Department of Business Management

V.R.Siddhartha Engineering College

Activities organised during 2015-16

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| **S.No.** | **Name of the Event** | **Date of the Event** | **Chief Guest / Guest of Honor / Resource Person Participated**  |
| 1 | Seminar on Good Corporate Governance | 15-10-2015 | Prof.K.Kinnera Murthy |
| 2 | Guest talk on Career Opportunities in different fields  | 02-09-2015 | V.Ravi Kumar, Senior Software Analyst, Accenture, Bangalore. |
| 3 | Work Shop on “Motivation for Personality Development | 22-9-2015 | Sri M.R.K .Murthy, trainerVijayawada |
| 4 | Guest Lecture on CRM | 23-09-2015 | R.Srinivasa Rao,Associate Professor,PB Siddhartha College of Arts & Science, Vijayawada. |
| 5 | Seminar On “Make In India” Opportunities & Challenges | 14-10-2015 | Sri.D.PaparaoEconomist & Analyst |
| 6 | Guest Lecture on E-Commerce  | 30-10-2015 | S.Ravi Kishan Associate Professor CSE Dept , VRSEC  |
| 7 | Guest Lecture On Strategic Planning | 30-11-2015 | Dr. G.V.R SastryChairmanCoastal India Development Council |
| 8 |  National Seminar on“Emerging Trends in Marketing” | 20-11-2016 | 1. Dr. Ratnaja Gogula

 Marketing & Strategy, IBS, Hyderabad1. Sri.K.Srinivasa Rao

Global Accounts Manager, DHL Express (I) Private Limited, Bangalore |