Chief Patron

Sri N. Venkateswarlu, President,
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Patrons

Sri P. Lakshmana Rao, Secretary, (SAGTE)

Sri M. Rajaiah, Vice-President, Siddhartha Academy of General& Technical Education (SAGTE) and Convener,
V R Siddhartha Engineering College

College Advisory Committee

Dr A V Ratna Prasad, Principal

Dr N N Sastry, Professor, Dean, R &D

Dr B Panduranga Rao, Dean, Student Affairs

Dr MVS Raju, IQAC Coordinator

Chief coordinator

Dr. D. Rajeswara Rao
Professor & Head, Department of CSE

Co-Ordinators

Dr. G Krishna Kishore
Associate Professor, Department of CSE

Dr P Ramesh Kumar
Sr. Asst Professor, Department of CSE

Target Audience

Faculty members, Research Scholars and Academicians who are all intended to do quality project/research works.

One DAY WORKSHOP
on
"Intellectual Property Rights & Innovations"

22nd February, 2020
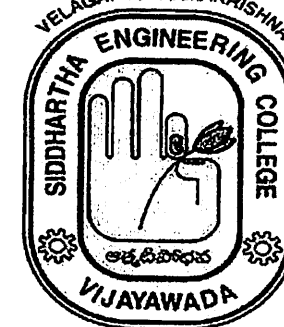
In Collaboration with CIPR Chennai
Under AICTE Margdarshan
Organized by
IQAC &
Department of CSE

Velagapudi Ramakrishna Siddhartha Engineering College
Vijayawada-520007
Andhra Pradesh
www.vrsiddhartha.ac.in

About the College:

Velagapudi Ramakrishna Siddhartha Engineering College (VRSEC) was established in the year 1977 as the first self-financing engineering college in the state of A.P. It is located in a vast expanse of 24 acres of land on the outskirts of Vijayawada city at a distance of about 6 Kms from the city centre. The college offers 7 undergraduate programmes and 10 Post graduate programmes. The faculty at present are 350, comprising of well qualified professionals with varied experience and background. The college boasts 64 MoUs with industrial partners and has established Skill Development Centre in association with Govt of AP. The college was accredited by NAAC with A grade and obtained NBA accreditation for all UG and 5 PG programmes in OBE format approved by Washington Accord, USA.

About CSE Department:

Established in the year 1986, the department of CSE offers B.Tech programme in Computer Science and Engineering and one M.Tech Programme in Computer Science and Engineering. The B.Tech program was accredited by NBA of AICTE in 2005, 2008 and 2015. The M.Tech program was accredited by NBA in 2015. The department has a team of highly qualified senior faculty with specializations in core areas of Computer Science and Engineering. The CSE department has been sanctioned projects from various organizations like UGC, AICTE, DST, Dept of Space-NRSC and ADRIN. It has a faculty strength of 46 and an intake of 180 students for UG and 36 for PG programmes.

About the Programme:

The one day workshop on "Intellectual property rights & Innovations" is well structured, focused and result oriented. The workshop focus on different aspects of Intellectual Property Rights (IPRs), Conversion of the research/project works into Patents and Hands-on-Training on patent searches for Innovations. This workshop will bring a positive transformation in the Faculty member's attitude in their UG/PG Projects and research works and get them more focused as well as result oriented.

Objectives:

1. Promote development of infrastructural facilities for registration of intellectual property by facilitating the improvement of legal, institutional and administrative framework.

2. To stimulate the creation and growth of intellectual property by undertaking relevant measures.

3. To catalyse commercialization of IP rights.

Resource Person:

Dr. M. Kantha Babu, Ph.D
Director,
Centre for Intellectual Property Right
College of Engienering, Guindy,
Anna University,
Chennai - 600025.

## Contents of the Workshop:

- ➢ Overview on Intellectual Property Rights.
- ➢ How to Convert the Research/Project works into Patents.
- ➢ Copyrights and Trademarks
- ➢ Hands-on-Training on Patent Search for Innovation.

Benefits and Take Away:

1. To Convert the Project/Research works into Patents.
2. To get better ranking in the National Institutional Ranking Framework (NIRF).
3. To get Top Class NBA Accreditation and NAAC.
4. To convert the patented works into Commercialization.
5. To Generate Funds from Commercialization.
6. To bring long-term benefits to the Institution on par with top class Universities.
7. To attract Young Talents into the Institution.

