Velagapudi Ramakrishna Siddhartha Engineering College
Siddhartha Academy of Higher Education

(An Institution Deemed to be a University)

Workshop on

Entrepreneurship as Career Option:
Fostering the culture of innovation and start-up ecosystem
15th April, 2024

(Organized by Department of Artificial Intelligence and Data Science, In Association with IQAC & IIC)

Report on the workshop " Entrepreneurship as Career Option: The Culture of Innovation and start up Ecosystem"

The Department of Artificial Intelligence and Data Science in Association with IQAC & IIC organized a workshop entitled " Entrepreneurship as Career Option: The Culture of Innovation and start-up Ecosystem" on April 15th, 2024, Padma Shri Awardee Sri **Chinthakindi Mallesham**, an innovator of Lakshmi ASU Machine used for weaving Pochampally tradition of silk sarees was the distinguished speaker in this workshop.

Dr A.V.Ratna Prasad , Principal VRSEC, explained the value of ideas and innovation in educational settings, highlighting the significance of innovation for both professional and personal growth, which can serve as a pathway to a successful career. Dr M.V.S. Raju, Dean, R&D, IQAC coordinator gave the opening remarks and welcome addresses is given by Dr. S. Vasavi, Head, Dept. of AI &DS.

Sri Chinthakindi Mallesham delivered a presentation on challenges and experiences he has gone through to inspire the students and encouraged them to consider entrepreneurship as a viable career option. He gave insights on entrepreneurship, highlighting the importance of innovation, creativity, and problem-solving skills in starting and running a successful business. He encouraged them to explore entrepreneurial opportunities and embraced the culture of innovation. He showcased his success videos to the students which enlightened their thought process.

Nealry 400 students and 25 faculty from various branches attended this workshop. At the end of the workshop students actively participated in the Q&A session by asking questions related to business ideas, market research, and overcoming challenges in entrepreneurship. Distinguished speaker addressed these questions and concluded his presentation by thanking the students for their participation and enthusiasm. The workshop concluded with guest felicitation and Vote of Thanks by Ms Asha Varma, Asst professor, AI&DS. Workshop Co-ordinators Dr P.Ramesh Kumar, Mr N.Sunny, Heads of the departments and Deans participated in this event. Organizers thanked Siddhartha Academy of General and Technical education for sponsoring the event.

Professor & Programme Head
Dept.of Artificial Intelligence & Data Science
Prof & Head AI&DS
V.R. Siddhartha Engineering College
VIJAYAWADA-520 007