



**Siddhartha Academy of Higher Education**  
(Deemed to be University)

Kanuru, Vijayawada-7, A.P

**INSTITUTION INNOVATION COUNCIL (IIC)**



Ref: VRSEC/IIC/2024-25


Dt.07-03-2025

**MEETING NOTICE**

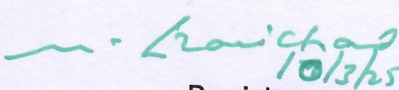
**Subject: The third council meeting of Institution's Innovation Council (IIC) for the AY 2024-25, – Reg/-**

As per the directions of the Hon'ble vice chancellor, Institution's Innovation Council (IIC) of our institute is requested to all the IIC members are to attend the third quarter meeting for the A.Y. 2024-25 scheduled at 04.30 PM on 10/03/2025 (Monday) at Pro Vice-Chancellor Chamber to discuss the following agenda.

- Discussion on updated council members
- Status monitoring of first and second quarter activities*
- Third Quarter Action Plan Development (1<sup>st</sup> March to May 2025)
- Discussion on Build and Maintain YUKTI – Innovation and IP Repository (YIIR)*
- Nomination of Innovation Ambassador (IA) Training and discussion*
- Updates on I&E Facilities and academic courses*
- Discussion on ATL-Schools linkage and activities plan
- Any other with the permission of the chair

  
Convener- IIC

  
President-IIC

  
Registrar

To

All HoDs to depute council members without fail

Copy to:

- ❖ Vice-Chancellor, Pro vice-Chancellor, Registrar and Deputy Registrar
- ❖ Director
- ❖ Deans and HoDs
- ❖ IQAC
- ❖ Registrar's office for records
- ❖ IIC Council members through HoD

Encl: 1. Action Plan of third quarter  
2. IIC faculty members

*IIC Group mail. forward*



### Quarter 3

**1. Thrust Area: Conducting a Maximum Number of prescribed activities focuses on Prototype, Design, Process Development for Business Model/ Process/ Services**

Sr. No.	Activity	Suggestive Mode of Conduct of Activity	Suggestive Level of Activity	Responsibility
1	Workshop on Prototype/Process Design and Development.	Offline/Online	2 or 3	
2	Session/ Workshop on Business Model Canvas (BMC)	Offline/Online	1 or 2	
3	Field/Exposure Visit to Incubation Unit/Patent Facilitation, Centre/Technology Transfer Centre such as Atal Incubation Centre etc	Offline	2 or 3	
4	Session on "How to plan for Start-up and legal & Ethical Steps"	Offline/Online	1	
5	Workshop on "Raising Capital and Managing Finance for Startups"	Offline/Online	1 or 2	
6	Workshop on "Protecting Intellectual Property Rights (IPRs) and IP Management for Startups"	Offline/Online	1 or 2	
7	Organize an Inter/Intra Institutional Business Plan Competition and Reward the Best Innovations and deposition in the Institution's YUKTI Innovation Repository	Offline/Hybrid	3 or 4	
8	B-Plan Pitch: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.	Offline/Hybrid	3 or 4	



## 2. Quarter 3 (Celebration Activities)

Sr. No.	Date	Day of Celebration	Month	Responsibility
1	8th March	International Women's Day	March	
2	21st April	World Creativity and Innovation Day	April	
3	26th April	World Intellectual Property Day	April	
4	11th May	National Technology Day	May	

## 3. Self-Driven Activities (Q3):

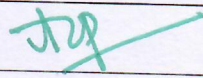
S.No	Activity Title	Mode of conduct	Responsibility
1	Any activity related to Prototype, Design, Process Development for Business Model/ Process/ Services	Offline/Online	CE
2	Any activity related to Prototype, Design, Process Development for Business Model/ Process/ Services	Offline/Online	CSE
3	Any activity related to Prototype, Design, Process Development for Business Model/ Process/ Services	Offline/Online	ECE
4	Any activity related to Prototype, Design, Process Development for Business Model/ Process/ Services	Offline/Online	EEE
5	Any activity related to Prototype, Design, Process Development for Business Model/ Process/ Services	Offline/Online	EIE
6	Any activity related to Prototype, Design, Process Development for Business Model/ Process/ Services	Offline/Online	IT
7	Any activity related to Prototype, Design, Process Development for Business Model/ Process/ Services	Offline/Online	ME
8	Any activity related to Prototype, Design, Process Development for Business Model/ Process/ Services	Offline/Online	S&H
9	Any activity related to Prototype, Design, Process Development for Business Model/ Process/ Services	Offline/Online	MBA
10	Any activity related to Prototype, Design, Process Development for Business Model/ Process/ Services	Offline/Online	MCA

## 4. MIC driven activities:

S.No	Date	Activity Name	Responsibility
1	Q3	Based on the guidelines from MIC from time to time	



**Internal faculty Council members:**

S.No	Name of the faculty	Council Designation	Department	Designation	Signature
1.	Dr. A V Ratna Prasad	President	ME	Pro Vice-Chancellor	
2.	Dr. M. Suneetha	Vice President	IT	Professor & HoD, Dean R&D	
3.	Dr.G.SrinivasaRao	Convener and ARIIA Coordinator	EEE	Associate Professor	
4.	Dr.V Mallikarjuna	NIRF Coordinator	CE	HoD	
5.	Dr.Vinay Kumar Gaddam	IPR activity coordinator	CE	Associate Professor	
6.	Dr.P.Ramesh Kumar	Social media coordinator and Dept coordinator	CSE, AI&ML	Associate Professor	
7.	Sri.R V H Prasad	Start-up activity coordinator and Dept. coordinator	ECE	Asst.Prof, ECE	
8.	Dr. K.Naga Malleswara Rao	EDC activity coordinator	ME	Associate Professor	
9.	Sri M Tejsai	Internship activity coordinator	CE	Assistant Professor	
10	Dr. S. Asha Varma	IIC Coordinator from AI&DS	AI&DS	Assistant Professor	
11	Dr. Malathi N	IIC Coordinator from CE	CE	Assistant Professor	
12	Dr.T.Naveen	IIC Coordinator from EEE	EEE	Assistant Professor	
13	Smt.K.Prasanti	IIC Coordinator from EIE	EIE	Assistant Professor	
14	Dr. S.Jaya Prakash	IIC Coordinator from IT	IT	Assistant Professor	
15	Dr.Venkata Kiran Kumar Ravi	IIC Coordinator from ME	ME	Assistant professor	
16	Dr.P.Krishna Murthy	IIC Coordinator from S & H	S&H, Chemistry	Associate Professor	
17	Smt. Ruchi Shukla	IIC Coordinator from MBA	MBA	Assistant Professor	
18	Dr.B.Srinivas	IIC Coordinator from MCA	MCA	Sr. Assistant Professor	
19	Sri. S.Venkata Srikesh	Member	V. R Siddhartha TBI	General Manager	