**Faculty Participations**

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| **Name of the Faculty** | **Title of the Event** | **Dates of the Event** | **Place of Event** |
| **Mrs. K. Madhavi** | One Day National Workshop on “Academic Excellence-Creating climate through communication | 22-07-2019 | ICFAI Business School, Vijayawada |
| Guest lecture on Health awareness programme on cancer | 07-08-2019 | V R Siddhartha Engineering College Vijayawada |
| Attended a One Day National Workshop on “Art of Thesis Writing | 21-09-2019 | PB Siddhartha Academy, Vijayawada |
| two weekfaculty development programme on “Technology adoption and Implementation Towards a Smart Society | 01-11-2019 to 16-11-2019 | V R Siddhartha Engineering College Vijayawada |
| Attended one day Workshop on OBE Parameters,Assessment & Evaluation” Under AICTE Margadarshan | 08-11-2019 | Department of CS Engineering, Vijayawada |
| Presented a paper “A comparative analysis of public and private sector banks” in the ICSSR sponsored two day International seminar on STRATEGIES FOR TRANSFORMING INDIA-THE WAY FORWARD | 18-12- 2019 to 19-12-2019 | Dept of commerce KBN College, Vijayawada. |
| Workshop on IPR AND INNOVATIONS | 22-02-2020 | V R Siddhartha Engineering College Vijayawada |
| AICTE sponsored short term course on Re-Energizing the classroom: Through the use of gamification and experiential activities in Management Education | 2-03-2020 to 07-03-2020 | Department of management studies, IIT MADRAS |
| **Mrs.V.Madhu Latha** | Guest Lecture on “Women Wellness” | 07-08-2019 | Anti-Sexual Harrasment Cell and NSS Unit, VRSEC |
| Two Day  FTP on Blockchain | 13-14 September, 2019 | Department of IT, VRSEC under AICTE Margadarshan |
| One Day Workshop on “The Art of Thesis Writing” | 21-09-2019 | Rehoboth Academic Services, Bengaluru at Siddhartha Auditorium |
| Two Week AICTE Faculty Development programme on “Technology Adoption and Implementation Towards a Smart Society” | 04-11-2019 to 16-11-2019 | Department of Information Technology, VRSEC |
| One Day Workshop on “OBE PARAMETERS, ASSESSMENT & EVALUATION” | 08-11-2019 | Department of Computer Science & Engineering under AICTE Margadarshan, VRSEC |
| Judge for Elocution and Spell Bee competitions on the occasion of National Education Day Celebrations | 11th November,2019 | KCP Siddhartha Adarsh Residential Public School, Vijayawada |
| Industry Study Visit | 20-11-2019 | The Hindustan Coca-Cola Beverages Pvt. Ltd., Atmakur, Guntur District |
| Awareness Programme on “Menstrual Hygiene” and addressed the girl students | 07-01-2020 | ZP High School, Patamata |
| Seminar on “Role of SEBI in the regulation Capital Markets” | 12-02-2020 | Department of Business Management, VRSEC |
| One day workshop on “Augmented Marketing in INDIA” | 13-02-2020 | Department of Business Management, VRSEC |
| Guest Lecture on “IPR and Innovation” | 22-02-2020 | Department of CSE, VRSEC |
| AICTE short term course on “Re-Energizing the Classroom! Through the Use of Gamification and Experiential Activities in Management Education” | 2-7 March, 2020 | Department of Management Studies,IIT Madras |
| Program on “Rule of Law and Criminal Justice” | 12-03-2020 | ICC, VRSEC |
| Industry Study Visit | 18-03-2020 | KCP Sugar and IndustriesCorporation Limited, Vuyyuru |
| **Dr.B.Hari Babu** | 16th Annual world congress on “Business and Entrepreneurship Development in a Globalized and Digitalized Era” | 02-07-2019 to 04-07-2019 | Academy for Global Business Advancement held at the Indian Institute of Technology Delhi, New Delhi, India |
