Department of Business Management

V.R.Siddhartha Engineering College

**Activities organised during 2014-15**

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| **S.No.** | **Name of the Event** | **Date of the Event** | **Chief Guest / Guest of Honor / Resource Person Participated** |
| 1 | Work Shop on Motivation-Goal Setting-Positive Attitude | 29-10-2014 | M.R.K.Murthy, Campus Careers, Vijayawada |
| 2 | Guest Lecture on Communication skills | 31-10-2014 | Prof.K.Seshadri Rao, Consultant, Psychologist, Vijayawada |
| 3 | The International Seminar ontransforming organizations through talent management | 18 -11-2014 | 1. Prof. P. Subba Rao Pro Vice-Chancellor (ASA), University of Papua New Guinea, Australia.  2.Irmel V. Marla, Sociologist/Anthropologist, Kerala, India  3. Sri K J A Swarup ,General Manager – HR, ITC Ltd., Hyderabad |
| 4 | Guest Lecture on  Life Planning& Career planning | 06-01-2015 | Prof.K.Seshadri Rao, Consultant, Psychologist, Vijayawada |
| 5 | Guest Lecture on Social Responsibilities | 21-02-2015 | Dr. K. Trivikram,  Sr.Facultymember, Advisor(PGDM),HYD |
| 6 | Work Shop on Free Enterprise & Entrepreneurship | 08-02-2015 | Mr.A.Venkateswara Rao, Commissioner of Police, Vijayawada. Andyeiechesn & Glon Crive, Members, The Language of Liberty Institute, USA. |