

DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING



**One Day International Workshop on
“Entrepreneurship and
Innovation as Career
Opportunity”**



**under
Institute Innovation Council (VRSEC)**

REPORT OF WORKSHOP

The Department of Computer Science and Engineering, V R Siddhartha Engineering College has successfully organized an Online International Workshop on “**Entrepreneurship and Innovation as Career Opportunity**” during **22nd February, 2020**.

Objectives of the Workshop

- Promote the importance of Entrepreneurship and innovation as career opportunity and inculcate skillset required for a young graduate.
- To stimulate the overall architecture of the Entrepreneurship life cycle and how student can create innovative product by undertaking relevant methods.
- To demonstrate global entrepreneurship activity – growing share of India and different types of entrepreneurship.

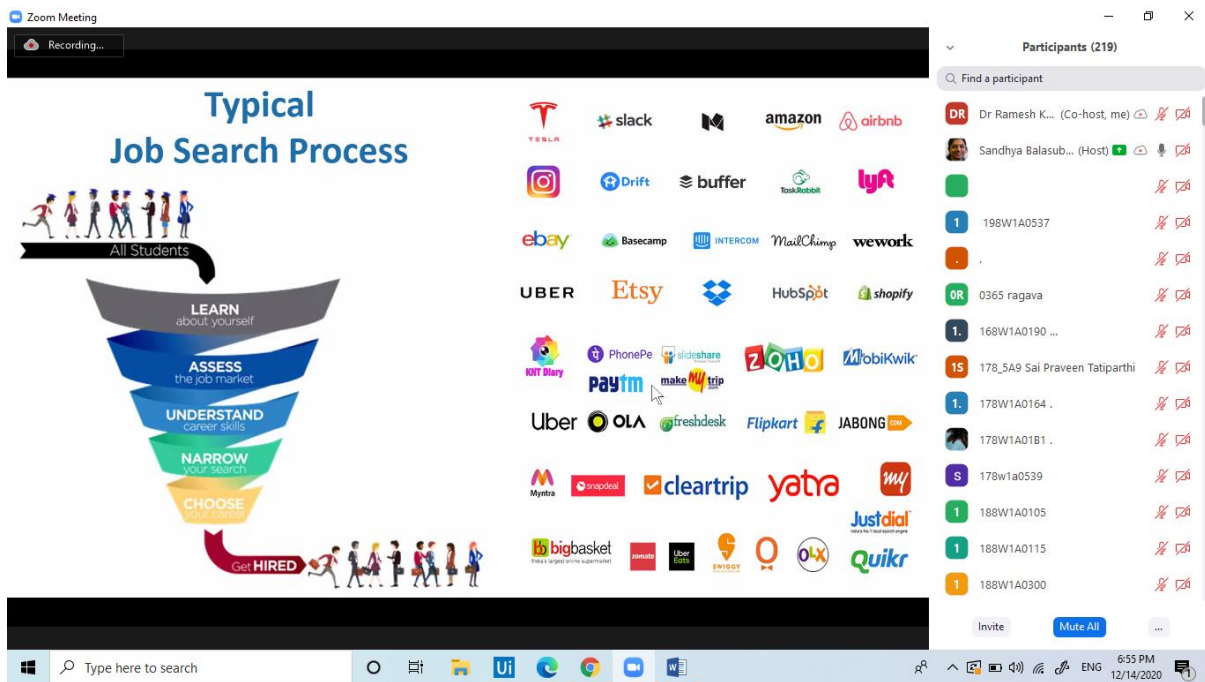
Contents of the Workshop:

- Overview on Entrepreneurship Life Cycle and India position on global entrepreneurs activity.
- How to convert the Young graduate into Innovative Entrepreneur.
- How to start a new Innovative start-ups.
- A Hands-on- Survey to check a graduate eligibility to become an Entrepreneur.

Outcome of the Workshop

- To understand the basics of Entrepreneurship and its Importance in modern society
- Skill set required to become an Entrepreneur and how to convert simple idea into an innovation.
- Key performance indicator of a graduate likely to become an Entrepreneur.

