICS, PURDUE UNIVERSITY, USA</p> <p>3. Dr. Vidhu Kampurath Poduvattil Joint Director (PHE) & Registrar NATIONAL INSTITUTE OF PLANT HEALTH MANAGEMENT (NIPHM), Hyderabad</p> <p>4. Vinod Babu B Cyber Security Specialist, Speaker & Trainer Ryna Technologies, Hyderabad</p> <p>5. Dr.Venugopala Rao K Scientist ‘G’ & Group Director, Urban Studies and Geoinformatics ISRO – Indian Space Research Organization</p>	Understand Technology contribution in different areas.	Physical
63	Atma Nirbhar Bharat: The Role of Collaborations	Prof.B.S.Murthy, Director, IIT Hyderabad	How collaborations are helpful in building cross cultural working for development and quality outcome.	Physical
64	Orientation session on Methods of Exploring & Capturing Values From Indian Agriculture & Health sector	<p>1. Dr. Abhay Jere, CIO, MIC</p> <p>2. Prof. M P Poonia, Vice Chairman, AICTE</p> <p>3. Prof. Anil D Sahasrabudhe, Chairman, AICTE</p> <p>4. Shri A B Shukla, COO, Indian Knowledge System (IKS), AICTE</p> <p>5. Prof. Rajive Kumar, Member Secretary, AICTE</p>	Capturing vital inputs required for new innovations & business development	Physical