| Workshop on “OBE Parameters, Assessment & Evaluation” under AICTE MARGADARSHAN | 08-11-2019 | IQAC Cell & Department of CSE, VR Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India |
| ICSSR (IMPRESS) Sponsored two day International Seminar on “Strategies for Transforming India – The way Forward” (SFTI) in collaboration with Krishna University, Machilipatnam, Andhra Pradesh | 18-12-2019 to 19-12-2019 | Department of Commerce and Management, KBN College (Autonomous), Vijayawada, Andhra Pradesh, India |
| Three day workshop on “SPSS for Social Science Data Analysis” | 10-01-2020 to 12-01-2020 | Department of Business Administration, Prasad V. Potluri Siddhartha Institute of Technology, Kanuru, Vijayawada, Andhra Pradesh In association with Indian Council of Social Science Research, Southern Regional Centre, Hyderabad, India |
| Webinar on “Teaching in Digital Era” | 25-04-2020 | TCS iON, Tata Consultancy Services, India |
| "NAAC Awareness Programme for Faculty" | 08-05-2020 to 14-05-2020 | MarathwadaMitra Mandal Institute of Technology (MMIT), Lohgaon, Pune - 47 |
| Faculty Development Program on “GST using Tally Release 6.6” | 15-05-2020 | Department of Commerce – ParvathaneniBrahmayya Siddhartha College of Arts and Science and Tally Education Pvt. Ltd. |
| Webinar on “Post COVID-19: Resurgence of Indian Industry and R&D” | 15-05-2020 | SRM University – AP, India |
| Online National Level Faculty Development Program on “Tools for Online Classroom Post Covid-19” | 18-05-2020 to 20-05-2020 | Codegnan IT Solutions in association with Department of Computer Science, PB Siddhartha College of Arts and Science and Computer Society of India – Vijayawada Chapter |
| Orientation Program on “UGC NET EXAMINATION (Management)” | 21-05-2020 | Department of Management, Aurora's PG College, Ramanthapur, Hyderabad, India |
| Faculty Development Program on “COVID-19 Pandemic: Transformation through Heartful Leadership” | 23-05-2020 | RV Institute of Management, Bangalore |
| Leadership talk with Mr Mahesh Babu CEO Mahindra Electric Mobility Ltd. India's First Leadership Talk Series Session with Mr Mahesh Babu CEO Mahindra Electric Mobility Ltd. | 23-05-2020 | MHRD's Innovation Cell, Government of India |
| Online Quiz titled “Management Dexterity” and secure 100% | 23-05-2020 | Department of Business Administration, Narasaraopeta Engineering College (Autonomous), Narasaraopeta, Andhra Pradesh, India |
| International Webinar on “Personal Branding” | 23-05-2020 | Department of Commerce and Business Administration, PB Siddhartha College of Arts & Science, Vijayawada, Andhra Pradesh, India in association with NHRD Network, Vijayawada Chapter |
| One day National Level Symposium on “Design Thinking in Digital Marketing” | 24-05-2020 | Department of Management Studies, Vignan University, Guntur, Andhra Pradesh, India |
| Webinar on “Data Analysis in Management Research” | 24-05-2020 | Department of Master of Business Administration, St.Martin’s Engineering College (Autonomous), Secunderabad, India |
| 4-Day Online Workshop on “COVID-19: Resurgence of Entrepreneurship and Startups at Indian Glance” | 25-05-2020 to 28-05-2020 | School of Management Studies, Lakireddy Bali Reddy College of Engineering (A), Centre for Innovation, Incubation and Entrepreneurship, Mylavaram, A.P. India, in association with Internal Quality Assurance Cell (IQAC) |
| Webinar on “The Impact of Attitude, Behavior and Emotional Intelligence on Performance” | 26-05-2020 | AIMS School of Business, Bangalore, India |
| Two Days National Level FDP on ““Art of Writing & Publishing Research Paper and Application of Statistical Tools” | 27-05-2020 to 28-05-2020 | Aurora’s Degree and PG College, Hyderabad, India |
