Department of Business Management

V.R.Siddhartha Engineering College

**Activities organised during 2019-20**

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| **S.No** | **Activity** | **Date** | **Title of the Program** | **Resource Person** | **Target Audience** |
| 1 | Seminar | 24-07-2019 | “Marketing Careers at abroad” | Mr.K.Mahesh Reddy,Marketing manager, AK20NOBEL Qatar | III Semester MBAstudents |
| 2 | Seminar | 25-09-2019. | Career opportunities | Damini M, Manager, Ramkey Avenues PVT Ltd, Vijayawada | III MBAstudents |
| 3 | Seminar | 03-10-2019. | “Engineering developments in finance Research | Prof B.Hari Prasad, IIM, Indore | I & II MBA Students |
| 4 | Local Industrial visit | 20-11-2019 | Hindustan coca- cola beverages Pvt.Ltd, Atmakuru. | HR Manager of Coco-cola Guided | I MBA StudentsWith two Faculty |
| 5 | Workshop | 28-11-2019 | Commodity Market | Srikanth Koundinya,MCX of India LTD. Mumbai | I MBA Students& Faculty |
| 6 | One day BSE Training program | 16-12-2019 | Wealth Creation with Stock Market Investment | Sarish Gali, Corporate Trainer & financial planner | I ,II MBA Students& Faculty |
| 7 | One day Field visit | 16-12-2019 | ALEAP,Surampalli | Lady Entrepreneurs at ALEAP | 5 girl Students of I MBA |
| 8 | HINDU BL Club | 05-02-2020 | HINDU Business line paper at concessional subscription | The HINDU press | I MBA Students |
| 9 | Industrial visit | 01-12-2020 | ALEAP,Surampalli | Lady Entrepreneurs at ALEAP | II MBA StudentsWith two faculty |
| 10 | Seminar | 12-02-2020 | Role of SEBI in the regulation of capital market | Mr.PA Babu, Manager, SEBI,MUMBAI | I ,II MBA Students& Faculty |
| 11 | Guest Lecture | 13-02-2020 | Augmented Marketing | Sri. NLS Ramalingeswar Rao, CMO, Augmented Reality | I MBA Students |
| 12 | Industrial visit | 18-03-2020 | KCP Sugars & Industries corporation limited ,Vuyyuru | Employee of KCP Guided | I MBA StudentsWith two faculty |
| 13 | Webinar | 12-06-2020 | CSR in India-Issues & Challenges Post covid-19 | Dr. HarishVSrivastava,DGM ,Ramkey enviro Engineers Ltd, Bhubaneswar | Faculty & Students of various institutes (180) |
| 14 | Webinar | 27-06-2020 | Indian Economy Post covid-19? | Mr. Karthik Agashe, Senior Manager, Infinite Computer Solutions, Bangalore | Faculty & Students of various institutes (200) |