Venue:

CSE Seminar Hall,
VR Siddhartha Engineering College
Vijayawada, Andhra Pradesh
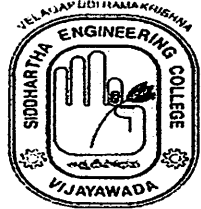
IQAC & DEPARTMENT OF
COMPUTER SCIENCE & ENGINEERING
INVITATION
Management, Principal, Staff and Students of

VELAGAPUDI RAMAKRISHNA SIDDHARTHA ENGINEERING COLLEGE
(Autonomous), VIJAYAWADA
Request your gracious presence in attending

One Day Workshop on
"Intellectual Property Rights & Innovations"
IN COLLABORATION WITH CIPR, ANNA UNIVERSITY, CHENNAI
UNDER
AICTE MARGDARSHAN

On Saturday, 22ᵈ February, 2020
In the M.Tech lab @ CSE Department

Resource Persons
Dr. M. Kantha Babu, Ph.D
Director, Centre for Intellectual Property Right
College of Engineering, Guindy,
Anna University, Chennai
Distinguished Guests

Sri N. Venkateswarlu
President, Siddhartha Academy of General and Technical Education.

Sri P. Lakshmana Rao
Secretary, Siddhartha Academy of General and Technical Education.

Sri M. Rajaiah
Vice-President, SAGTE & Convener of the College.

Dr. A. V. Ratna Prasad
Principal, V.R. Siddhartha Engineering College, Vijayawada

Dr. N. N. Sastry
Dean, R&D

Dr. B. Panduranga Rao
Dean, Student Affairs
Dr. MVS Raju
IQAC Coordinator

have kindly consented to be the Distinguished Guests

Coordinators
Dr.G.Krishna Kishore
Associate Prof, CSE
Dr. Ramesh Kumar P
Sr.Assistant Professor, CSE

Convener
Dr D. Rajeswara Rao
Professor & Head, Dept of CSE

Velagapudi Ramakrishna
SIDDHARTHA ENGINEERING COLLEGE
(Autonomous)
VIJAYAWADA
PROPOSAL FOR ORGANISING WORKSHOP/CONFERENCE/SEMINAR/SYMPOSIUM

Date: 11-02-2020

S No	Details of the Event		
1	Name of the Department		IQAC & Computer Science and Engineering
2	Name (s) of the Event Coordinator		Dr D Rajeswara Rao, HOD, CSE
3	Details of the Conference/Seminar/ Training/ Workshop/ Symposium	Title	One Day Workshop on "**Intellectual Property Rights & Innovations**"
		Venue	CSE Seminar Hall, VRSEC
		Duration	One Day
		Date(s)	22nd February 2020
4	Is the Conference/seminar / Training/ Workshop/ Symposium is organized in association with other Organizations/ institute. Yes/No If Yes give details:		Yes In Collaboration with CIPR Chennai
5	Objectives/Expected Outcome		1. Promote development of infrastructural facilities for registration of intellectual property by facilitating the improvement of legal, institutional and administrative framework 2. To stimulate the creation and growth of intellectual property by undertaking relevant measures. 3. To catalyse commercialization of IP rights.
6	Target Audience		Faculty (Internal and External)
7	Give details of Experts (if necessary attach additional paper)		1. **Dr. M .Kantha Babu, Ph.D,** Director, Centre for Intellectual Property Right, College of Engineering Guindy, Anan University, Chennai-600025.
8	Total Cost involved **Rs. 30,000/-** (**Rupees Thirty Thousand only**)		• Honorarium-15000 • Travel Allowance for Resource Person-2000 • Guest House Accomodation-2000 • Lunch for participants and Resource Persons– 3200(40 Participants) • Printing & Stationery(Banners, Certificates, Brochures) – 3000 • Local transportation – 1500 • Hospitality(Snacks & Tea)-2000 • Miscellaneous – 1300

**IQAC & DEPARTMENT OF
COMPUTER SCIENCE & ENGINEERING**
Organized a
One Day Workshop on
"Intellectual Property Rights & Innovations"
**IN COLLABORATION WITH CIPR, ANNA UNIVERSITY, CHENNAI
UNDER AICTE MARGDARSHAN**

REPORT OF WORKSHOP

The Department of Computer Science and Engineering, V R Siddhartha Engineering College has successfully organized a Workshop on ""**Intellectual Property Rights & Innovations**" 22nd **February, 2020** under AICTE MARGDARSHAN.