| Webinar on “Writing Effective Research Proposals” | 27-05-2020 | IQAC & Department of CSE, VR Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India under AICTE Margdarshan |
| Faculty Development Program on “Capacity Building Program for Teachers During and Post COVID-19” | 28-05-2020 to 29-05-2020 | Department of Management Studies, Godavari Institute of Engineering and Technology (A), Rajamahendravaram, Andhra Pradesh, India |
| FDP on “Recent Trends in Taxation” | 29-05-2020 | Department of Commerce, Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada, Andhra Pradesh, India |
| Webinar on “Post COVID-19: Science and Technology” | 29-05-2020 | SRM University – AP in association with India’s National Newspaper, “THE HINDU” |
| Leadership Talk with Dr. Nilesh N Oak, Expert (Indian Civilization & History) Dr. AbhayJere (Chief Innovation Officer- MHRD Innovation Cell, Govt. of India) Hosting Live session of Leadership Talk with Dr. Nilesh N Oak, Expert (Indian Civilization & History) | 30-05-2020 | MHRD's Innovation Cell, Government of India |
| Webinar on “Mode of Internship in Management Course during present COVID-19 Scenario” | 31-05-2020 | School of Management Studies, Lakireddy Bali Reddy College of Engineering (A), Mylavaram, Andhra Pradesh, India |
| Webinar on “Summer Project Internship for Management Students during Present Times” | 02-06-2020 | School of Management Studies, Lakireddy Bali Reddy College of Engineering (A), Mylavaram, A.P. India, in association with AIMS A.P. Chapter |
| Leadership talk with Ms. Ashwini Deshpande (Co-Founder & Director Elephant Design) | 06-06-2020 | MHRD's Innovation Cell, Government of India |
| Webinar on “An Integral Approach for Managing Change” | 06-06-2020 | Visakha Institute of Engineering and Technology, Visakhapatnam, Andhra Pradesh, India |
| Webinar on “Strategic Management for Changing Times” | 06-06-2020 | Department of Business Administration, Narasaraopeta Engineering College (Autonomous), Narasaraopeta, Andhra Pradesh, India |
| Webinar on “Management Education: Is COVID-19 Prescription for Change?” | 07-06-2020 | Gates Institute of Management & Sciences, Vijayawada, Andhra Pradesh, India |
| Webinar on “Future of Online Education: Challenges and Opportunities” | 08-06-2020 | Association of Indian Management Schools (AIMS), India |
| National Level 5 Day Online FDP on “Innovative Business Strategies for post COVID-19 Pandemic” | 08-06-2020 to 12-06-2020 | Department of Master of Business Administration, KKR & KSR Institute of Institute of Technology & Sciences, Guntur, Andhra Pradesh, India |
| Webinar on “CSR in India: Issues and Challenges (Post COVID-19)” | 12-06-2020 | Department of Business Management, VR Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India |
| Webinar on “Journey To Excellence: Leadership for Change” | 16-06-2020 | Gates Institute of Management & Sciences, Vijayawada, Andhra Pradesh, India |
| Webinar on “Mindshift-Breakthrough Principles to Success” | 19-06-2020 | Department of Professional Studies, CHRIST (Deemed to be University), Bangalore, India |
| Webinar on “Impact of COVID19 Lock Down on Trade and Commerce” | 19-06-2020 | Department of Commerce, Mizoram University, Aizawl and Department of Commerce, Sikkim University, Gangtok, India |
| One Day FDP Webinar on “The Emerging Online Education, Post COVID 19 – Role of Teachers and Students” | 19-06-2020 | Internal Quality Assurance Cell (IQAC), Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada, Andhra Pradesh, India |
