**Faculty Publications**

**ISBN Books/Chapters**

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| **S.No** | **Name of the faculty** | **Name of the Co-Author (S)** | **Title of the paper****(If Chapter)** | **Title of the Book** | **Title of the event with organizer details   (If Paper)** | **Publisher,****P. No** | **ISBN NO** |
| 01 | Katragadda, Raghu |  | HR and Application of Talent Management in an Organisational Context | Transforming Organizations through Talent Management | International Seminar on “Transforming Organizations through Talent Management” on 18‑11‑2014 organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India. | Archers & Elevators Publishing House, Bangalore, India, November, 2014 | 978-93-83241-63-7 |
| 02 | Mrs.K.Madhavi |  | Talent management andSuccession planning | Transforming Organizations through Talent Management | International Seminar on Transforming Organizations through Talent Management on 18‑11‑2014 organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India. | Archers & Elevators Publishing House, Bangalore, India, November, 2014 | 978-93-83241-63-7 |
|  | Strategic Corporate Social Responsibility | Good Corporate Governance in India & Challenges | One Day UGC Sponsored National Seminar at Siddhartha Mahila Kalasala, Vijayawada held on 3-4 February, 2015 | Allied Publishers, New Delhi,  | 978-81-84249-66-8 |
| 03 | Mrs.V.MadhuLatha | Dr.L.Anuradha | “Retaining Talent – A Big Challenge” | Transforming Organizations through Talent Management | One Day International Seminar on “Transforming Organizations through Talent Management” on18th November, 2014 | Archers & Elevators, BangalorePP 221-227 | 978-93-83241-63-7 |
| Dr.L.Anuradha | “Corporate Social Responsibility in India” | Good Corporate Governance in India & Challenges | One Day UGC Sponsored National Seminar at Siddhartha Mahila Kalasala, Vijayawada held on 3-4 February, 2015 | Allied Publishers, New Delhi, PP:59-64 | 978-81-84249-66-8 |
| 04 | Mr.B.Hari Babu | Prof.B.K.Surya Prakasha Rao | Challenges and Issues of Management in Organizations | Transforming Organizations through Talent Management | International Seminar on “Transforming Organizations through Talent Management” on 18‑11‑2014 organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India. | Archers & Elevators Publishing House, Bangalore, India, November, 2014, pp: 567-573 | 978-93-83241-63-7 |
| 05 | K.Pragathi |  | Managing Talent through Strategic Workplace Planning | Transforming Organizations Through Talent Management | International Seminar on Transforming Organizations through Talent Management” on 18th November2014 organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India. | Archers & Elevators Publishing House, Bangalore, India,  | 978-93-83241-63-7 |
|  | Changing Trends in the HRD practices in Indian Public sector organisations | Emerging Trends of Engineering, Science, Management and its Applications | One day International Conference On Emerging Trends of Engineering, Science, Management and its Applications organized by Academic Science and Conference Info at Jawaharlal Nehru University, New Delhi, INDIA held on1st March 2015 | PHI | 978-93-3254896-1 |
| 06 | N.Sailaja |  | Talent Management Influences HRM Process | Transforming Organizations Through Talent Management | International Seminar on “Transforming Organizations through Talent Management” on 18‑11‑2014 organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India. | Archers & Elevators Publishing House, Bangalore, India, November, 2014,PP:156-167 | 978-93-83241-63-7 |
|  | “Corporate Social Responsibility Benefits & Challenges in India | Good Corporate Governance in India & Challenges | One Day UGC Sponsored National Seminar at Siddhartha Mahila Kalasala, Vijayawada held on 3-4 February, 2015 | Allied Publishers, New Delhi, PP:466-471 | 978-81-84249-66-8 |
| N.Sailaja |  | Employee Job Satisfaction at APSRTC (With Special Ref to Vijayawada)” | Emerging Trends of Engineering, Science, Management and its Applications | One day International Conference On Emerging Trends of Engineering, Science, Management and its Applications organized by Academic Science and Conference Info at Jawaharlal Nehru University, New Delhi, INDIA held on1st March 2015 | PHI | 978-9-33-254896-1 |

**International Journals**

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| **S.No** | **Name of the authors** | **Title of the paper** | **Journal Name** | **Vol., pp. , Month****and Year** | **ISSN** |
| 01 | Mr.Raghu Katragadda , Mr.B.Hari Babu | Sustainability and HR | International Journal of Research and Business Innovation  | Vol.2, Issue 3, pp 84 – 88, July – December, 2014, Impact Factor: 1.56 | 2321- 5615 |
| 02 | Mr.B.Hari BabuProf.B.K.Surya Prakasha Rao | Role of Total Quality Management in Sustainability Development of Organizations | International Journal of Research and Business Innovation (IJRBI) | Vol.2, Issue 3, pp 89 – 92, July – December, 2014, Impact Factor: 1.56 | 2321- 5615 |

**International Conferences/Seminars**

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| **S. No** | **Name of Authors** | **Title of the paper** | **Title of the event** | **Organizer Details, Venue, Date, etc** | **ISSN** |
| 01 | Mrs.V.MadhuLathaDr.L.AnuradhaDr.V.Narasimha Rao | Effectiveness of Training Programs in Promoting Human Relations at Workplace – An Empirical Study at the Head Office of NAVATA Road Transport, Vijayawada | One DayInternationalSeminar on“IndustrialRelations andHumanRelation in theEra ofGlobalization” | Dept. of Human ResourceManagement, AcharyaNagarjuna University, Guntur from5th to 8th February,2015 | ContemporaryResearch inIndia(ISSN:2231-2137,Vol 1) |
| 02 | Mrs.K.Pragathi | Changing Trends in the HRDpractices in Indian Public sectororganisations | International Conference on Emerging Trends of Engineering, Science, Management and its Applications | organized by Academic Science and Conference Info at Jawaharlal Nehru University, New Delhi, INDIA, held on on1st March 2015 | International Journal ofEngineeringTechnology,Management andAppliedSciences(IJETMAS) (ISSN: 2349-4476, Volume 3 special Issue,March 2015) |
| 03 | Mrs.N.Sailaja,Dr.B.Murali Krishna | Employee Job Satisfaction in Andhra Pradesh State Road Transport corporation(APSRTC)-A Study(With Special Reference to Vijayawada) | International Conference on Emerging Trends of Engineering, Science, Management and its Applications | organized by Academic Science and Conference Info at Jawaharlal Nehru University, New Delhi, INDIA, held on1st March 2015 | International Journal ofEngineeringTechnology,Management andAppliedSciences(IJETMAS) (ISSN:2349-4476,Vol3,specialIssue,March 2015) |

**National Conference/Seminars**

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| **S. No** | **Name of Authors** | **Title of the paper** | **Title of the event** | **Organizer Details, Venue, Date, etc** | **ISSN** |
| 01 | Mrs.K.Madhavi | The impact of Entrepreneurship on economic growth | One DayNationalSeminar on“Empowermentof Youth –Preparing forFuture” | P.B. Siddhartha College ofArts &amp; Science, Vijayawadaheld on 19-20 March, 2015 | InternationalJournal ofCommerce(ISSN: 2394-9597, Vol.2No.1January-June2015 Special Issue) |
| 02 | Mrs.V.MadhuLatha | A Conceptual Framework on Social Entrepreneurship | One DayNationalSeminar on“Empowermentof Youth –Preparing forFuture” | P.B. Siddhartha College ofArts &amp; Science, Vijayawadaheld on 19-20 March, 2015 | InternationalJournal ofCommerce(ISSN: 2394-9597, Vol.2No.1January-June2015 Special Issue) |