## Velagapudi Ramakrishna Siddhartha Engineering College Autonomous) Vijayawada-520007

Ref: VRSEC/ORDER/2021

Dt: 21/08/2021

#### **OFFICE ORDER**

Based on the IIC meeting held on 19/08/2021, the following faculty members nominated for VRSEC Innovation and Start-up policy implementation team at the institute level

- 1. Dr.Ch Rupa, Professor, CSE, IPR Coordinator
- 2. Dr. K Naga Malleswara Rao, Associate Professor, ME, EDC Coordinator
- 3. Dr. V Praveen Naidu, Associate Professor, ECE, Start-up Coordinator
- 4. Sri M Tej Sai, Assistant Professor, CE, Internship Coordinator

They requested to frame the action plan along with required documents and upload in the NISP portal based on the guidelines of MoE, NISP-2019. Also requested submit the report to the undersigned by 06/09/2021.

For further information visit: <a href="https://nisp.mic.gov.in/">https://nisp.mic.gov.in/</a> and contact Dr.Ch Srinivas HoD CE Also view: <a href="https://www.youtube.com/watch?v=HZEK8vtzNRw">https://www.youtube.com/watch?v=HZEK8vtzNRw</a> for further information

Principal

Encl: 1. Action Plan format to be implemented through IIC at Institute

2. Action plan PPT

Сору То

The above individuals
All HoDs for kind information
Dean R&D
Dean Student affairs
IIC webpage of the college

### V R SIDDHARTHA ENGINEERING COLLEGE (AUTONOMOUS) Vijayawada –AP-520007

#### Action Plan Format to be implemented through IIC at HEI

#### Vision/Goalofl&EPolicy&ActionPlan:

The I&E policy set vision and set directional support to HEIs. It aims at adopting innovative and anterpreneurial strategies and approaches a tall level of HEI to establish, streamline and strengthen the I&E ecosystem to generate equality innovations and entrepreneurs.

The action plan is a roadmap to achieve I&E policy goal by setting objectives and activities to beundertakenin thespecified timeline withdefinedtargets andmilestones.

Both I&E policy and action plan adopts a monitoring and impact evaluation methodology whichensuresall plannedprograms and activities progress as desired and accomplish the goal.

#### Objective of I&Epolicyalong with the action plan:

- 1. To establish institutional mechanisms, processes and guidelines to generate knowledge,intellectualproperties and innovations from institute and commercialization of in novations through technology transfer, technology licensing and startup setc.
- 2. To Develop a critical mass of motivated students & faculties with creative potential, andentrepreneurialorientation&skill set.
- 3. To build and strengthen the in-house mentor pool and human resource capacity to drivecampusI&Eactivities;identifying,handholdingandguidingpotential/earlystageentre preneurs,studentinnovators attheInstituteon regularbasis.
- 4. Tobuildinfrastructuresupportandfacilitiestopromoteinnovation&startupandenabling environment ofeasyaccesstoresourceswithin an outside theinstitute.
- 5. Tostrengthentheintraandinter-institutionalpartnershipandcollaborationwithecosystem at different level and co-creation of newprograminterventions.

PRINCIPAL

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Professor & Head Dept. of Civil Engineering V.R.Siddhartha Engineering College VIJAYAWADA-520 007.

	al lset,	students& faculties withcreative potential,and	Objective2: ToDevelopacritical massofmotivated		innovationsthrough technologytransfer, technologylicensing andstartunsetc.	A	dge,	Objective1: Toestablish institutional	I&E PolicyObje ctives	
	Venture Development	Project Expo	Entrepreneurship	Startups	Hackathon	IPR	Innovation	Awareness Program	ThrustArea	Annexure.
	Workshop on Design Thinking, Critical No of Students thinking and Innovation Design	Engineers Day	Workshop on Entrepreneurship Development Phases	Session on "How to plan for Start-up and legal & Ethical Steps"	Call for paper writing and research report on Innovation Smart Idea Competition	Session on identifying Intellectual Property component at the early stage of Innovation Workshop on Intellectual Property Rights (IPRs) and IP management for start up	Session on Process of Innovation Development Workshop on Design Thinking, Critical thinking and Innovation Design	Orientation Session on National Innovation and Startup Policy (NISP)	Planned Intervention:Program/Acti vities(Input)	Annexure-I:ActionPlan:-PlannedPrograms, Activities,
	No of Students No of Faculty	No of Students No of Faculty	No of Students No of Faculty	No of Students No of Faculty	No of Students No of Faculty	No of Students No of Faculty	No of Students No of Faculty	No of Students No of Faculty	Unit ofMeasureme nt(KPIs)	ms, Activitie
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	Process	Process	Process	Process	Process	Process	Process	Process	s/Output) Year3	

