Department of Business Management

V.R.Siddhartha Engineering College

**Activities organised during 2018-19**

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| **S.No** | **Event Name** | **Date** | **Chief Guest / Guest of Honor / Resource Person Participated** | **Attendees** |
| 01 | Seminar on Dynamics of the Capital market domain in India. | 30-08-2018 | Mr. Abhishek Goud, Senior Manager, Business Development,Mr. Shiva Krishna Kasala, Asst manager, Business Development of NSE | I & II MBA Students& Faculty of MBA |
| 02 | Guest lecture on “ Animal Rights and Environment” and “Job opportunities in Marketing Research” | 07-09-2018  | Mr. P. Ravi Keerthi, Founder MISSION VEGAN ANDHRA | II MBA Students& Faculty of MBA |
| 03 | Guest lecture on “Market data Analytics and Forecasting” | 08-09-2018 | Mr. Ravi Kumar Consultant Bangalore | I & II MBA Students |
| 04 | Guest lecture on Carrier Guidelines and placement opportunities | 06-10-2018 | Chandra kashyap, Process Developer, Genpact India Pvt. Ltd., Hyderabad, alumni of the Department of MBA, | I MBA students |
| 05 | Seminar on CM Yuva Nest ham(Unemployment allowance) Scheme  | 23-10-2018 | Inauguration of CM Yuva Nest ham(Unemployment allowance) Scheme in the CM camp office | I & II MBA Students |
| 06 | Guest Lecture on “Information Technology Related with E-Commerce” | 30-10-2018 | S.Ravi Kishan, Associate Professor CSE Dept, VRSEC | II MBA Students |
| 07 | National Integration Youth Camp | 30-10-2018 to 3-11-2018 | Department of Youth Affairs and STEP, Prakasham District | I MBA students |
| 08 | Awareness program on Export Import policy by DGFT | 4-12-2018 | Smt Lakshmi JD, DGFT and Sri A . Satyanarayana | I MBA students& Faculty |
| 09 | Local Industry Visit to KCP Sugar and Industries Corporation Limited,Vyyuru | 22-02-2019 |  | II MBA Students with Two Faculty |
| 10 | Interactive Session on Prospects of Media marketing | 29-03-2019 | Mr. Sai Srinivas Times Of India, Vijayawada | II MBA Students |
| 11 | Seminar on Prospects in Financial services in Industry | 18-04-2019 | Hanukson Desi , Unit Manager, Mutual Funds, AJ Investments, Vijayawada | I MBA students |
| 12 | Seminar on Professional Career Opportunities in Finance Stream | 22-04-2019 | Mr. Zakir Hussain CEO Artha Financial Professionals Guru, Vijayawada | I MBA students |
| 13 | Seminar on Emerging Trends in Learning Management Courses | 03-05- 2019 | Prof. B. Hari Prasad IIM Indore and Dr. M. Hari Om Indian School of Business Hyderabad | I & II MBA Students & Faculty of MBA |