A total of 250 students and faculties from both host institution participated in the workshop, where Dr.Sandhya Balasubramanian, Assistant Dean, Academic Program Development, University of Massachusetts Lowell, USA demonstrated the process of Entrepreneurship statistics of India and life cycle of Entrepreneurship.



Recording... You are viewing Sandhya Balasubramanian's screen View Options Exit Full Screen

Global Entrepreneurship Activity – Growing Share of India

Share of global venture deals in leading nations outside the US

Nation	2005-07	2010-12	2015-17
UK	6.5%	7.5%	8.5%
India	1.5%	2.5%	5.5%
China	2.5%	3.5%	4.5%
Canada	3.0%	3.0%	3.0%
France	3.0%	3.0%	3.0%
Germany	3.0%	3.0%	3.0%
Israel	2.5%	2.5%	2.5%
Sweden	1.5%	1.5%	1.5%
Spain	1.5%	1.5%	1.5%
Australia	1.0%	1.0%	1.0%

Top 20 Global Cities for Growth in Venture Capital Deals

City	Share (%)
Bangkok, Thailand	65%
Ahmedabad, India	60%
Jakarta, Indonesia	55%
Delhi, India	50%
Bangalore, India	45%
Ho Chi Minh City, Vietnam	40%
Mumbai, India	35%
Chennai, India	30%
Dubai, UAE	25%
Kuala Lumpur, Malaysia	20%
Pune, India	15%
Hangzhou, China	10%
Mexico City, Mexico	8%
Boston, USA	7%
Milan, Italy	6%
Des Moines, USA	5%
Manila, Philippines	4%
Lagos, Nigeria	3%
Basel, Switzerland	2%
Sofia, Bulgaria	1%