drivecampusl&Eactiv ities; identifying,handholdi ngandguidingpotenti al/early stageentrepreneurs,s tudent innovators attheInstituteonregul arbasis.	Objective3: To build andstrengthen the in-house mentor pooland human resourcecapacity to		
Lecture series-2	Lecture series-1	New Education Policy (NEP-2020)	Skill Development
My Story - Motivational Session by Successful Entrepreneur/Startup founder.	My Story - Motivational Session by Successful Innovators	Orientation Session on National Education Policy (with a focus on Innovation and entrepreneurship)	Organise Session on "Lean Start-up & Minimum Viable Product/Business"-Boot Camp (or)Mentoring Session Orientation session for all students & faculties of Institute by Innovation Ambassador
No of Students No of Faculty	No of Students No of Faculty	No of Students No of Faculty	No of Students No of Faculty
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Source	Source	Source	Source
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	tions.	rentlevelandco- creation of newprograminterven	institutionalpartners hip andcollaboration withecosystematdiffe	Objective 5:Tostrengthenth eintraandinter-		resourceswithinano utsidetheinstitute.	promoteinnovation & startupand enablingenvironmen	cture support and facilitiesto	/e stru
Industry Interaction	Incubation	Internship	Angel Investors	Industry Connect	IPR	Incubation Center	TBI	Siemens Center of Excellence	R&D Lab
MOU With software and core companies	Applied with DST for TBI	MOU with Startups	Alumni	MOU with CII	Programs with the association of repudiated institutions/industry/Research Labs	Submitted application for the same	Submitted application for the same	Developing Proto types for Project EXPO	Developing Proto types for Project EXPO
					No. of Patents filed With students/ industry/faculty			No of Proto Types	No of Proto Types 20
30		5	15		11+2+93=106		9	20	20
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entrepreneurial orientation&skillset.	students& faculties withcreative potential,and	Objective2: ToDevelopacritical massofmotivated		innovationsthrough technologytransfer, technologylicensing andstartupsetc.	propertiesand innovations from instituteand commercializationof	mechanismsand processestogenerate knowledge, intellectual	Objective1: Toestablish institutional	PolicyObje ctives	I&E	
Venture Development	Project Expo	Entrepreneurship	Startups	Hackathon	IPR	Innovation	Awareness Program		ThrustArea	
Workshop on Design Thinking, Critical thinking and Innovation Design	Engineers Day	Workshop on Entrepreneurship Development Phases	Session on "How to plan for Start-up and legal & Ethical Steps"	Call for paper writing and research report on Innovation  Smart Idea Competition	Session on identifying Intellectual Property component at the early stage of Innovation Workshop on Intellectual Property Rights (IPRs) and IP management for start up	Session on Process of Innovation Development Workshop on Design Thinking, Critical thinking and Innovation Design	Orientation Session on National Innovation and Startup Policy (NISP)	Intervention:Program/Acti vities(Input)	Planned Planned	Annexure-2: Timeline and Progress
IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators	nit/Dept./Perso nIncharge		
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	ities; identifying,handholdi ngandguidingpotenti al/early stageentrepreneurs,s tudent innovators attheInstituteonregul arbasis.	Objective3: To build andstrengthen the in-house mentor pooland human resourcecapacity to drivecampusl&Eactiv			
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MOU With software and core companies	Applied with DST for TBI	MOU with Startups	Alumni	MOU with CII	Programs with the association of repudiated institutions/industry/Research Labs	Submitted application for the same	Submitted application for the same	Developing Proto types for Project EXPO	Developing Proto types for Project EXPO
IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators	IIC Coordinators
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# Annexure3:Suggestive Listof KeyPerformance Indicators(KPIs)