Objectives of the Workshop

- Promote development of infrastructural facilities for registration of intellectual property by facilitating the improvement of legal, institutional and administrative framework.
- To stimulate the creation and growth of intellectual property by undertaking relevant measures.
- To catalyse commercialization of IP rights.

Contents of the Workshop:

- Overview on Intellectual Property Rights.
- How to convert the Research/Project works into Patents.
- Copyrights and Trademarks
- Hands-on-Training on Patent Search for Innovation.

Outcome of the Workshop

- To Convert the Project/Research works into Patents.
- To get better ranking in the National Institutional Ranking Framework (NIRF).
- To get Top Class NBA Accreditation and NAAC.
- To convert the patented works into Commercialization.
- To Generate Funds from Commercialization.

- To bring long-term benefits to the Institution on par with top class Universities.
- To attract Young Talents into the Institution.

A total of 45 faculties from both host and outside institution participated in the workshop, where Dr Kantha Babu, Director CIPR Anna University demonstrated the process of Patentable process and product, patent searching / patent filling procedure and how to prepare for patent examination to get patent grant.
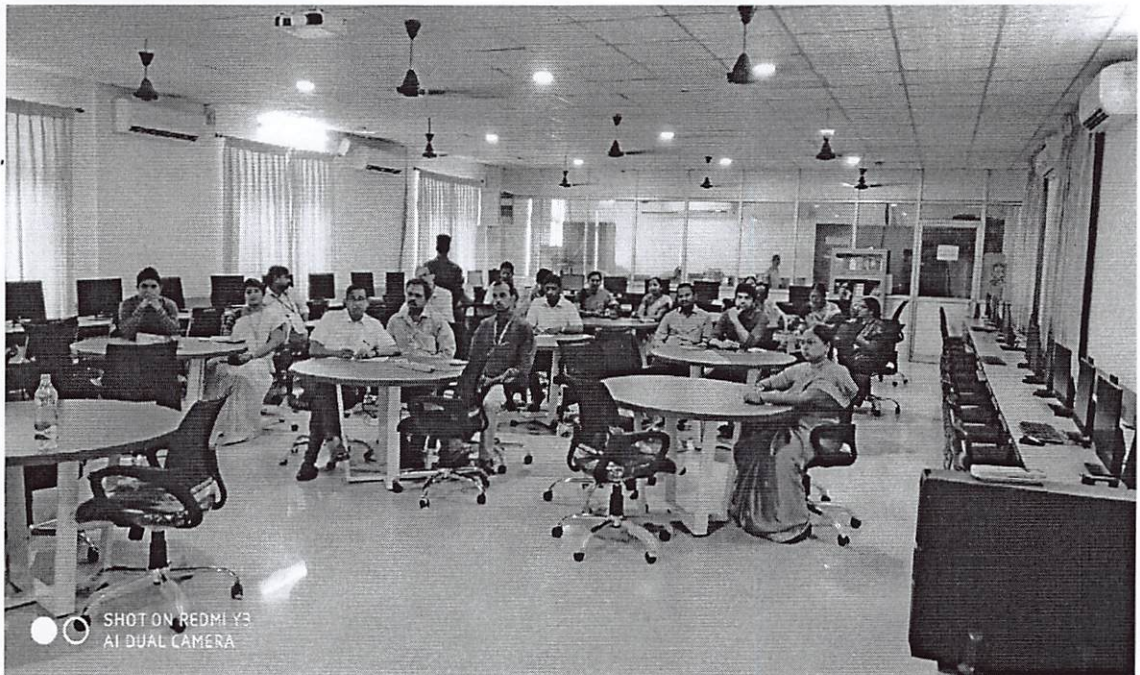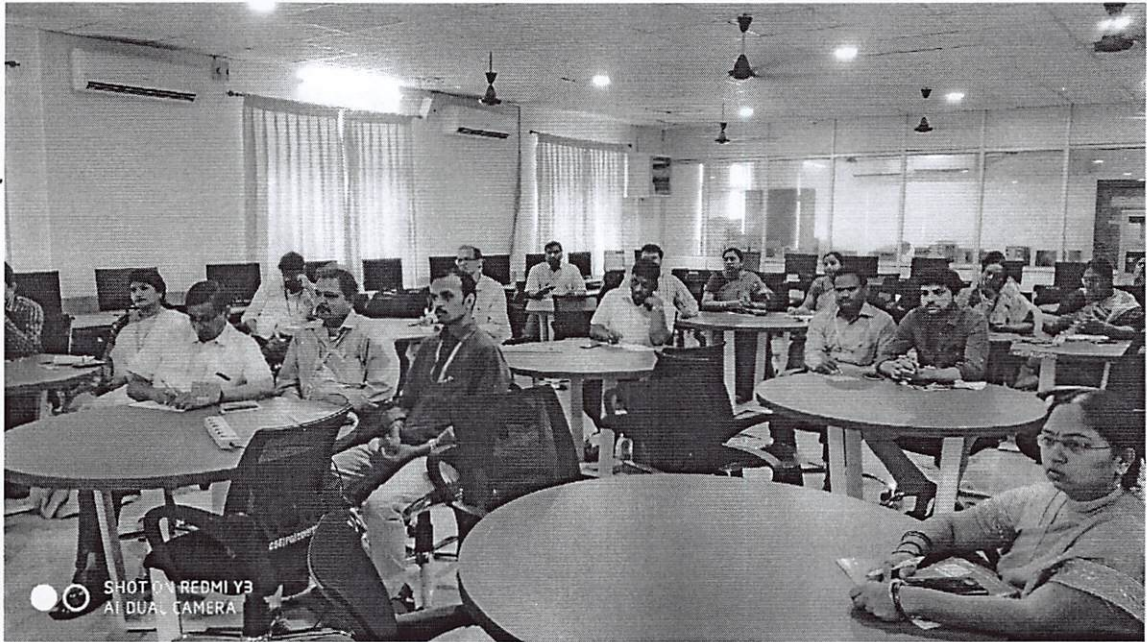
Dr Ramesh Kumar P
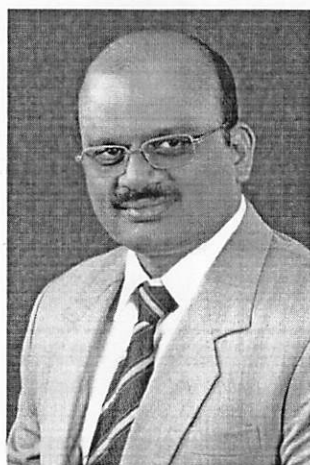Coordinator

