

KilaruMadhavi



Designation :AssistantProfessor
E-Mail ID : madhavik@vrsiddhartha.ac.in
Contact at : #414, Department of Business Management,
Velagapudi Ramakrishna Siddhartha Engineering College,
Kanuru, Vijayawada, Andhra Pradesh 520007.

Education

Ph. D (Pursuing)

Andhra University, Visakhapatnam

M.Phil (Marketing)

2017 Andhra University, Visakhapatnam

MBA (Marketing & HR)

2008 Andhra University Visakhapatnam

MSC (Maths)

2004 Acharya Nagarjuna University, Guntur

BA (MSCA)

2002 Acharya Nagarjuna University, Guntur

Experience

Period	Designation	Institution / Organization
2007 to till date	AssistantProfessor	Velagapudi Ramakrishna Siddhartha Engineering College
2006-2007	Lecturer	Velagapudi Ramakrishna Siddhartha Engineering College

Research Interests

Broad Area of Research :

Operations Research, Marketing Research

Courses Taught

- *Quantitative Methods*
- *Operations Research*
- *Services Marketing*
- *Management of Industrial Relations*
- *Management of Change and Development*
- *Engineering Economics and Management*
- *Engineering Economics & Finance*
- *Principles of Management*

Research Profile

Publications

The recent publications and research contributions can be viewed from the following URLs

Google Scholar	
Scopus	
ORCID	
dblp	
Publons	
Research Gate	
LinkedIn	

Professional Development Activities - Participations

Faculty Development and Training Programmes (at least 5 Days)	12
International / National Level Seminars	05/12
International / National Level Conferences	02/05
Workshops	16
Instructor Led / Self-Paced Courses	07
Webinars	50

Professional Bodies Membership Details

(K.Madhavi)