# a. ProcessKPIs

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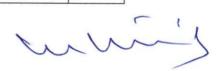
Budget allocation and Spend ratio for the start- upmandateininstitute	Amount of total budget/year spend against totalinstitution revenue forstart-up	ervices and facilities; Star	campusHackathon likeevents organised  • Incentivising Entrepreneurshin and		NoofresearchstudiesrelatedtoEntrepreneurship     conducted	<ul> <li>Noofskillandcompetencydevelopmenttrainingpr ograms/FDPs/EDPsorganised</li> </ul>	<ul> <li>Noofnetworkingevent(IntraandInter- institutional,enablers,stakeholders)organized</li> </ul>	•	Activities • NoandtypesofEducation/Skillcertificationprogra (Input) • m on Entrepreneurship, IIPR, Innovationetc.	start-up cen	NoofBeneficiariesgeneratedundervariousschem     es and programs leveraged and convergedat
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100%	0.4% Total Budget	Available	2	2	t	4	4	10	40	20	

#### a. Thrust Area based KPIs

Sl.	arameters & but rarameters	
1	Developing an Innovative and Entrepreneurial Mind set through Series of Activities (FY 2019-20)	
1.1	Number of co curricular events related to Innovation and Entrepreneurship (I & E) conducted by the HEI	73
1.2	Number of co curricular events related to I&E organized by external organizations where students/faculty members of HEI were sent to participate/represent	208
2	Teaching and Learning: Academic Programmes related to Innovation & Entrepreneurship (I & E) & IPR offered by the HEI (AY 2019 20)	-
2.1	Number of full fledged programmes/courses in Innovation / Entrepreneurship / Intellectual Property offered by the HEI (Diploma/ UG/ PG/ PhD)	88
2.2	Number of short term Certificate courses or Elective group(s)/ Major or Minor Specializations/ Core Credit courses offered by the HEI in Innovation and Entrepreneurship (I & E) of minimum 30 contact hours of duration	02
2.3	Number of I & E related MDP. EDP. FDP. Employment Generation Skill Development Programs conducted by HEI (Approved by Regulatory bodies of HEIs or other State and Central government agencies) of minimum 30 contact hours of duration	131
	Number of full time faculty who have completed any specialized training programme of I & E (MDP, EDP, FDP, Certificate course of minimum 30 contact hours of duration) conducted by State and Central government agencies (for example AICTE, MIC, Ministry of MSME etc.), knowledge agencies etc.	15
	Number of entrepreneurial skill development/employment generating training programmes conducted by the HEI for external participants (local residents, community members, alumni etc.)	131
	Number of full time faculty with a degree (UG/PG/PhD) in entrepreneurship/innovation/ IPR and(or) received training on I&E, and IPR	

	Dedicated Infrastructure & Facilities to Promote Innovation & Entrepreneurship at HEI (FY 2019-20)	3
08	Number of active Ideas/ Innovation centric Student Clubs in the HEI with access to co-working space/ work- stations for students with facilities & equipment available for I & E activities	3.1
YES	Existence of dedicated infrastructures and facilities at HEI to support Innovation. Entrepreneurship and IPR	3.2
-	Existence of Pre-incubation centers such as Tinker Lab/ EDC/ IEDC/ New Gen IEDC/ etc. with minimum space of >= 600 sq. ft. floor area	3.2.a
-	sq. ft. floor area	3.2.b
	Existence of Research Park/Innovation Park with minimum Space of >= 5000 sq. ft. Floor area	3.2.c
Yes	Existence of Centre of Excellence with Advance Tools & Equipment with minimum space of >= 1000 Sq. ft.	3.3
YES	Existence of IPR Cell / Patent Facilitation Unit / Technology Transfer Centre at the institute	3.4
12	Number of dedicated staff to oversee I & E activities under the leadership of a senior professor/Head of the institute	3.5
05	Number of empaneled external experts/ agencies for mentorship regarding IPR, innovation development and enterprise development	3.6
. 05	Number of faculty members/ staff of the HEI deputed on committees of other HEIs to mentor and support the establishment of their I & E eco system	3.7

4.3 Number of Innovations TRL 7-9  4.4 Number of ideas or innovative projects implemented community/Social Innovations  4.5 Number of ideas or innovative projects/TRLs/Social Innovation implemented with financial support from HEIs  4.6 Number of awards won by the student and faculty innovat State/National/International Level in I & E related events  5 Ventures Established with the support of the Hamber of Startups with CIN / Entrepreneurial Venture at least GST number started by students/ faculties/Alumni and facilitated by HEI/EDC/ Pre-incub Incubation/Research Park etc.	EI and	
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at least GST number started by students/ faculties/ Alumni and facilitated by HEI/EDC/ Pre-incub Incubation/ Research Park etc.  5.2 Number of Startups with CIN /Entrepreneurial Ventures	EI &	
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excluding Student, Faculty & Staff) who had re Employment Generating Skill Training Program conduct the HEI/EDC/Pre-incubation/ Incubation	(i.e.	03
5.3 Number of Faculty as Founder or Co-Founder with DIN		02
5.4 Number of Startups with Annual Turnover of Rs. 50 Lal 10 employees	ths or	01



