**Faculty Publications**

**ISBN Books/Chapters**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **S.No** | **Name of the faculty** | **Name of the Co-Author (S)** | **Title of the paper**  **(If Chapter)** | | **Title of the Book** | | **Title of the event with organizer details   (If Paper)** | | **Publisher,**  **P. No** | **ISBN NO** | |
| 01 | Katragadda, Raghu |  | HR and Application of Talent Management in an Organisational Context | | Transforming Organizations through Talent Management | | International Seminar on “Transforming Organizations through Talent Management” on 18‑11‑2014 organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India. | | Archers & Elevators Publishing House, Bangalore, India, November, 2014 | 978-93-83241-63-7 | |
| 02 | Mrs.K.Madhavi |  | Talent management andSuccession planning | | Transforming Organizations through Talent Management | | International Seminar on Transforming Organizations through Talent Management on 18‑11‑2014 organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India. | | Archers & Elevators Publishing House, Bangalore, India, November, 2014 | 978-93-83241-63-7 | |
|  | Strategic Corporate Social Responsibility | Good Corporate Governance in India & Challenges | | One Day UGC Sponsored National Seminar at Siddhartha Mahila Kalasala, Vijayawada held on 3-4 February, 2015 | | Allied Publishers, New Delhi, | | | 978-81-84249-66-8 | |
| 03 | Mrs.V.Madhu  Latha | Dr.L.Anuradha | “Retaining Talent – A Big Challenge” | | Transforming Organizations through Talent Management | | One Day International Seminar on “Transforming Organizations through Talent Management” on18th November, 2014 | | Archers & Elevators, Bangalore  PP 221-227 | | 978-93-83241-63-7 | |
| Dr.L.Anuradha | “Corporate Social Responsibility in India” | | Good Corporate Governance in India & Challenges | | One Day UGC Sponsored National Seminar at Siddhartha Mahila Kalasala, Vijayawada held on 3-4 February, 2015 | | Allied Publishers, New Delhi,  PP:59-64 | | 978-81-84249-66-8 | |
| 04 | Mr.B.Hari Babu | Prof.B.K.Surya Prakasha Rao | Challenges and Issues of Management in Organizations | | Transforming Organizations through Talent Management | | International Seminar on “Transforming Organizations through Talent Management” on 18‑11‑2014 organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India. | | Archers & Elevators Publishing House, Bangalore, India, November, 2014, pp: 567-573 | | 978-93-83241-63-7 | |
| 05 | K.Pragathi |  | Managing Talent through Strategic Workplace Planning | | Transforming Organizations Through Talent Management | | International Seminar on Transforming Organizations through Talent Management” on 18th November2014 organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India. | | Archers & Elevators Publishing House, Bangalore, India, | | 978-93-83241-63-7 | |
|  | Changing Trends in the HRD practices in Indian Public sector organisations | | Emerging Trends of Engineering, Science, Management and its Applications | | One day International Conference On Emerging Trends of Engineering, Science, Management and its Applications organized by Academic Science and Conference Info at Jawaharlal Nehru University, New Delhi, INDIA held on1st March 2015 | | PHI | | 978-93-3254896-1 | |
| 06 | N.Sailaja |  | Talent Management Influences HRM Process | | Transforming Organizations Through Talent Management | | International Seminar on “Transforming Organizations through Talent Management” on 18‑11‑2014 organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India. | | Archers & Elevators Publishing House, Bangalore, India, November, 2014,PP:156-167 | | 978-93-83241-63-7 | |
|  | “Corporate Social Responsibility Benefits & Challenges in India | | Good Corporate Governance in India & Challenges | | One Day UGC Sponsored National Seminar at Siddhartha Mahila Kalasala, Vijayawada held on 3-4 February, 2015 | | Allied Publishers, New Delhi,  PP:466-471 | | 978-81-84249-66-8 | |
| N.Sailaja |  | Employee Job Satisfaction at APSRTC (With Special Ref to Vijayawada)” | | Emerging Trends of Engineering, Science, Management and its Applications | | One day International Conference On Emerging Trends of Engineering, Science, Management and its Applications organized by Academic Science and Conference Info at Jawaharlal Nehru University, New Delhi, INDIA held on1st March 2015 | | PHI | | 978-9-33-254896-1 | |

