



VR SIDDHARTHA ENGINEERING COLLEGE (Autonomous)

DEPARTMENT OF BUSINESS MANAGEMENT

Program Outcomes(POs)

PO1: Cultivate Conceptual, Analytical and decisive thinking abilities for managerial decision making process, which integrates the functional areas for solving business problems.

PO2: Apply knowledge of management science, theories and practices to analyze market structure and design a strategy for achieving organisational effectiveness.

PO3: Developing competencies through researching management literature, identifying, analyzing and conducting management research on existing business problems for capturing opportunities towards designing and implement innovations in work space.

PO4: Ability to understand, analyze, communicate and excel in their chosen career paths, by learning, adapting and managing business environmental change.

PO5: Ability to develop ethical driven Leadership in contributing effectively to a team environment in the achievement of individual, organizational and societal goals.