Dr MVS Raju
IQAC Coordinator

Dr D Rajeswara Rao
Prof & HOD: CSE Dept

PROFESSOR & HEAD
Dept of Computer Science Engineering
V.R.Siddhartha Engineering College
VIJAYAWADA-520 007

Dr. M. Kantha babu

Dr. M. Kanthababu received his BE in Mechanical Engineering from Coimbatore Institute of Technology, Coimbatore. He has completed MS by Research and PhD from Indian Institute of Technology Madras. Based on his research work he had so far published more than hundred technical publications in reputed International/National Journals and Conferences and applied few Patents and has granted Industrial Design and Copyrights. He has successfully completed government sponsored projects such as DST, UGC and BRNS more than 3 crores as Principal Investigator. He has teaching and research experience of more than 27 years. Presently he is working as **Professor** in the **Department of Manufacturing Engineering**, College of Engineering Guindy, Anna University and **Director, Center for Intellectual Property Rights (CIPR)**, Anna University, Chennai.

Based on his dynamic leadership, he has established the most prestigious Technology and Innovation Support Centre (TISC) in Anna University through World Intellectual Property Organisation (WIPO). TISC aims to provide innovators with high quality technology information and related services as well as help innovators to create, protect and manage their Intellectual Property Rights. He has recognized Institutions and Inventors by Awarding **"Anna University Intellectual Property Award"** every year for the two best performing Institutions in each regions. He is recipient of 'Indian National Science Academy' award. He is a life member of ISTE and Fellow of Institution of Engineers, India. He has travelled widely to countries like USA, UK, France, Spain, Singapore, Malaysia, Thailand, China etc.