**International Journals**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **S.No** | **Name of the authors** | **Title of the paper** | **Journal Name** | **Vol., pp. , Month**  **and Year** | **ISSN** |
| 01 | Mr.Raghu Katragadda ,  Mr.B.Hari Babu | Sustainability and HR | International Journal of Research and Business Innovation | Vol.2, Issue 3, pp 84 – 88, July – December, 2014, Impact Factor: 1.56 | 2321- 5615 |
| 02 | Mr.B.Hari Babu  Prof.B.K.Surya Prakasha Rao | Role of Total Quality Management in Sustainability Development of Organizations | International Journal of Research and Business Innovation (IJRBI) | Vol.2, Issue 3, pp 89 – 92, July – December, 2014, Impact Factor: 1.56 | 2321- 5615 |

**International Conferences/Seminars**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **S. No** | **Name of Authors** | **Title of the paper** | **Title of the event** | **Organizer Details, Venue, Date, etc** | **ISSN** |
| 01 | Mrs.V.Madhu  Latha  Dr.L.Anuradha  Dr.V.Narasimha Rao | Effectiveness of Training Programs in Promoting Human Relations at Workplace – An Empirical Study at the Head Office of NAVATA Road Transport, Vijayawada | One Day  International  Seminar on  “Industrial  Relations and  Human  Relation in the  Era of  Globalization” | Dept. of Human Resource  Management, Acharya  Nagarjuna University, Guntur from  5th to 8th February,  2015 | Contemporary  Research in  India  (ISSN:2231-2137,Vol 1) |
| 02 | Mrs.K.Pragathi | Changing Trends in the HRD  practices in Indian Public sector  organisations | International Conference on Emerging Trends of Engineering, Science, Management and its Applications | organized by Academic Science and Conference Info at Jawaharlal Nehru University, New Delhi, INDIA, held on on1st March 2015 | International Journal of  Engineering  Technology,  Management and  Applied  Sciences(IJETMAS)  (ISSN: 2349-4476, Volume 3 special Issue,  March 2015) |
| 03 | Mrs.N.Sailaja,  Dr.B.Murali Krishna | Employee Job Satisfaction in Andhra Pradesh State Road Transport corporation(APSRTC)-A Study(With Special Reference to Vijayawada) | International Conference on Emerging Trends of Engineering, Science, Management and its Applications | organized by Academic Science and Conference Info at Jawaharlal Nehru University, New Delhi, INDIA, held on1st March 2015 | International Journal of  Engineering  Technology,  Management and  Applied  Sciences(IJETMAS)  (ISSN:2349-4476,Vol3,  specialIssue,March 2015) |

**National Conference/Seminars**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **S. No** | **Name of Authors** | **Title of the paper** | **Title of the event** | **Organizer Details, Venue, Date, etc** | **ISSN** |
| 01 | Mrs.K.Madhavi | The impact of Entrepreneurship on economic growth | One Day  National  Seminar on  “Empowerment  of Youth –  Preparing for  Future” | P.B. Siddhartha College of  Arts &amp; Science, Vijayawada  held on 19-20 March, 2015 | International  Journal of  Commerce  (ISSN: 2394-  9597, Vol.2  No.1  January-June  2015 Special Issue) |
| 02 | Mrs.V.Madhu  Latha | A Conceptual Framework on Social Entrepreneurship | One Day  National  Seminar on  “Empowerment  of Youth –  Preparing for  Future” | P.B. Siddhartha College of  Arts &amp; Science, Vijayawada  held on 19-20 March, 2015 | International  Journal of  Commerce  (ISSN: 2394-  9597, Vol.2  No.1  January-June  2015 Special Issue) |