6		
6A.	Angel &VC Fund/Investment Mobilized to Support Innovation & Startups Incubated at HEI (FY2019-20)	
6A.1	Total amount raised by innovators pre-Incubated/incubated at HEI from Angel/VC Fund/High Net worth Individual (HNI)	-
6A.2	Total amount raised by Startups incubated at HEI from Angel /VC Fund /High Net worth Individual (HNI)	500000
6A.3	Total amount of Credit/Loans from Financial Institutions that was facilitated by HEI for innovators/startups	-
6B.	Promotion of Collaboration for & Co-Creation of I & E initiatives (AY2019-20)	
6B.1	Number of Collaborations with incubation units outside the HEI either to provide <u>OR</u> receive Incubation Support	
6B.2	Number of Collaborations with other HEIs as mentor/ mentee Institute to promote I&E in the Campus	13
6B.3	Number of Collaborations with start-ups /Industry Associations /Knowledge Agencies to promote I & E activities and/or	04
7	Intellectual Property (IP), Generation and Commercialization	04
7.1	Number of research papers published (Student/Faculty) with Keywords 'Innovation, and Entrepreneurship in Scopus journals during the AY 2019-20	
7.2	Number of Copyrights/Designs Applied during the FY 2019-20	-
7.3	Number of Copyrights/Designs Granted during the FY 2019-20	02
7.4	Number of Patents Filed & Published during the FY 2019-20	-
7.5	Number of Patents Granted (last 3 FYs: 2017-18, 2018-19, 2019-20)	29
7.6	Number of Patents held by Pre-Incubated Innovations/Incubated Startups (last 3 FYs: 2017-18, 2018-19, 2019-20))	
7.7	Number of IPs Commercialized/ Technology Transferred during the FY 2019-20	-

	Budget · Annual Expenditure Spent towards I&E Activities and Revenue from I&E
_	Annual Budget on Promoting and Supporting I&E Activities: Total expenses towards innovation, IPR and entrepreneurship activities
15555	Amount spent on events conducted (Financial Fields of line items entered in 1.1)
59679	Amount spent on student/faculty participation in I&E events conducted by external organizations (Financial Fields of line items entered in 1.2)
-	Expenses incurred in the establishment, maintenance and operation of Pre-Incubation and/or Incubation infrastructure (capital expenditure + operational expenditure) (Financial Fields of line items entered in 3.1, 3.2 and 3.3)
	Total seed fund/grant disbursed by HEI from its own funds to innovation/ entrepreneurial ventures (Financial Fields of line items entered in 4 & 5)
230866	Total Seed Fund/Grant received from external sources disbursed to Startups (Financial Fields of line items entered in 4 & 5)

8B.	Annual Budget on Promoting and Supporting I&E Activities: Total Revenue Generated by HEI from Incubation Services to Startups and Commercialization of IP and Innovations	
8B.1	Total grant/funds received from authentic sources such as Govt. Non Govt. CSR bodies etc. towards promoting and supporting innovation. IPR . Startups and pre- incubation/incubation activities in the campus	-
8B.2		-
8B.3	Total revenue generated from commercialization/Licensing of IPs owned by HEIs (It exclude IP commercialization made by incubated Startups/Innovators).	-
9	Participation of HEI in I & E Initiative of MOE	
9.1	Adopted National Innovation and Start-up Policy at the HEI	YES
9.2	Establishment of Institution's Innovation Council (IIC) at HEI	201
9.3	Trained Innovation Ambassadors at HEI	15
9.4	Participation in Smart India Hackathon (SIH)	10
9.5	Facilitated Registration of Start-ups/ Technologies developed from HEIs in YUKTI 2.0 (Young India combating COVID with Knowledge, Technology and Innovation) portal of MIC (The line items entered in 5.1, 5.2 and 5.3 will be reviewed and validated)	04
9.6	Participation of Students from the HEI in National Education Alliance of Technology (NEAT) courses	-



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