To   Dt: 19-02-2020

Ref :   **Dr.M.Kantha Babu,**   Dt :
          Director, CIPR,
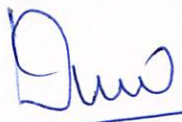   Anna University, Chennai.
          Ph: 9444114691

Sir,

Sub: Request to act as Resource person for a one day Workshop on IPR under AICTE Margdarshan - Regd

The Department of Computer Science & Engineering and IQAC of V R Siddhartha Engineering College, Vijayawada, Andhra Pradesh organizing a one day Workshop on IPR & Innovation under AICTE Margdarshan on 22nd February,2020. In this regards I request you to act as resource on IPR. The target audiences for this program are faculty from various institutions around Vijayawada.

We will make all the necessary travel and accommodation arrangements. We look forward to your full cooperation sir.

In case of any queries, please do not hesitate to call me on 8142032551 or email me. Thank you sir

Dr. D. Rajeswara Rao,
Professor & Head,
Department of CSE,
VRSEC

PROFESSOR & HEAD
Dept of Computer Science Engineering
V.R.Siddhartha Engineering College
VIJAYAWADA-520 007

Ref :   Dt :

Date 24.02.2020

To,

Dr. M. Kantha Babu, Ph.D
Director, Centre for Intellectual Property Right
College of Engineering, Guindy,
Anna University, Chennai

From,

Dr D. Rajeswara Rao
Professor & Head, Dept. of CSE
V R Siddhartha Engineering College, VIJAYAWADA, AP.
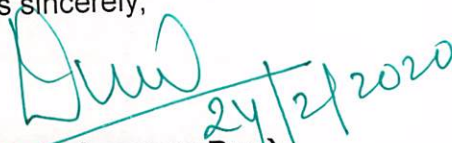
Sub: Letter of appreciation

Dear Professor,

I would like to extend my sincerest gratitude towards you for your excellent presentation during the One Day Workshop on "Intellectual Property Rights & Innovations" in Collaboration with CIPR, Anna University, Chennai under AICTE Margdarshan On Saturday, 22nd February, 2020, your views on patent searching and filing strategy and its execution have broadened our horizons.

Please accept our appreciation for such a commendable job. We will take your words into practice. You have covered all essential elements of Intellectual Property Rights strategy and your description of how to file it is remarkable.

I once again would like to thank you for such a wonderful speech and hope to get a chance to hear such speeches from you in future also.

Yours sincerely,

24/2/2020

(Dr D. Rajeswara Rao)

PROFESSOR & HEAD
Dept of Computer Science Engineering
V.R.Siddhartha Engineering College
VIJAYAWADA-520 007

Velagapudi Ramakrishna Siddhartha Engineering College
(Autonomous)
Kanuru, Vijayawada, Andhra Pradesh – 520 007

ONE DAY WORKSHOP ON
"Intellectual Property Rights & Innovations"
22nd February, 2020

IN COLLABORATION WITH CIPR, ANNA UNIVERSITY, CHENNAI UNDER AICTE MARGDARSHAN
Organized by
IQAC & Department of Computer Science & Engineering
FEEDBACK FORM

Please indicate the extent to which you agree or disagree with the following statements (mark NA if the statement is not applicable)

Name of the Person: Dr. SK. Fathimabi

Institution/Department: VRSEC, IT

Kindly give rating to the different aspects of Workshop

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
I found the Workshop is useful	✓				
I found the content easy to understand		✓			
The resource persons were well organized		✓			
The content covered was relevant to my interest		✓			
The Workshop has answered many of the questions about the ideas related to me		✓			
I would recommend this FDP to others		✓			

Write in brief the Program Outcome: How to search the existing patents in India & USA

What are the other relevant topics would you like to see organized.

—

How would the Workshop help in your Research / Academics?
To know and to develop innovative works.

How would you rate the FDP (1 – 5 scale): 5

Signature