

Velagapudi Ramakrishna Siddhartha Engineering College

Department of Electronics and Communication Engineering

**REPORT on
One Day Webinar
on**

“Innovations and Start-up”

23rd April 2021

Under AICTE MARGDARSHAN

In association with IIC and IEEE Student Branch, Vijayawada

IIC cell and Department of Electronics and Communication Engineering, VRSEC has successfully organized a One-day webinar on "**Innovation and Start-up**" exclusively for Margdarshan Mentee Colleges.

A total of 20 participants from 11 mentee colleges and host institution have been deputed and attended the program.

THE OBJECTIVES OF THIS FDP ARE:

1. To inculcate a culture of innovation driven entrepreneurship in the campus.
2. To promote new technology/ knowledge/ innovation based startups
3. To provide a platform for speedy commercialization of technology developed by new entrepreneurs
4. To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other

OUTCOME:

Enhanced Competencies among the students to inculcate **Innovation and Start-up** culture in campus.

PROGRAM SCHEDULE

Date/Time	10.00 a.m. – 11.15 a.m.	11.30 a.m. – 12.30 a.m
23.04.2021 Friday	<u>Start-UP</u> by Dr B K Sahu Regional Manager and Head, NRDC IPFC and TISC, GOVT of INDIA, Innovation Valley, Vishakhapatnam	<u>Innovation</u> by Sri Lavanya Chimata Manager AP Innovation Society, Andhra Pradesh

Course Faculty:

S.No	Faculty	Email & Mobile
1.	Dr B K Sahu Regional Manager and Head, NRDC IPFC and TISC, GOVT of INDIA, Innovation Valley, Vishakhapatnam	bksahu@nrdc.in +91-9810104163
2	Sri Lavanya Chimata Manager AP Innovation Society, Andhra Pradesh	8977117117

23rd April 2021 @ 10.00 a.m. to 11.15 a.m.

Speakers: Dr B K Sahu

Regional Manager and Head,

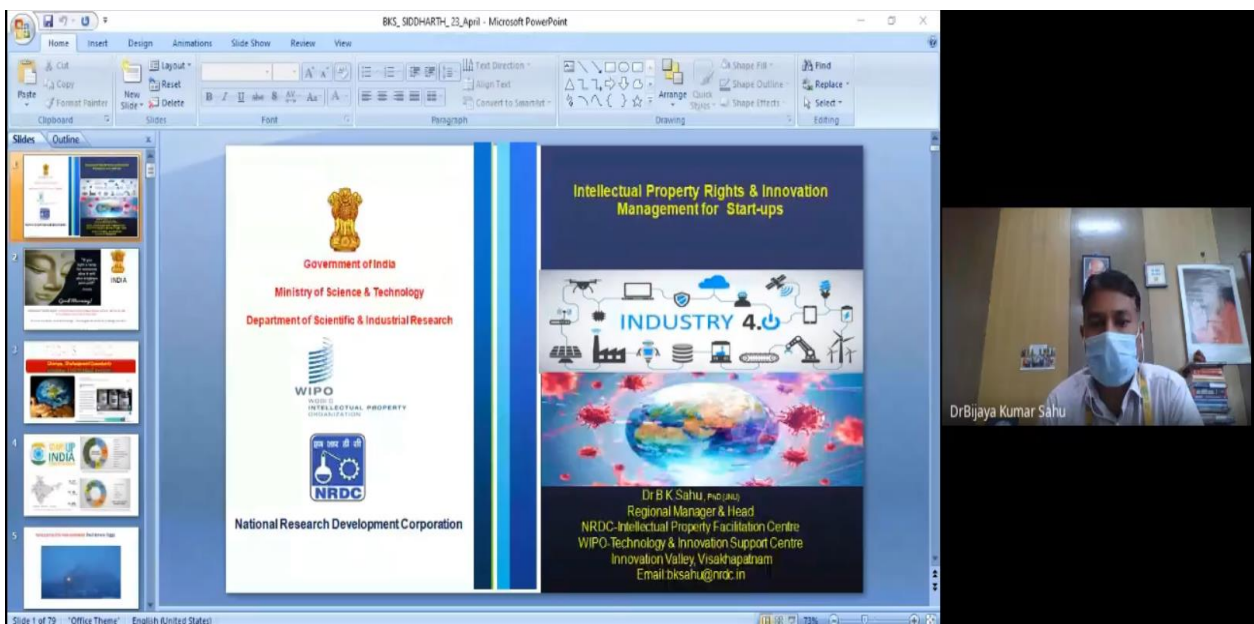
NRDC IPFC and TISC, GOVT of INDIA, Innovation Valley, Vishakhapatnam

Topic: Start-Up

This session was handled by Dr. B K Sahu, he handled the session on start-up processes.



In this session, He threw light on key challenges faced by people in establishing successful entrepreneurial ventures. Key challenges being: money, people, patience, relationships, service and operational costs. He provided framework on “what to do”, “when to do” and “how to do”. He expressed keys for success as passion, preparation, perseverance and leadership.



23rd April 2021 @ 11.30 a.m. to 12.30 p.m.

Speakers: Sri Lavanya Chimata
Manager AP Innovation Society,
Andhra Pradesh

Topic: Innovation

This session was handled by Sri Lavanya Chimata, she handled the session on innovation

She explained in detail the role of students in Innovation and importance of identifying a social problem through community engagement. She shared his experience on visiting nearby villages. SHE explained about her visit to the houses and work places in that village and her interaction with them as one of their family member. She stressed on the concept of empathy over sympathy. She shared his experience on social innovation through some of the projects he worked with farmers, elderly people and school children. She kindled the design thinking process of the students through story telling on different kind of failure. She asked the participants to brainstorm and develop idea for developing a product of their selection.



Valedictory

The valedictory of the program started at 12:30 PM. All the dignitaries addressed about the webinar and some of the participants gave the feedback about the webinar, contents covered and resource persons.

<u>Co-Ordinators</u>	<u>Convener</u>	<u>Principal</u>
Dr. K Naga Malleswara Rao Associate Professor, Mech	Prof. D. Venkata Rao HoD, ECE	Dr. A.V Ratna Prasad
Dr.Praveen Naidu Vummadisetty Associate Professor ECE		
Mr. RVH Prasad Assistant Professor ECE		