Department of Business Management

V.R.Siddhartha Engineering College

**Activities organised during 2017-18**

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| **S.No** | **Event Name** | **Date** | **Chief Guest / Guest of Honor / Resource Person Participated** | **Attendees** |
| 1 | Guest lecture on “Job opportunities in different sectors | 27-08-2017 | Mr.SK.Subhani,PO,AXIS BANK | II MBA Students |
| 2 | Workshop on “Motivation and Goal setting” | 30-08-2017  to  31-08-2017 | 1.Sri.P.Adinarayana,Trainer  Hyderabad  2.Mr.M.R.KMurthy,  Career campus,VJA | I MBA & Faculty |
| 3 | Guest lecture on E-Commerce | 09-10-2017 | S.Ravikishan, Associate Professor, Department of CSE, VRSEC. | II MBA Students |
| 4 | Guest lecture on “Corporate Governance”(CSR) | 31-10-2017 | Mr.V.Krishna Prasanna,President,Vivekananda Youth Association | I MBA  Students |
| 5 | Guest lecture on “Customer Relationship Management”(CSR) | 3-11-2017 | Prof.VV Durga Prasad,HOD,Department of Business Administration,PSRMC,VJA | II MBA Students |
| 6 | Workshop on  Learning and leadership consulting Pvt.LTD,Hyd | 30-11-2017 | Nayana chekka,  MD, sree’s | VRSEC  Faculty |
| 7 | One day Seminar on “Contemporary issues in Finance-It skills required for finance managers” | 28-02-2018 | Mahendra Kunuku  Manager-Management auditsEID Parry (India) Ltd., Chennai. | I & II MBA Students |
| 8 | One day Seminar on  “Motivation and Leadership” | 23-03-2018 | Prof.AKN Prasad, HOD, Management development centre, We School, Bangalore. | I & II MBA Students |