| Webinar on “Impact of Lockdown on Investments in Capital Market” | 20-06-2020 | Madanapalle Institute of Technology and Science, Madanapalle, Chittoor, Andhra Pradesh, India |
| Webinar on “Financial Statements & Economy- Amidst Covid-19 Pandemics” | 20-06-2020 | Jai Hind College, IQAC, Accountancy & IT Department in Association with Indian Accounting Association- Thane Branch, Mumbai, India |
| Leadership talk with Mr.SridharVenkat, CEO (AkshayPatra Foundation) | 20-06-2020 | MHRD's Innovation Cell, Government of India |
| Online Quiz “Data Management Using SPSS” | 21-06-2020 to 25-06-2020 | Department of Statistics, St.Joseph’s College, Tiruchirappalli, Tamilnadu, India |
| Webinar on “Positive Mindset” | 22-06-2020 | Gates Institute of Management & Sciences, Vijayawada, Andhra Pradesh, India |
| Two days International Webinar Workshop on “Statistical Analysis using SPSS software” | 22-06-2020 to 23-06-2020 | Triveni Institute of Commerce and Management, Bangalore, India |
| One-week ONLINE Workshopon “Capacity Building on Research Methodology” | 22.06.2020 to 27.06.2020 | Santhiram Engineering College, Nandyal, Andhra Pradesh, India in Association with Research Stars Association |
| 3 Day Online FDP on “Trends in Management Education and Research” | 24-06-2020 to 26-06-2020 | Department of Business and Management Studies, Gudlavalleru Engineering College, Andhra Pradesh, India |
| Webinar on “AI and the new normal in the world” | 26-06-2020 | AIMS School of Business, AIMS Institutes, Peenya, Bangalore, India |
| Webinar on “Indian Economy Post COVID-19” | 27-06-2020 | Department of Business Management, VR Siddhartha Engineering College, Vijayawada, Andhra Pradesh, India |
| Leadership talk with Shri Dipendra Manocha, (Motivational Speaker) | 27-06-2020 | MHRD’s Innovation Cell, Government of India |
| **Dr.K.Pragathi** | National Level Symposium on “Design Thinking in Digital Marketing” | **24-5-2020** | Department of Management Studies |
| National Level Webinar presented by Prof. Seema Gupta, IIM, Bangalore titled “Marketing during Covid-19” | **28-5-2020** | Jain University of Management Studies ,Banglore |
| National Level Webinar presented by Prof. Rahul Dé, IIM, Bangalore, titled “Information Systems during and after the Covid-19” | **5-6-2020** | Jain University of Management Studies ,Banglore |
| Personality Development program on Never stop Improve yourself: Invest in Yourself | 7-6-2020 | Nehru Institute of Management studies , Chennai |
| Three Day National Level Online FDPon New Challenges in Business management -A Management Perspective | **8-6-2020 to 10-6-2020** | Department of Business Adminstration, Andhra Loyola Institute of Engineering and Technology |
| National level 5 day online FDP on Innovative Business Strategies For post COVID -19 pandemic | **8-6-2020 to 12-6-2020** | Department of Business Adminstration, KKR &KSR Institute of Technology and Sciences , Guntur . |
| National Webinar on “The Universe and Mathematical Modeling” | **11-6-2020** | organized by Department of Applied Mathematics, JSSATE Noida |
| Participated in Webinar on Digital Transformation Leadership in ASIA | **12-6-2020** | Organized by AIMS school of commerce in association with with university of Cyberjaya, Malaysia |
| Online Webinar on Stress Management in Digital Detoxing | 14-6-2020 | Rathinam College of Arts and Sciences , Coimbatore |
| Webinar on Finance for Non-Finance Executives | 17-6-2020 | Ramaiah Institute of Management, Bangalore |
| Migrant Worker Legislations: A Reality Check h | 18-6-2020 | Ramaiah Institute of Management, Bangalore |
| One week International FDP on Teacher’s Leadership quality on Higher Education | 24-6-2020 to 30-6-2020 | Sairam Institute of Management studies in collaboration of AIMS |
