

S.No	Month & year of publication	Name of Faculty Member	Name of the Book	Book/Chapter Title	Name of the Publisher	ISBN No.	Page No
1	Oct 2020	Dr.V.N.R. Rao	Customer experience management in Retail Banking services	Book	K.Y. Publications	878-93-87769-92-2	
2	Jan 2021	Dr.N.Sailaja	Finance and Sustainability	Big Data: Blow on Accountancy Profession	Eureka Publications	978-81-950380-5-3	253 - 259
3	Jan 2021	Dr.N.Sailaja	Sustainability and Human Resource management	HR practices and challenges in Pandemic Scenario”	Eureka Publications	978-81-950380-7-7	118 - 125
4	April 2021	Dr.B.Hari Babu	Recent Developments and Advancements in Finance	Book	Immortal Publications, Vijayawada, Andhra Pradesh, India	978-93-5457-696-6	
5	April 2021	Dr.B.Hari Babu	Recent Developments and Advancements in Finance	The Impact of Covid-19 on Stock Markets: A Study of ‘BRICS’	Immortal Publications, Vijayawada, Andhra Pradesh, India	978-93-5457-696-6	110 - 131
6	April 2021	Dr.B.Hari Babu	Recent Developments and Advancements in Finance	Impact of COVID 19 on the Indian Stock Market: Trends & It’s Implications for Future Growth	Immortal Publications, Vijayawada, Andhra Pradesh, India	978-93-5457-696-6	172 - 185
7	June 2021	Dr.N.Sailaja	Next Generation of Internet of Things	Unsupervised Classification Approach for Anomaly Detection in Big Data Streams	Springer	978-981-16-0665-6 978-981-16-0666-3 (eBook)	71-79