

Note:

- Registration is free and includes participation certificate, lunch, high tea and lodging (outstation participants only).
- Attendance is mandatory for all the sessions to get the participation certificate

Address for Communication:

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Registration starts at 9:00 AM on 22nd Feb, 2020

Chief Patron

Sri N. Venkateswarlu, President, Siddhartha Academy of General & Technical Education (SAGTE)

Patrons

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Sri M. Rajaiah, Vice-President, Siddhartha Academy of General& Technical Education (SAGTE) and Convener,
V R Siddhartha Engineering College

College Advisory Committee

Dr A V Ratna Prasad, Principal Dr N N Sastry, Professor, Dean, R &D Dr B Panduranga Rao, Dean, Student Affairs

Chief coordinator

Dr. D. Rajeswara Rao

Professor & Head, Department of CSE

Co-Ordinators

Dr. G Krishna KishoreAssociate Professor, Department of CSE

Dr P Ramesh KumarSr. Asst Professor, Department of CSE

Target Audience

Faculty members, Research Scholars and Academicians who are all intended to do quality project/research works.

ONE DAY WORKSHOP

ON

"Intellectual Property Rights & Innovations"

22nd February, 2020



In Collaboration with CIPR
Chennai
under AICTE Margdarshan

Organized by

IQAC & Department of CSE

Velagapudi Ramakrishna Siddhartha Engineering College Vijayawada-520007

Andhra Pradesh www.vrsiddhartha.ac.in

About the College:

Velagapudi Ramakrishna Siddhartha Engineering College (VRSEC) was established in the year 1977 as the first self-financing engineering college in the state of A.P. It is located in a vast expanse of 24 acres of land on the outskirts of Vijayawada city at a distance of about 6 Kms from the city centre. The college offers 7 undergraduate programmes and 10 Post graduate programmes. The faculty at present are 350, comprising of well qualified professionals with varied experience and background. The college boasts 64 MoUs with industrial partners and has established Skill Development Centre in association with Govt of AP. The college was accredited by NAAC with A grade and obtained NBA accreditation for all UG and 5 PG programmes in OBE format approved by Washington Accord, USA.

About CSE Department:

Established in the year 1986, the department of CSE offers B.Tech programme in Computer Science and Engineering and one M.Tech Programme in Computer Science and Engineering. The B.Tech program was accredited by NBA of AICTE in 2005, 2008 and 2015. The M.Tech program was accredited by NBA in 2015. The department has a team of highly qualified senior faculty with specializations in core areas of Computer Science and Engineering. The CSE department has been sanctioned projects from various organizations like UGC, AICTE, DST, Dept of Space-NRSC and ADRIN. It has a faculty strength of 46 and an intake of 180 students for UG and 36 for PG programmes.

About the Programme:

The one day workshop on "Intellectual property rights & Innovations" is well structured, focused and result oriented. The workshop focus on different aspects of Intellectual Property Rights (IPRs), Conversion of the research/project works into Patents and Handson-Training on patent searches for Innovations. This workshop will bring a positive transformation in the Faculty member's attitude in their UG/PG Projects and research works and get them more focused as well as result oriented.

Objectives:

- 1. Promote development of infrastructural facilities for registration of intellectual property by facilitating the improvement of legal, institutional and administrative framework.
- 2. To stimulate the creation and growth of intellectual property by undertaking relevant measures.
- 3. To catalyse commercialization of IP rights.

Resource Person:

Dr. M. Kantha Babu, Ph.D
Director,
Centre for Intellectual Property Right
College of Engienering, Guindy,
Anna University,
Chennai - 600025.

Contents of the Workshop:

- > Overview on Intellectual Property Rights.
- ➤ How to Convert the Research/Project works into Patents.
- Copyrights and Trademarks
- ➤ Hands-on-Training on Patent Search for Innovation.

Benefits and Take Away:

- 1. To Convert the Project/Research works into Patents.
- 2. To get better ranking in the National Institutional Ranking Framework (NIRF).
- 3. To get Top Class NBA Accreditation and NAAC.
- 4. To convert the patented works into Commercialization.
- 5. To Generate Funds from Commercialization.
- 6. To bring long-term benefits to the Institution on par with top class Universities.
- 7. To attract Young Talents into the Institution.

Venue:

CSE Seminar Hall, VR Siddhartha Engineering College Vijayawada, Andhra Pradesh