| National Webinar on the topic “SALES –A WAY OF LIFE” | 26-6-2020 | organized by Business School of VIT Bhopal University |
|  | Webinar on “Indian Economy Post COVID-19” | 27-6-2020 | organized by Department of Business Management, Velagapudi Ramakrishna Siddhartha Engineering College . |
| Participated on e-quiz on Marketing Management | 15-6-2020 to  22-6-2020 | Organized by school of management studies,LakkireddyBalireddy college of Engineering |
| **Dr.N.Sailaja** | Certificate Course done on “Marketing Management –I” | 8 weeks course July –September 2019. | NPTEL |
| One Week Faculty development programme on “Marketing Management-I” | From 29thJuly to 29th September 2019 | Under NPTEL |
| Organised Guest Lecture on “E-Commerce” | 30th Oct, 2019 | Department of Business Management, VRSEC |
| AICTE Sponsored Two Week Faculty development programme on “Technology Adoption and Implementation towards a Smart Society” | From 04-11-19 to 16-11-19. | Department of Information Technology, VRSEC, Vijayawada, AP |
| workshop on “OBE Parameters, Assessment and Evaluation” | 8th November 2019. | Department of Computer Science and Engineering, VRSEC under AICTE Margadarshan, |
| Accompanied with MBA I year students for Industry Study visit | 20-11-19. | Coco-Cola Beverages Pvt. Ltd, Atmakur, Mangalagiri, A.P |
| workshop on “Commodity Talk” | on 28th Nov 2019 | Department of Business Management, VRSEC |
| Guest lecture on “Mahilala Badratha samajika Bhadyatha | on 5 th December 2019 | Creations and Anti Sexual Harassment Committee, VRSEC |
| Coordinated a BSE Training Programme on “Wealth Creation with Stock Market Investment” | 16th Dec 2019, | Department of Business Management, VRSEC |
| 1. ICSSR (IMPRESS) sponsored Two day International seminar On “Strategies for Transforming India-The way Forward” (SFTI) | on 18th &19th December, 2019 | 1. OrganizedbyDepartmentofCommerce&Management,K.B.N.College (Autonomous),Vijayawada, in collaboration with Krishna University |
| Guest Lecture On “SEBI Role on Regulation of Capital Markets” | 12-02-2020 | Department of Business Management, VRSEC |
| One Day workshop on “IPR and Innovation” | 22nd Feb 2020. | Department of CSE, VRSEC |
| Guest Lecture on “ IPR Search, Filing, FER and Granting Possibilities” | 11-03-2020 | IQAC Cell, VRSEC |
| Unnat Abhiyan NSS Activity Rally on Plastic Eradication | 9-03-2020 | Department of Business Management, VRSEC |
| Unnat Abhiyan NSS Activity Rally on Plastic Eradication | 10-03-2020 | Department of Business Management, VRSEC |
| Guest lecture on “Rule of Law and Criminal Justice” | 12-03-2020 | Internal Complaints Committee (ICC),VRSEC |
| Accompanied with MBA I year students for Industry Study visit | 18-03-2020. | KCP Sugar and Industries Corporation Ltd, Vuyyuru, A.P |
| Four weeks Certificate Course done on “AI for Everyone” | 26-04-2020 | Coursera |
| Certificate Course done on “Data Visualization” | 27-04-2020 | Coursera |
| Appreciation for online Quiz on “Management Dexterity” | On 24-5-2020 | Awarded by Department of Master of Business Administration, Narasaraopeta Engineering College (Autonomous) |
| Webinar on “Writing Effective Research Proposals” | 27th May 2020. | IQAC & Department of CSE under AICTE Margadarshan ,VRSEC |
| FDP on “Capacity Building Program for Teachers during and post COVID- 19” | 28th and 29th May 2020 | Department of Management Sciences, GIET, Rajahmundry, A.P |
| online FDP on “Recent Trends in Taxation” | 29-05-2020. | Department of  Commerce, SDMSM, Vijayawada |