Source: Center for American Entrepreneurship

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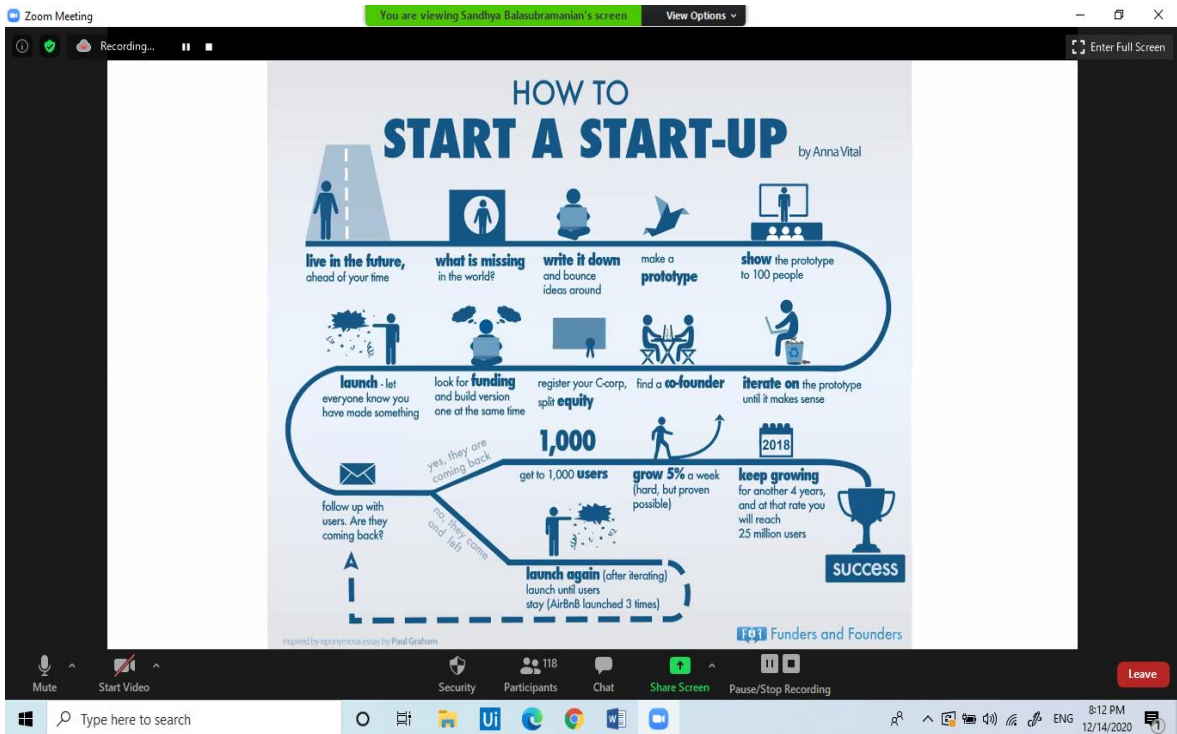
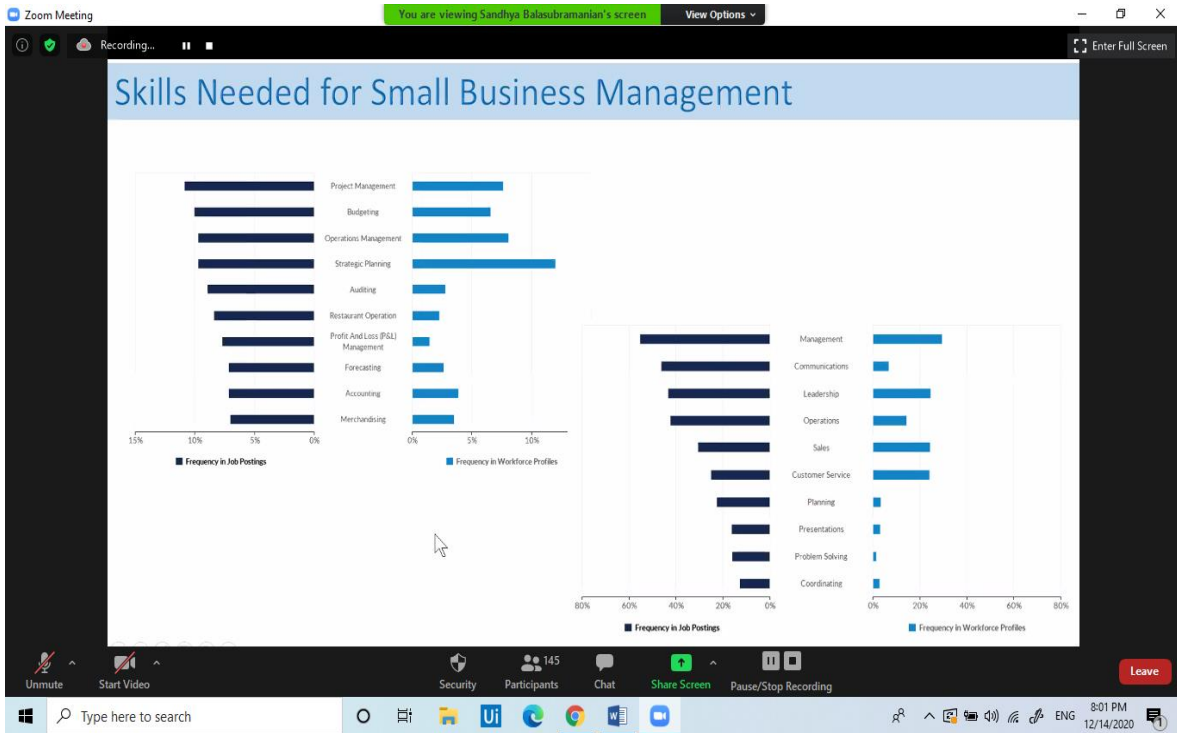


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TYPES OF ENTREPRENEURSHIP

1. Technological entrepreneurship
2. Opportunistic entrepreneurship
3. Social entrepreneurship
4. Intrapreneurship
5. Incubative entrepreneurship
6. Environmental entrepreneurship
7. Cultural entrepreneurship
8. Acquisitive entrepreneurship
9. Imitative entrepreneurship
10. Cyber entrepreneurship

Sandhya Balasubramanian



Dr Ramesh Kumar P
Coordinator

Dr D Rajeswara Rao
Prof & HOD: CSE Dept