**Faculty Publications**

**ISBN Books/Chapters**

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| **S.No** | **Name of the faculty** | **Name of the Co-Author (S)** | **Title of thepaper(IfChapter)** | **Title of the Book** | **Title of the event with organizer details   (If Paper)** | **Publisher,****P. No** | **ISBN NO** |
| 01 | K. Raghu | Dr. Sree Ram |  | Impact of Corporate Governance and Financial Performance |  | LAMBERT | 978-620-0-11677-2 |
| 02 | Mrs.K.Madhavi |  | Change Management process: The Current Challenges of HR Professionals | Change Management: Problems and Perspectives | National Seminar on “Change Management: Problems and Perspectives”on 03-04-2018organized by the Dept. of Business Management, V.R. Siddhartha Engineering College, Vijayawada | Archers & Elevators, Bangalore | ISBN: 978-93-86501-72-1 |
| 03 | Mrs.V.MadhuLatha | - | A Theoretical Framework of Change Management | Change Management: Problems and Perspectives | National Seminar on “Change Management: Problems and Perspectives”on03-04-2018organized by the Dept. of Business Management, V.R. Siddhartha Engineering College, Vijayawada | Archers & Elevators, BangalorePP 237-243 | 978-93-86501-72-1 |
| 1 | Mr.B.Hari Babu | Prof.B.K.Surya Prakasha Rao | Financial Innovation in India | Innovation Management: A strategic imperative for growth | UGC sponsored two day national seminar on “Innovation Management” from 22-08-2017 to 23-08-2017 organized by P.G.Department of Commerce & Business Administration, P B Siddhartha College of Arts & Science, Vijayawada,. Andhra Pradesh, India | Department of Business Administration, PB Siddhartha College of Arts &Science, Vijayawada, Andhra Pradesh, India, August, 2017,pp: 14-18 | 978-93-5268-742-8 |
| 2 | Mr.B.Hari Babu | - | Women Leadership in India – Challenges and Opportunities | Journey of Women from home to board room | One Day National Seminar on “Journey of Woman from Home to Board Room” on 08-03-2016 organized by Department of Business Administration, Vijaya Institute of Management Sciences for Women, Vijayawada, Andhra Pradesh, India | Vrinda Publishing House, Hyderabad, India, August, 2017, pp: 136-141 | 978-81-932824-9-6 |
| 3 | Dr.B.Hari Babu | Dr.L.Anuradha & Dr.NCS Rao |  | Change Management: Problems and Perspectives |  | Archers & Elevators Publishing House, Bangalore, India, April, 2018, pp: 60-67 | 978-93-86501-72-1 |
| 4 | Dr.B.Hari Babu | Prof.B.K.Surya Prakasha Rao | Role of Technology in Change Management | Change Management: Problems and Perspectives | One day national seminar on “Change Management: Problems and Perspectives” on 03-04-2018 organized by Department of Business Management, VR Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India | Archers & Elevators Publishing House, Bangalore, India, April, 2018, pp: 60-67 | 978-93-86501-72-1 |
|  | Dr.B.Hari Babu | Prof.B.K. Surya Prakasha Rao |  | Depository System in India |  | KY Publications, Guntur, Andhra Pradesh, India, February, 2018 | 978-93-87769-01-4 |
|  |  |  |  |  |  |  |  |
|  | Dr.N.Sailaja | - | “Rationale to Resist Change in Work Place*”* | Change Management: Problems and Perspectives | National Seminar on “Change Management: Problems and Perspectives”on03-04-2018 organized by the Dept. of Business Management, V.R. Siddhartha Engineering College, Vijayawada | Archers & Elevators, BangalorePP :183-190 | 978-93-86501-72-1 |

**International Journals**

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| **S.No** | **Name of the authors** | **Title of the paper** | **Journal Name** | **Vol., pp. , Month****and Year** | **ISSN** |
|  | K. Raghu and Dr. A. Sree Ram | The relationship between board’s effectiveness and Financial performance of firms listed on NSE (National Stock Exchange) | Fronteiras: Journal of Social, Technological and Environmental Science | Vol-6,(2), 461-478, 2017 | 2238-8869 |
|  | K. Raghu and Dr. A. Sree Ram | The impact of Corporate Governance on Firm Performance and Shareholders value Creation: Case study of Indian NIFTY-50 Companies | Research Journal of Economics and Business Studies | Vol-6(11), 2017 | 2251-1555 |

**National Journals**

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| --- | --- | --- | --- | --- | --- |
| **S.No.** | **Name of the authors** | **Title of the paper** | **Journal Name** | **Vol., pp. , Month****and Year** | **ISSN** |
| 01 | Mrs.K.Madhavi | A Study of Customer Service with Special Reference to SBI and HDFC Banks in Vijayawada | VR Siddhartha Journal of Business Management | May, 2018 | 2320-867X |
| 02 | Mrs. V.MadhuLatha | “A Comparative Study of Brand Consciousness among College Students and Women Employees” | VR Siddhartha Journal of Business Management | PP 62-66,May, 2018 | 2320-867X |
| 03 | Dr.B.Hari BabuProf.B.K.Surya Prakasha Rao | Services ofDepositories in theIndian DepositorySystem | VR SiddharthaJournal ofBusinessManagement | pp 83-90May, 2018 | 2320-867X |
| 04 | Dr.K.Pragathi | Green Entrepreneurship Opportunities for Women | VR Siddhartha Journal of Business Management | May, 2018 | : 2320-867X |
| 05 | Dr.N.Sailaja | Work Life Balance Of Teaching Faculty In Education-A Study | VR Siddhartha Journal of Business Management | PP:112-116 , May, 2018 | ISSN: 2320-867X |