**Faculty Participations**

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| **Name of the Faculty** | **Title of the Event** | **Dates of the Event** | **Place of Event** |
| **Mrs.K.Madhavi** | Presented a paper on “Retail Marketing in New Millennium : Emerging Issues& Trends ” in a one day National Seminar on “Emerging trends in Marketing | 20-11-2015 | V.R.Siddhartha Engineering college Vijayawada |
| Workshop on “Case Writing | 23-11-2015 to 24-11- 2015 | KLU Business School,Guntur |
| presented a paper entitled “Entrepreneurship development and self-management in the National Conference on “Entrepreneurship 2.0-Changing models in New Economic Era | 29-03-2016 to 30-03-2016 | P.V.P Siddhartha Institute of Technology, Vijayawada |
| **Mrs.V.Madhu Latha** | National Seminar on “Emerging trends in Marketing” | 20-11-2015 | Dept. of Business Management, V.R.Siddhartha Engineering College, Vijayawada |
| Workshop on “Case Writing” | 23rd&24th November, 2015 | KL University, Vaddeswaram, Guntur KLU Business School in collaboration with Economic Times Cases |
| **Mr.B.Hari Babu** | One Day National Seminar on “Emerging Trends in Marketing”  | 20-11-2015 | Department of Business Management, VR Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India |
| UGC sponsored International Seminar on “Corporate Social Responsibility Initiatives for Inclusive and Sustainable Development”  | 19-02-2016 to 21-02-2016 | Department of Commerce and Management, KBN College(Autonomous), Vijayawada, Andhra Pradesh, India |
| One Day National Seminar on “Journey of Woman from Home to Board Room”  | 08-03-2016 | Department of Business Administration, Vijaya Institute of Management Sciences for Women, Vijayawada, Andhra Pradesh, India |
| **Mrs.K.Pragathi** | Seminar on “Good Corporate Governance Practices for Academic institutions | 26-08-2015 | Teqip-II at VRSEC |
| “International conference on Innovative Research in Engineering, Science and Management”. | 1-9-2015 | JNU, DELHI |
| one day national seminar titled Emerging Trends in Marketing | 2-11-2015 | Department of business Management VRSEC |
| seminar on “Strategic Planning” by G.V.R Sastry, Chairman CIDC | 3-11-2015 | at Institutional Level under Teqip II |
| **Mrs.N.Sailaja** | International conference on “Innovative Research in Engineering, Science and Management  | 20th September 2015 | Jawaharlal Nehru University, New Delhi  |
| Organised workshop on “Role of Motivation in Personality Development”  | on 22nd September, 2015 | Department of business Management VRSEC |
| one day National seminar on Emerging Trends in Marketing  | 20th November 2015 | Department of business Management VRSEC  |
| one day national seminar on “Mergers and Acquisitions in Global Environment”  | 24th March 2016. | Department of Management Studies, KMM Institute of Technology & Science, Tirupati,A.P  |
| Seminar on “Good Corporate Governance Practices for Academic institutions”  | 26-08-2015 | Under Teqip-II at VRSEC. |
| Organised Guest lecturer on E-Commerce  | 30-10-2015 | Department of business Management VRSEC |
| Seminar on “Make in India”  | 14-10-2015 | Department of business Management VRSEC |
| Co-ordinated seminar at Institutional Level under Teqip II on “Strategic Planning” by G.V.R Sastry, Chairman CIDC | 3-11-2015 | VRSEC |