**Faculty Participation**

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| **Name of the Faculty** | **Title of the Event** | **Dates of the Event** | **Place of Event** |
| **Mrs.K.Madhavi** | Guest lecture on Strategy of Being an Entrepreneur | 24-01-2014 | V.R.Siddhartha Engineering College, Vijayawada |
| Attended and presented a paper on “Collective Bargaining in India” a two day National Seminar titled “Emerging trends in Industrial Relations” | 22-02-2014 to 23-02-2014 | AcharyaNagarjuna University, Guntur |
| Presented a paper on “Customer Relationship Management” at National Conference on “Emerging Trends in MarketingISBN:978-93-82163-66-4 | 18-03-2014 to 19-03-2014 | K.L.University, Guntur |
| Presented paper on “building Brand Identity in competitive markets- A conceptual Model” in a one day National Seminar on “Brand Management in Indian Industry | 28-03-2014 | V.R.Siddhartha Engineering College, Vijayawada |
| Attended a paper on “Recent advances in Mathematics and Computer Science-Applications in Technology, Cryptology, Quality and Business (RAM-2014)” | 25-04-4014 to26-04-2014 | TEQUIP-II ,V.R.Siddhartha Engineering College, Vijayawada |
| Workshop on“Research Methodology | 11-04-2014 to 12-04-2012 | BITS PILANI, Hyderabad |
| Presented a paper entitled “FDI in Retailing” at the Two Day National Seminar on “FDI in Services Sector in Emerging Economy: Opportunities and Challenges | 24-04-2014 to 25-04-2014 | Krishna University, Machilipatnam |
| **Mrs.V.Madhu Latha** | 2nd International HR Conference on “Managing Human Resources at Workplace” | 13-14, December 2013 | SDM Institute for Management Development, Mysore |
| Guest Lecture by Prof. N.Siva Prasad, IITM on “*Quality Enhancement in Higher Education - Role of Faculty & Student”* | 31-12-13 | V.R.S.E.C |
| Interactive Session with Dr. Pradeep Racherla, Professor, Woxsen School of Business, Hyderabad on “*Strategy of Being an Entrepreneur*” | 24-01-14 | V.R.S.E.C |
| Two Day International Conference on “Emerging Trends in Training and Development” | 5-6, February 2014 | JNTU, Hyderabad |
| Two Day National Seminar on “Emerging Trends in Industrial Relations” | 22-23, February 2014 | Acharya Nagarjuna University, Guntur |
| Two Day National Conference on “Emerging Trends in Marketing” | 18-19, March 2014 | KLU Business School, KL University, Guntur |
| Two Day National Seminar on “FDI in Services Sector in Emerging Economy: Opportunities and Challenges” | 24-25, April 2014 | Krishna University, Machilipatnam |
| National Seminar on “Brand Management in Indian Industry” | 28-03-2014 | Dept. of Business Management, V.R.Siddhartha Engineering College, Vijayawada |
| One Day National seminar on "Working Capital Management in Indian Industries” | 29th April, 2014 | Montessori Mahila Kalasala, Vijayawada |
| **Mr.B.Hari Babu** | ICSSR sponsored three day national seminar on “New Paradigms and Perspectives in Business Excellence” | 31-01-2014 to 02-02-2014 | P.G.Department of Commerce & Business Administration, P B Siddhartha College of Arts & Science, Vijayawada, Andhra Pradesh, India |
| UGC sponsored one day national seminar on “Banking and Insurance – Contemporary Issues” | 13-02-2014 | Department of Commerce (UG & PG), SIR C R Reddy Autonomous College, Eluru, Andhra Pradesh, India |
| One day national seminar on “Brand Management in Indian Industry" | 28-03-2014 | Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India |
| APSCHE sponsored two day national seminar on “Foreign Direct Investment in Services Sector in Emerging Economy: Opportunities and Challenges” | 24-04-2014 to 25-04-2014 | Faculty of Commerce and Management, Krishna University, Machilipatnam, Andhra Pradesh, India |
| **Mrs.K.Pragathi** | 2nd International conference on Managing Human Resources at the workplace | 12/12/2013&  13/12/2013 | SDMIMD,  Mysore, INDIA |
| International Conference on “Emerging Trends of Engineering, Science, Management and its Applications | 13/12/  2013 &  14/12/2013 | Jawaharlal Nehru University,  New Delhi, INDIA. |
| one day National Workshop on “*Soft Skills Enduring Trainers* | 9/01/2014 | Andhra University College of Engineering (A), Andhra University, Visakhapatnam |
| Interactive session with  Dr. Pradeep Racherla, Woxsen School of Business, Hyd | 24-01-2014 | VRSEC |
| one day national seminar on Banking and Insurance contemporary | 13/2/2014 | Department of commerce(UG&PG) , Sir CR Reddy autonomous college |
| National level seminar on  “Role of Banking and Finance sectors in a Turbulent Global Scenario” | 14/2/2014 &15/2/  2014 | Sree Vidya Nike tan Institute of Management, Tirupati |
| National Conference on “Management and Technology for skill development: Innovative Approaches | 22/2/2014 & 23/2/0214 | School of Management Studies,Varanasi |
| 2 day National Seminar on  “Emerging trends in Industrial Relations” | 22/2/2014 & 23/2/0214 | Department of Human Resource Management, Acharya Nagarjuna University |
| one day national seminar titled Brand Management in Indian Industry” | 28/3/2014 | Department of business Management, VRSEC |
| seminar titled Brand Management in Indian Industry | 28/3/2014 | Department of business Management, VRSEC |
| UGC sponsored Two Day National Workshop on Emerging Trends in Global Business | 29 & 30th of 2014 | Department of International Business studies, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur |
| **Mrs.N.Sailaja** | 2nd International conference on Managing Human Resources at the workplace held | 13th &14th December 2013 | SDMIMD, Mysore, INDIA. |
| Guest lecture by Prof. N.Siva Prasad IITM on “Quality Enhancement in Higher Education”, Role of Faculty & Student | 31-12-2013 | V.R.S.E.C |
| workshop on “Soft Skills-Enduring Trainers | on 9th January, 2014 | “Andhra University College of Engineering (A), Andhra University, Visakhapatnam. |
| An interactive session with Dr. Pradeep Racherla, Prof.Woxsen School of Business, Hyd on “Strategy of Being an Entrepreneur” | 24-01-2014 | V.R.S.E.C |
| National Conference on “Management and  Technology for  skill development:  Innovative Approaches” | on 22nd and 23rd February 2014 | School of Management  Studies, Varanasi. |
| International seminar on “Transforming Organizations Through Talent Management” | 18thNov 2014 | Department of Business Management, VRSEC |
| National seminar on ‘Banking and Insurance contemporary issues’ organized by department of commerce(UG&PG) , | 13th February , 2014 | Sir CR Reddy autonomous college, Eluru |
| National seminar on “Role of Banking and Finance sectors in a Turbulent Global Scenario” | on14th &15th of February,2014 | Sree Vidya Nike tan Institute of Management, Tirupati,A.P |
| National Conference on “Management and Technology for skill development: Innovative Approaches” | 22nd and 23rd February 2014 | School of Management Studies, Varanasi. |
| Two day National Seminar “Emerging trends in Industrial Relations” | 22nd & 23rd February, 2014 | Department of Human  Resource Management,  Acharya Nagarjuna  University |
| Organised One day national seminar on Brand Management in Indian Industry” | 28th March 2014 | Department of Business  Management ,VRSEC |