| One Day Online National Level Workshop on “Strategies And Employment Opportunities For Faculty And Management Students” | 30th May, 2020. | Department of Management Studies, Lingayas Institute Of Management And Technology |
| Webinar on “Ensuring Quality Assurance In Higher Education – Role Of Industry & Professional Bodies” | 1st June, 2020. | IQAC and Department of Computer Science & Engineering under AICTE MARGDARSHAN ,VRSEC |
| Webinar on “Summer Project Internship for Management Students during Present Times” | 2nd June, 2020. | Organized by School of Management Studies, Lakireddy Bali Reddy College of Engineering (A), Mylavaram, A.P. India, in association with AIMS A.P. Chapter held |
| National Level Webinar “Insights into Research”. | 4th June 2020 | The Yenepoya Institute of Arts, Science, Commerce, Management, Mangalore |
| Webinar on "Future of Online Education: Challenges and Opportunities" | 8th June 2020 | Association of Indian Management Schools (AIMS). |
| Webinar on “Overview of Intellectual Property Rights” | 9th June 2020 | DepartmentofComputer Science andEngineering Audisankara College of Engineering&Technoloy (Autonomous), Gudur, Nellore (Dt), A.P. |
| Webinar on “Hop On To the Entrepreneurship Wagon amidst Covid 19” | 10th June 2020 | AIMS Entrepreneurship Excellence Center & AIMS School of Business in association with Institute of Inspiring Innovation |
| Webinar on “CSR in India: Issues and Challenges (Post COVID-19)” | 12th June, 2020 | Department of Business Management, VRSEC. |
| Five weeks Certificate Course done on “Sales management” | 12-06-2020 | Coursera |
| Three day National Level online FDP on “New Challenges in Business Management-A Strategic Approach”(Pre and Post COVID Scenario) | From 8th June to 10th June, 2020. | Department of Business Administration, Andhra Loyola Institute of Engineering Technology |
| International Webinar on“DigitalTransformation Leadership in Asia” held | 12th June 2020 | AIMS School of commercein association with University of Cyberjaya, Malaysia. |
| Appreciation is Awarded by School of Management Studies, for online Quiz on “Marketing Management” | from 15-6-20 to 22-06-20 | LBRCE |
| A Webinar Series 2020, on “Mindfulness in Leadership”, | 16/06/2020 | Ramaiah Institute of Management, Bangalore |
| Webinar Series 2020, Retail Industry Scenario during Pandemic | 16/06/2020 | Ramaiah Institute of Management, Bangalore |
| National Level Webinar on “Juggling in the Midst of the New Normal” | 17th June 2020 | CMS, Jain (Deemed-to-be University). |
| Webinar Series 2020, on “Finance for Non-Finance Executives” | 17/06/2020 | Ramaiah Institute of Management, Bangalore |
| Webinar Series 2020, “Greed and Fear- Managing Emotions” in Trading | 17/06/2020 | Ramaiah Institute of Management, Bangalore |
| Webinar Series 2020, Migrant Worker Legislations: A Reality Check | 18/06/2020 | Ramaiah Institute of Management, Bangalore. |
| Webinar Series 2020 Program on “Financial Statement Analysis”, | 19/06/2020 | Organised by Ramaiah Institute of Management, Bangalore. |
| One day National Level online FDP on “Role of IQAC in Ensuring Quality in Higher Educational Institutions” | 20-06-2020. | IQAC, SDMSM, Vijayawada |
| Three day online FDP on “Trends In Management Education and Research” | From 24th to 26th June 2020. | Department of Business and Management Studies ,Gudlavalleru Engineering College |
| One day Webinar on “Design Thinking For Innovation and Startup's” | 25th June, 2020 | Department of Management studies, SVCET, Etcherla, Andhra Pradesh in association with ISVC |
| Six Weeks Certificate Course done on “Excel Skills for Business: Essentials” | 01-07-2020 | Coursera |