



Dr. Sailaja Nimmagadda MBA., MHRM., P.hD.



Designation : Assistant Professor
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SAHE (Deemed to be University),
Kanuru, Vijayawada, Andhra Pradesh 520007.

Education

Ph. D (Management)

2017, Rayalaseema University, Kurnool

M.H.R.M

2017, Krishna University, Machilipatnam

M.B.A(Finance)

2001, Dr.B.R.Ambedkar University, Hyderabad

B.Com

1996, Acharya Nagarjuna University, Guntur

Experience

Period	Designation	Institution / Organization
2009-2020	Assistant Professor	Velagapudi Ramakrishna Siddhartha Engineering College
2006-2009	Quality Analyst	P.B.Systems India Pvt. Ltd.,
2000-2006	Family Business	Owned

Research Interests

Broad Area of Research :

Financial, Organisational Behaviour, Human Resource management

Courses Taught

- Marketing Management
- Organisational Behaviour
- Human Resource Management
- Business Law
- Accounting For Managers
- Production and operations Management
- Sales and Distribution Management
- HRD Strategies & Systems
- Organisational Leadership
- Legal Aspects of Business
- BusinessLaw and Ethics
- Services Marketing
- Indian Ethos and Values
- International Marketing
- Management Development
- Engineering Economics and Accountancy(B.Tech -EIE,EEE)
- Accounting and Financial Management (MCA)
- Engineering Economics and Management(B.Tech –ECE,EEE,CSC)
- Engineering Economics and Finance (B.Tech –EEE,CSC)

Research Profile

Publications

The recent publications and research contributions can be viewed from the following URLs

Google Scholar	https://scholar.google.com/citations?view_op=list_works&hl=en&user=yvHxLEEAAAJ&hl=en
Springer	https://link.springer.com/chapter/10.1007/978-981-16-0666-3_8
Scopus	https://www.scopus.com/authid/detail.uri?authorId=57224864936
ORCID	https://orcid.org/0000-0002-6931-1216
Publons	https://publons.com/researcher/3708368/sailaja-nimmagada/
WOS	https://www.webofscience.com/wos/author/record/GXZ-9476-2022
Research Gate	https://www.researchgate.net/profile/Sailaja_Nimmagadda2
LinkedIn	https://www.linkedin.com/in/sailaja-nimmagadda-a43311b0/

Invited Talks

No. of Invited Talks	03
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Professional Development Activities - Participations

Faculty Development and Training Programmes (at least 5 Days)	34
STTP	03
International / National Level Seminars	05 / 19
International / National Level Conferences	21 / 02
Workshops	28
Instructor Led / Self-Paced Courses	11
Webinars	45
Edited Books	02
Patent Published	01
ISBN Book Chapters	27

Professional Bodies Membership Details

AIMS/LF/AP/SZ/2491	Association of Indian Management Schools (AIMS) – DBM, VRSEC
Editorial Member	Journal of Micro & Small Business Management Research and Review: Human Resource and Labour Management

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