

# Dr. Thota. Prameela



**Designation :** Assistant Professor

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**Contact at :** School of Management  
Siddhartha Academy of Higher Education  
( An Institution Deemed To Be University)  
Vijayawada-520007, Andhra Pradesh

## Education

**Ph. D (Human Resource Management)**

2024, VIT-AP University, Amaravati

**M.B.A. (HR and Marketing: Dual Specalization)**

2017, Gudlavalleru Engineering College (JNTUK)

**B.Tech (Electronics and Communication Engineering)**

2015, Aurora's Technological and Research Institute, Uppal, Hyderabad (JNTUH)

## Experience

Period	Designation	Institution / Organization
2024 – Till date	Assistant Professor in MBA	Velagapudi Ramakrishna Siddhartha Engineering College / Siddhartha Academy of Higher Education
2021-2024	Full-Time Research Scholar/APC	VIT-AP University
2019-2021	Assistant Professor in MBA	Maris Stella College
2017-2019	Assistant Professor in MBA	RK College of Engineering

## Research Interests

**Broad Area of Research :**

Human Resource Management, Organizational Behaviour and Psychology

## Courses Taught

- Organizational Behavior
- Performance Management
- Principles of Human Resource Management
- Principles of Management
- Organizational Behaviour
- Management Science (MS)
- E-Commerce
- Innovation Management
- Strategic HRM

## Research Profile

### Publications

The recent publications and research contributions can be viewed from the following URLs

<b>Research Papers Published</b>	<ul style="list-style-type: none"><li>➤ ABDC – 01</li><li>➤ UGC – 09</li><li>➤ Book Chapter - 01</li></ul>
<b>Google Scholar</b>	<a href="https://scholar.google.com/scholar?hl=en&amp;as_sdt=0%2C5&amp;q=thota+prameela&amp;btnG=&amp;oq=t">https://scholar.google.com/scholar?hl=en&amp;as_sdt=0%2C5&amp;q=thota+prameela&amp;btnG=&amp;oq=t</a>
<b>Publons</b>	<a href="https://www.webofscience.com/wos/author/record/AEV-7235-2022">https://www.webofscience.com/wos/author/record/AEV-7235-2022</a>
<b>LinkedIn</b>	<a href="https://www.linkedin.com/in/dr-prameela-thota-294a9a125/">https://www.linkedin.com/in/dr-prameela-thota-294a9a125/</a>
<b>ORCID</b>	<a href="https://orcid.org/0009-0000-4945-4554">0009-0000-4945-4554</a>

### Invited Talks

<b>No. of Invited Talks</b>	01
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## Professional Development Activities - Participations

<b>Faculty Development and Training Programmes (at least 5 Days)</b>	04
<b>International / National Level Seminars</b>	03 / 03
<b>International / National Level Conferences</b>	05 / 02
<b>Workshops</b>	05
<b>Instructor Led / Self-Paced Courses</b>	01
<b>Webinars</b>	04

## Professional Bodies Membership Details

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175220	Vidwan DataBase Network (INFLIBNET)
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**Dr. Prameela.Thota**